

PASS BUSINESS ANALYTICS CONFERENCE REFERRAL PROGRAM 2015 – GIVEAWAY RULES

VOID WHERE PROHIBITED.

Sponsors: Professional Association for SQL Server (PASS).

HOW TO BE ELIGIBLE:

To be eligible for the PASS Business Analytics Conference Referral Program Giveaway ("Giveaway"), you must have referred a registration to the PASS Business Analytics Conference by the giveaway deadline. The giveaway begins on February 11, 2015 and ends on April 15, 2015 (the "Giveaway Period"). A referee is defined as an individual that refers another to register for the Conference. A referred registrant is defined as an individual that registers upon finding out about the Conference from the referee. Referees are only eligible for one giveaway (one FitBit Flex, valued at RRP\$99), all referred registrants will receive one FitBit Flex, valued at RRP\$99).

NO PURCHASE NECESSARY. COMMON TERMS USED IN THESE RULES:

These are the official rules that govern how the giveaway will operate. In these rules, "we," "our," and "us" refer to the Professional Association for SQL Server, the sponsor of the giveaway. "You" refers to an eligible giveaway entrant.

CAN I ENTER?

You are eligible for this giveaway if you meet the following requirements at time of entry:

This giveaway is open to all PASS members who are 18 years of age and older and who have been identified as the referring party in a registration to the PASS Business Analytics Conference 2015. Your first, last name and email address must accompany the registration in order for the entry to be valid and be provided in the field available in the "How did you hear about the Conference" section of the online registration form. Referrals cannot be added post-registration and not able to be changed upon submission. Only one FitBit Flex will be available per referrer and per individual. This offer is only available to the first 200 registrants. No subsequent giveaways are available for further referrals.

All referees and referred registrants during the Start and End Dates of the giveaway will receive one: FitBit Flex (RRP \$99)

No cash value is available.

No employee, contractor, board member, or elected board member of PASS, the Professional Association for SQL Server, or its affiliated companies, his or her spouse, or immediate family members shall be eligible for the giveaway. Additionally, PASS reserves the right to disqualify any other person from participating in the giveaway where such participation would, in the sole opinion of PASS, compromise or give the appearance of compromising the integrity of the giveaway.

WHEN WILL I BE INFORMED IF I RECEIVE THE GIVEAWAY:

At 9:00 a.m. PT on Wednesday, February 11, 2015, we will inform PASS members registered for a SQLSaturday of this giveaway. All eligible individual will be notified by [15 April at 4:00 PM PT](#).

To be eligible for the giveaway:

1. The referred must fill out in their online registration to the PASS Business Analytics Conference 2015 all required fields, and note under "How did you hear about the Conference" the referring party's:

1. First Name
 2. Last Name
 3. Email Address
2. Referrals cannot be added post-registration and not able to be changed upon submission.

We will automatically disqualify:

- Any incomplete or illegible registration.

GIVEAWAY SELECTION AND PRIZES

Those eligible for the giveaway will be sent an email with details regarding shipping information for the giveaway to be sent to.

If you are confirmed as eligible for this giveaway:

- You may not exchange your giveaway for cash or any other merchandise or services. However, if for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value; **and**
- You may not designate someone else as the eligible party. If you are unable or unwilling to accept your giveaway, we will award it to an alternate potential winner; **and**
- If you accept a giveaway, you will be solely responsible for all applicable taxes related to accepting the prize.

WHAT OTHER CONDITIONS ARE YOU AGREEING TO BY ENTERING THIS CONTEST?

By entering this giveaway you agree:

- To abide by these Official Rules; **and**
- To release and hold harmless PASS, and its respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this giveaway or any prize won; **and**
- That PASS' decision will be final and binding on all matters related to this giveaway; **and**
- That by accepting a giveaway, PASS may use your proper name and state of residence online and in print, or in any other media, in connection with this giveaway, without payment or compensation to you, except where prohibited by law
- That, by participating in the above promotion, each participant waives any and all claims of liability against the PASS, its employees and agents, the promotion's sponsors and their respective employees and agents, for any personal injury or other loss which may occur from the conduct of, or participation in the promotion or from the use of the FitBit Flex.

WHAT LAWS GOVERN THE WAY THIS CONTEST IS EXECUTED AND ADMINISTARTED?

This giveaway will be governed by the laws of the State of Illinois, and you consent to the exclusive jurisdiction and venue of the courts of the State of Illinois for any disputes arising out of this giveaway.

WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE GIVEAWAY CAN'T RUN AS PLANNED?

If cheating, a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and / or integrity of this Contest, we reserve the right to cancel, change or suspend this Contest. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Contest, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Contest. If you attempt to compromise the integrity or the legitimate operation of this Contest by hacking or by cheating or committing fraud in ANY way, we may seek damages from you to the fullest extent permitted by law. Further, we may ban you from participating in any of our future Contests, so please play fairly.

HOW CAN YOU FIND OUT IF YOU ARE ELIGIBLE?

Those eligible for the giveaway will be notified by email.

To find out who won, send an email to kevin.ly@sqlpass.org by April 17, 2015 with the subject line: PASS Business Analytics Referral Program Giveaway

HOW WILL I RECEIVE MY FITBIT FLEX:

Referees and referred registrants will receive their giveaway in the mail.

WHO IS SPONSORING THIS GIVEAWAY

Professional Association for SQL Server
Suite 2100 – 2013 North LaSalle
Chicago, IL, 60601