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SUMMIT2018

Show Kit

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Expo Hall Hours and Included Furnishings

Be ready in the Expo Hall by 9.30am in case the keynote ends early.

Exhibitor Move In:

Tuesday, November 6, 2018 7:00 am - 6:00 pm

Show Dates/Times

Wednesday, November 7, 2018 9:45 am - 3:30 pm

Wednesday, November 7, 2018 (Exhibitor Reception) 6:00 pm - 8:00 pm

Thursday, November 8, 2018 9:45 am - 3:30 pm

Friday, November 9, 2018 10:30 am - 2:00 pm

Exhibitor Move Out:

Friday, November 9, 2018 2:00 pm - 6:00 pm

INCLUDED FURNISHINGS: 10' X 10' Booth
Black 8' high back drape
Black 3' high side drape
Black carpet

One 15-AMP Power Outlet
Public WiFi Access
One-line Exhibitor ID sign

EXHIBIT HALL FLOORING: The exhibit area will be carpeted. To better complement your booth, rental carpet in a variety of colors is available

What's happening in the Expo Hall?

Wednesday to Friday - Desserts in the Expo Hall

Dessert Stations will be set up in the Expo Hall during lunch on Wednesday – Friday.

- If attendees want something sweet after lunch, they have to visit the Expo Hall.
- Signage will be available to direct attendees.



Wednesday - Exhibitor Reception

Nov 7, 2018 - 6pm to 8pm

This is an attendee favorite.

- Provides them an opportunity to enjoy a cocktail and visit sponsors and exhibitors to get their questions answered.
- Bars and hors d'oeuvres will be set up throughout the Expo Hall.

Thursday - PASS to Prizes Drawing

Nov 8, 2018 - 2:50pm – 3:10pm

Drawings will take place at the front of the Expo Hall during the afternoon break.

- Prizes provided by PASS.
- Registrants will get a game card in their attendee bag and must visit participating companies listed on the card to get it stamped.
- Attendees have to be present to win.



Would you like to be part of these activities? please contact us at sales@pass.org



The overall winning company will receive a plaque.

Friday - Habanero Awards

Nov 9, 2018 - 1:25pm – 1:55pm

To engage attendees and provide recognition to companies that stand out. Attendees will vote and have the chance to win a gift card.

- Most Engaging Booth
- Most Educational Booth
- Most Innovative
- Best Newcomer (first-time exhibitors at Summit)
- Best Booth Overall

Friday - Exhibitor Raffles

Nov 9, 2018 - 1:25pm – 1:55pm

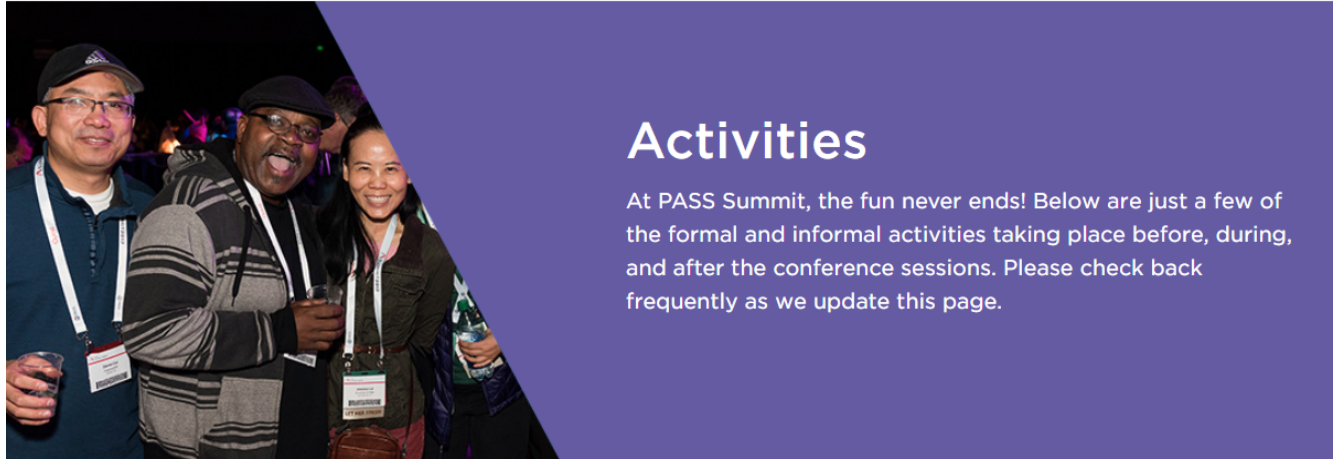
Companies get an opportunity to mention their product to the crowd before handing out their prize giveaway. Attendees will visit the booths participating for a chance to win prizes.

- Prizes provided by sponsor/ exhibitor.
- Drawings take place on Friday.



Would you like to be part of these activities? please contact us at sales@pass.org

Other Activities



Click the image above to visit the webpage!

Hosting an event?

If you have an evening event you'd like us to add to our website, please send the details to marcia.mendonca@pass.org

Booth Set-up - Triumph

Triumph is our Show Decorator and are your point of contact for all things related to your booth set-up. Please contact: csr@triumphexpo.com

Triumph – Vendor Deadlines

The following forms are in the Exhibitor Kit and have these deadlines:

Lead Retrieval Scanner Discount:
Friday, October 5

Electrical, Internet, Phones, Catering and
Audiovisual
Saturday, October 13

Discount Price Deadline
Monday, October 22

Advance Shipping
Wednesday, October 31



Shipping Label

This label should be used to send your items to the Triumph warehouse. Find it in your Exhibitor Kit.

TRIUMPH EXPO & EVENTS

R U S H
DO NOT DELAY
DEADLINE DATE **OCTOBER 31, 2018**

TO: _____
EXHIBITOR NAME
C/O TRIUMPH EXPO & EVENTS INC.
12610 INTERURBAN AVE S.
SUITE 120
SEATTLE, WA 98168
WAREHOUSE
PASS SUMMIT

BOOTH # _____ NO. OF PIECES _____
CARRIER _____

TRIUMPH EXPO & EVENTS

R U S H
DO NOT DELAY
DEADLINE DATE **OCTOBER 31, 2018**

TO: _____
EXHIBITOR NAME
C/O TRIUMPH EXPO & EVENTS INC.
12610 INTERURBAN AVE S.
SUITE 120
SEATTLE, WA 98168
WAREHOUSE
PASS SUMMIT

BOOTH # _____ NO. OF PIECES _____
CARRIER _____

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE. PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY. IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

Sponsorship Deliverables and Deadlines

Sponsorship deliverables are unique to your contract.

Email reminders are provided close to deadlines. Please send your deliverables to PASS by the deadlines provided.

- **Missed deadlines for Signage will result in a surcharge to you**
- All sponsorship items are due to Marcia: sponsorsupport@pass.org

Additional Marketing Opportunities

Increase your brand presence, networking and leads with more than 30 additional marketing opportunities specially created with every budget in mind. Here are some popular options available:

- Sponsored Hosted Breakfast
- PASS to Prizes
- Custom Booth Bar

[Explore Opportunities!](#)

Have you registered?

PASS SUMMIT & EXPO 2018	Platinum	Gold	Silver	Bronze	Exhibitor Booth	PASS Launchpad*	Additional Booth Space
EXHIBITION AND REGISTRATION PACKAGE							
Full Conference access pass	12	7	4	2	2	1	0
Exhibit Hall-only pass	6	4	3	2		1	2
Speaker pass	1	1		1			

If you or your team haven't yet registered for PASS Summit, it's important that you do so as soon as possible.

- You should have received an email from Annabel.Custer@pass.org with instructions and the link to register.

Questions?

- Registration and Accommodation: Annabel.Custer@pass.org
- Booth set-up: csr@triumphexpo.com
- Buying an AMO: sales@pass.org
- Sponsorship questions: sponsorsupport@pass.org