

APPLICATION FORM

PART ONE: CONTACT INFORMATION

Name: Roberto Fonseca

Pronouns:
[Redacted]

LinkedIn profile link if available: <https://www.linkedin.com/in/rffonseca/>

Years of experience with Microsoft data platform technologies: ~17 years

PART TWO: PROFESSIONAL BACKGROUND

1. Describe your employer's business:
Pythian is a worldwide company that help businesses to use data, analytics and cloud to transform how they compete delivering advanced on-premisses and hybrid solutions to solve the toughest data challenges faster and better than anyone else.
2. Describe your primary job responsibilities:
I'm part of a team of SQL Server database professionals which is responsible for 25 clients around the world. My responsibilities include managing and solve as many issues and projects for these clients.
3. Do you or your company have any known relevant financial relationships with any current companies represented on the PASS Board of Directors? Current companies are outlined on pages 4 of the Application Guidance Document. If yes, details may be requested.
No

PART THREE: STATEMENT OF INTENTIONS

4. How can PASS better serve the Microsoft data platform community?
PASS is working hard and is doing great, however, the challenge for pass is to reach out every database professional around the world. People need to know about PASS everywhere, not just USA and Canada. A PASS project that I like are the PASS Pro membership, which will allow people to get closer to PASS and improve their careers.

PART FOUR: LEADERSHIP AND MANAGEMENT

5. Please describe your management and leadership background.
 - More than 7 years as Local Group Leader
 - 5 years as Regional Mentor – LATAM
 - 5 years as Data Platform MVP
 - 2 years as Director-at-Large at PASS

6. List any professional Boards on which you have served.

Director-at-Large – PASS

7. Please describe your background/experience in dealing with organizational finances, including the size of the organization and budgets involved.

I've been involved in lots of projects, responsible for the budget of SQL Server servers and subscriptions for an American Insurance Company that has a revenue around \$ 6,000,000.00. Managed budgets around \$ 400,000.00 for SQL Server environment

PART FIVE: VOLUNTEER EXPERIENCE

8. Please outline your volunteer history with PASS. Include the following information:
 - Committees on which you have served
 1. PASS Summit Program Committee for four years
 - Projects you worked on and the PASS organization has benefited
 1. PASS Pro Membership
 - PASS community participation within your region that outlines your contribution, the location, reach, and goals
 1. PASS Regional Mentor – helping to create and maintain various local groups in Brazil
 2. Helping to organize SQL Saturdays in Brazil – i.e. SQL Saturday SP (1,000 attendees)

PART SIX: ACTIVITIES

9. What have you done in the past 24 months to prepare to serve on the PASS Board?
 - a. I've been involved with LATAM community, increasing network with them to learn where PASS can do better to reach out all community.

10. Tell us about your involvement and accomplishments within any other volunteer organizations.
 - a. I'm involved with Microsoft Localization Community as a Brazilian Portuguese and Spanish languages.
 - b. I'm a Data Platform MVP for the last 5 years
 - c. I'm one of the organizers of MVP Conf (MVP Conference) www.mvpconf.com.br

11. What key learnings have you taken away from your volunteer experiences?

- a. Passion to serve community
- b. Listen more than react
- c. Personal management of time

12. Have you read the current PASS Bylaws?

Yes

13. Have you read the PASS Board meeting minutes from past year?

Yes

PART SEVEN: ACKNOWLEDGEMENTS

14. Please provide links to any relevant public social media accounts.

- a. <https://www.linkedin.com/in/rffonseca/>
- b. https://twitter.com/roberto_mct

PART EIGHT - REFERENCES AND BACKGROUND CHECK

You are required to include statements of support from individuals who endorse your candidacy.

You **must** provide three references illustrating the range of your network and how it relates to leadership experience. This can include references from other Boards you are currently sitting on or have sat on in the past. At least one reference must be from a PASS volunteer. References from current PASS members are valued above other references.

Reference Information	Reference Type
<p>Name: Marcelo Adade</p> <p>[Redacted]</p> <p>Statement of Support: I know Roberto for a long time and I can see all the efforts he did in order to keep the LATAM PASS Community growing all the time. In the past years we've seen a significant increase in the number of Local Groups, a fantastic movement, given that most of brazilians are not able to directly consume content in English. His participation was also crucial in order to keep the GLOBAL PORTUGUESE VIRTUAL Group online</p>	<p><input checked="" type="checkbox"/> Volunteer</p> <p><input type="checkbox"/> General</p> <p><input type="checkbox"/> Personal</p> <p><input type="checkbox"/> Work</p>

<p>and running. Therefore, more brazilians can take advantage of the regionalized content that is presented in Portuguese.</p> <p>Roberto also always assists in finding venues, sponsors and swags for local events on any Group. His support and commitment is very inspiring. You can clearly see that all his hard work pays off in benefits for the LATAM community. On top of all that, he is also fluent in English and Spanish and native in Portuguese. Also, communication is never an issue or a problem with him as he is very responsive.</p> <p>I highly recommend Roberto and support him for the PASS Board election.</p>	
<p>Name: Diego Nogare</p> <p>[Redacted]</p> <p>Statement of Support: I have known Roberto for more than 15 years and have been following his work as a volunteer for the Brazilian community, and he kees his passion and commitment.</p> <p>As a regional mentor, he worked so hard to spread the word of SQL Server as many places are he could, helping to increase the professional community of SQL Server. As well, he also helped local groups find sponsors to run SQL Saturday in our country. As a SQL Saturday organizer, the work he did was excellent organizing the biggest SQL Saturday in Brazil, and maybe one of the top 5 worldwide! I am sure as a PASS board he will be an excellent volunteer to help raise the community everywhere because of his high level of commitment to the PASS. I support his name to run for the PASS Board.</p>	<p><input type="checkbox"/>Volunteer</p> <p><input type="checkbox"/>General</p> <p><input checked="" type="checkbox"/>Personal</p> <p><input type="checkbox"/>Work</p>
<p>Name: Vitor Fava</p> <p>[Redacted]</p>	<p><input checked="" type="checkbox"/>Volunteer</p> <p><input type="checkbox"/>General</p>

<p>Statement of Support: Roberto Fonseca is one of the greatest volunteers for PASS Community here in Brazil.</p> <p>He is always available to help people to be part of PASS Community and acting as Regional Mentor he helped the whole community to grow, mainly in areas where there no local groups.</p> <p>He received the PASSion Award 2017, showing his commitment with PASS.</p> <p>I strongly recommend Roberto Fonseca to run for a PASS Board election.</p>	<p><input type="checkbox"/>Personal</p> <p><input type="checkbox"/>Work</p>
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Background Check/Time and Travel Commitments

- 15. I agree to the estimated time and travel commitments required for this office, as outlined on Page 2 of the Application Guidance Document: Yes – Roberto Fonseca.
- 16. I have my employer’s support regarding the time and travel commitments required for this office as outlined on Page 2 of the Application Guidance Document: Yes – Roberto Fonseca.

You may be asked to provide a background check.

PART NINE – SIGNATURE

- 17. “I, Roberto Fonseca, hereby certify, on this date, Oct. 9th, that all information I have provided or will provide in this document is true, and I agree to abide by all the terms and conditions of the PASS election process.

I agree to be considered a candidate for the position of Director-at-Large for PASS. I understand that my email address may be made available to select PASS bloggers - screened and approved by PASS - during the campaigning period for the purpose of blogger interviews with candidates. I am aware that the term for which I am applying begins January 1, 2021 and ends December 31, 2022. If elected, I agree to fulfil the duties and obligations of the elected position to the best of my ability.” *(Please answer yes or no to all of the above): Yes.*

By adding your name to this contract, you signify that you understand and agree to all the terms of the above as written. This acts as your transcribed signature.