APPLICATION FORM

PART ONE: CONTACT INFORMATION

Name: Joseph Dantoni
Pronouns: He/Him

Linkedin profile link if available: https://www.linkedin.com/in/josephdantoni/

Years of experience with Microsoft data platform technologies: 22

PART TWO: PROFESSIONAL BACKGROUND

1. Describe your employer’s business:

   Boutique consulting firm specializing in databases and cloud computing.

2. Describe your primary job responsibilities:

   We work with a variety of clients performing technical consulting, training, and content development.

3. Do you or your company have any known relevant financial relationships with any current companies represented on the PASS Board of Directors? Current companies are outlined on pages 4 of the Application Guidance Document. If yes, details may be requested.
   ☐ Yes—Yes I do.
   ☐ No

PART THREE: STATEMENT OF INTENTIONS

4. How can PASS better serve the Microsoft data platform community?

PASS can better serve the Microsoft data platform community by operating in a more open and honest matter to meet the needs of the community. In recent years, budget challenges have hampered services which has led to program opportunities dying on the vine, because of a lack of PASS HQ resources. These efforts could have been managed by the community. Many PASS chapters feel as though PASS has abandoned them in recent years through the lack of a speaker bureau, and a contract that requires chapter leaders to assume more liability for no additional benefits. The lack of a website like Meetup that allows for cross-pollination of other IT communities also limits the growth of chapters, and ultimately
PASS. The biggest challenge for PASS is going to be its mere survival without Summit revenue, as Summit will not likely occur in person until 2022.

PASS could also do a lot more to serve the international market—in the last five years they have largely abandoned those efforts, aside from community managed efforts for virtual chapters. This can be shown by the number of Microsoft Data Platform events in Asia and Europe that have moved away from PASS platforms.

PART FOUR: LEADERSHIP AND MANAGEMENT

5. Please describe your management and leadership background.

I have an MBA from North Carolina State University and have helped build DCAC into an INC 5000 consulting firm. Additionally, I run my own business and have steadily grown revenue since its inception in 2015.

6. List any professional Boards on which you have served.

Philadelphia SQL Server Users Group 2009-2015 series of positions, ending with Co-president Chaîne des Rôtisseurs Delaware Valley Chapter, Board Member at large.

7. Please describe your background/experience in dealing with organizational finances, including the size of the organization and budgets involved.

Organizer SQL Saturday Philadelphia 2012-2015. Budget of up to $30k, profitable every year Joseph Dantoni and Associates annual revenue of ~$55k
Treasurer Delta Chi Fraternity 1997-98, annual income $75k
PART FIVE: VOLUNTEER EXPERIENCE

8. Please outline your volunteer history with PASS. Include the following information:
   - Committees on which you have served
     - Regional mentor Mid-Atlantic (2011-2017)
   - Projects you worked on and the PASS organization has benefited
     - SQL Saturday website update
   - PASS community participation within your region that outlines your contribution, the location, reach, and goals
     - SQL Saturday Philadelphia organizer 2011-2016

PART SIX: ACTIVITIES

9. What have you done in the past 24 months to prepare to serve on the PASS Board?
   
   Read the budget and minutes of the organization. Had discussions with Microsoft, board members and other community members.

10. Tell us about your involvement and accomplishments within any other volunteer organizations.
    I’ve run SQL Saturday Philadelphia, I’ve been a regional mentor, I coached the NC State cycling team from 2005-2008.

11. What key learnings have you taken away from your volunteer experiences?
    Trust but verify, and always listen to your volunteers. If volunteers are willing to help they should be engaged deeply—it’s the best way to build a better community.

12. Have you read the current PASS Bylaws?
    □Yes--Yes
    □No

13. Have you read the PASS Board meeting minutes from past year?
    □Yes--Yes
    □No
PART SEVEN: ACKNOWLEDGEMENTS

14. Please provide links to any relevant public social media accounts.
   Twitter.com/jdanton
   Joeydantoni.com

PART EIGHT - REFERENCES AND BACKGROUND CHECK

You are required to include statements of support from individuals who endorse your candidacy.

You must provide three references illustrating the range of your network and how it relates to leadership experience. This can include references from other Boards you are currently sitting on or have sat on in the past. At least one reference must be from a PASS volunteer. References from current PASS members are valued above other references.

<table>
<thead>
<tr>
<th>Reference Information</th>
<th>Reference Type</th>
</tr>
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<tbody>
<tr>
<td>Name: Monica Rathbun</td>
<td>☐ Volunteer</td>
</tr>
<tr>
<td>[Redacted]</td>
<td>☐ General</td>
</tr>
<tr>
<td>Statement of Support:</td>
<td>☒ Personal</td>
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<tr>
<td>I’m writing to show my support for Joey Dantoni to become a member of the PASS Board. He is a long time community member with a passion for making PASS the best it can be. He is not afraid to voice his opinions even if it doesn’t meet the status quo. He always supports his views with facts and solutions. I think he would be a wonderful fit to move PASS forward.</td>
<td>☒ Work</td>
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| Name: Blythe Morrow  | ☒ Volunteer |
| [Redacted]           |             |
Statement of Support: I’d like to offer my recommendation of Joeseph D’Antoni to the PASS Board of Directors.

I believe Joey is an excellent candidate and am writing to express my full support for him in the 2021 PASS Board of Directors. I’m thrilled he’s decided to run.

Joey has been active in the #SQLFamily and PASS community for two decades, both through his work and as a volunteer. Through work, he has experience managing multiple business’ P&L’s, has owned marketing, sales, delivery and program in various capacities. He has been a business consultant, writer, and people manager. As a volunteer, he has organized, volunteered, and spoken at global conferences, regional events, countless SQLSaturdays and user groups. Many will also know Joey from his role as a regular contributor to Redmond Magazine. To say that he is plugged into the Data Platform Community is an understatement.

I would implore the Nomination Committee to consider his frank demeanor as a benefit to the difficult Board discussions that will need to take place in the coming months. Joey has been a role model and mentor for me since I first started with PASS in 2008. He encouraged me early to get involved in the community after I left PASS HQ in 2010, supported me throughout the years I worked as I built my own business, and has given me life-changing advice both personally and professionally. He has made a difference in my life and many others’ through his dedication to the

|☐| General
|☐| Personal
|☐| Work
community, his wise pragmatism, and his passion for the SQL Community.

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<th>Name: Paul Randal</th>
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<td>[Redacted]</td>
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Statement of Support: I've known Joey professionally in the SQL Server community for many years and I've always thought him to be passionate about the SQL Server community and helping people in it. Joey has been integral in running a successful consulting company (DCAC.com) and would bring excellent business experience to the PASS board as it struggles to cope with its current financial situation. PASS leadership needs to include people with strong business acumen as well passion for the community, so having someone from a small, independent consulting firm would be perfect.
Background Check/Time and Travel Commitments

15. I agree to the estimated time and travel commitments required for this office, as outlined on Page 2 of the Application Guidance Document: ___jd_____.

16. I have my employer’s support regarding the time and travel commitments required for this office as outlined on Page 2 of the Application Guidance Document: ___jd_____.

You may be asked to provide a background check.

PART NINE – SIGNATURE

17. “I, Joseph Dantoni, hereby certify, on this date, 28 Sept 2020, that all information I have provided or will provide in this document is true, and I agree to abide by all the terms and conditions of the PASS election process.

I agree to be considered a candidate for the position of Director-at-Large for PASS. I understand that my email address may be made available to select PASS bloggers - screened and approved by PASS - during the campaigning period for the purpose of blogger interviews with candidates. I am aware that the term for which I am applying begins January 1, 2021 and ends December 31, 2022. If elected, I agree to fulfil the duties and obligations of the elected position to the best of my ability.” (Please answer yes or no to all of the above): yes.

By adding your name to this contract, you signify that you understand and agree to all the terms of the above as written. This acts as your transcribed signature.