



Board of Directors Meeting

Teleconference

December 13, 2018

Attendees: Grant Fritchey, Wendy Pastrick, Tim Ford, Allen White, Chris Woodruff, John Martin, Chris Yates, Joe Sack, Debbi Lyons

Not in Attendance: Adam Jorgensen, Eduardo Castro, Diego Nogare

PASSHQ Attendees: Judy Christianson, Sandy Cherry, Craig Ellis, Lisa Harding, Elizabeth Jeffs, Janice Simpson, Vicki Van Damme, Sonya Waitman

Agenda for Discussion:

1. Vote to Approve October Board Meeting Minutes
2. Vote to Approve November Board Meeting Minutes
3. Budget Pre-Approval 2019 Summit Speaker Program
4. Board Activities
5. Survey Updates
6. Update on Summit 2019 Planning
7. Microsoft Seat
8. Farewell to Directors

Meeting Minutes

1. Vote to Approve October Board Meeting Minutes

Wendy Pastrick confirmed the Board was ready to vote on the minutes from the October Board meeting.

Motion: I move to approve the October Board Meeting minutes that were sent to the Board on November 26, 2018.

Motion: Wendy Pastrick
Second: Tim Ford

Grant Fritchey	Yes
Adam Jorgensen	Absent
Allen White	Yes
Eduardo Castro	Absent
Chris Woodruff	Yes
John Martin	Yes
Chris Yates	Yes
Diego Nogare	Absent
Joe Sack	Yes
Debbi Lyons	Yes

Motion Passed (9 yes, 0 no, 0 abstain, 3 absent)**2. Vote to Approve November Board Meeting Minutes**

Wendy Pastrick confirmed the Board was ready to vote on the minutes from the November Board meeting.

Motion: I move to approve the November Board Meeting minutes that were sent to the Board on December 6, 2018.

Motion: Wendy Pastrick
Second: John Martin

Grant Fritchey	Yes
Tim Ford	Yes
Adam Jorgensen	Absent
Allen White	Yes
Eduardo Castro	Absent
Chris Woodruff	Yes
Chris Yates	Yes
Diego Nogare	Absent
Joe Sack	Yes
Debbi Lyons	Yes

Motion Passed (9 yes, 0 no, 0 abstain, 3 absent)**3. Budget Pre-Approval Summit 2019 Speaker Program**

Wendy reminded the Board about the discussion via email around the budget pre-approval that is needed for the Summit 2019 speaker program. Wendy reiterated the need for the pre-approval stating a small budget is needed to support alignment of Speakers for Summit 2019.

Wendy explained this is a budget pre-approval, not a budget exception. This dollar amount will go to the budget for the next fiscal year.

Wendy Pastrick made the following motion.

Motion: I move to approve a budget pre-approval of up to \$12,000 dollars to put towards securing speakers for Summit 2019.

Motion: Wendy Pastrick
Second: Chris Woodruff

Grant Fritchey	Yes
Tim Ford	Yes
Adam Jorgensen	Absent
Allen White	Yes
Eduardo Castro	Absent
John Martin	Yes
Chris Yates	Yes

Diego Nogare	Absent
Joe Sack	Yes
Debbi Lyons	Yes

Motion Passed (9 yes, 0 no, 0 abstain, 3 absent)

4. Board Activities

Wendy asked the Board if anyone had any upcoming paid speaking opportunities. None were declared.

5. Survey Updates

Lisa Harding, PASS HQ gave an update regarding the consolidation of data on the membership survey, the PASS Summit attendee survey, the persona research, and the program survey which will be sent in early January. Lisa stated that there will be a comprehensive report ready for review during the in-person meeting in February. Lisa shared the highlights from the data that has been collected to date. Lisa noted that the key insights from the PASS membership survey have been posted on PASS news.

Lisa outlined the Summit attendee survey as showing good engagement based on the survey response rate with an increase of 6.5% over last year's survey. A more detailed summary will be presented in February.

Chris Woodruff had to leave the call. Wendy thanked Chris for his time and service over the past two years. The Board thanked Chris for his time and encouraged him to run in the next PASS Board election. Chris thanked the Board.

6. Update on Summit 2019 Planning

Elizabeth Jeffs, PASS HQ reminded the Board that the focus going forward is around the pillars. She outlined that there are three pillars that have been determined through feedback and discussion. Elizabeth outlined the three pillars as Architecture, Data Management, and Analytics. In addition to the pillars the spotlight topics for the year will be on cloud, security and AI, which will be highlighted across the entire event. Elizabeth asked the Board if there was any more feedback or thoughts at this time.

The Board had a discussion and agreed on the go forward strategy for the pillars and overarching spotlight topics.

Elizabeth presented the supporting initiatives that are being worked on for PASS Summit 2019.

Elizabeth gave a brief update on the presentation for the PASS/Microsoft meeting that will take place in-person in February.

6. Microsoft Board Seat

Wendy thanked Joe Sack of Microsoft for his time on the Board and all the support he offered in shaping the future direction of the PASS organization. Joe replied and stated how impressed he is with the PASS Executive and Board overall and added that his time and experience sitting on the PASS Board has been very positive. He noted how surprised and impressed he has been with PASSHQ and all the hard work they put in for the success of the PASS organization. Joe added that in the future he will be a fierce defender if he hears arguments about what PASS is paying for in a management company. Joe went on to

say that with Asad Khan stepping in, he feels it puts the Board in a good position for communications at the Microsoft executive level including Rohan. Joe stated that he is always available and thanked the Board.

Wendy thanked Joe again and introduced Asad as the new Board member taking the Microsoft seat from the engineering side of things. The Board will meet Asad in January.

Judy Christianson, PASS HQ thanked Joe for his kind words, support and honesty while sitting on the PASS Board.

7. Farewell to Board Members

Wendy thanked Eduardo Castro for his time on the PASS Board representing the LATAM region. Lastly, Wendy thanked Allen White for his time serving on the PASS Board. Allen thanked the Board noting that PASS is and has been an incredible experience adding that this is due to the people who sit on the PASS Board along with all the people at HQ. Allen added that PASS has changed his life and thanked everyone for doing what they are doing.

Judy thanked Allen White.

The Board thanked the outgoing Board members.

The meeting adjourned at 12:43pm Pacific Time.

Next Board meeting

The next Board meeting will be via conference call on Thursday, January 22, 2019.