



Board of Directors Meeting

Teleconference

May 14, 2020

Attendees: Wendy Pastrick, Tim Ford, John Martin, Grant Fritchey, Chris Yates, Roberto Fonseca, Lori Edwards, Mindy Curnutt, Melody Zacharias, Hamish Watson, Asad Khan, Ramnik Gulati

PASSHQ Attendees: Judy Christianson, Sandy Cherry, Craig Ellis, Elizabeth Jeffs, Anika Polisenno, Janice Simpson, Vicki Van Damme, Sonya Waitman, Avalon Bourne, Marie Fryman-Kunert, Amanda Martin, Marcella McKeown, Marcia Mendonca, Terence O'Shea

Agenda for Discussion:

1. Roll Call
2. Approval of April Meeting Minutes
3. Board Activities
4. NomCom Chair Extension Vote
5. Board Survey
6. COVID-19 Update
7. PASS Summit
8. Community Support
9. Microsoft Update
10. Plans Going Forward
11. Working Group Updates

1. Roll Call

Quorum was achieved.

2. Vote to Approve April Board Meeting Minutes

Tim Ford confirmed that the Board was ready to vote on the April Board meeting minutes.

Motion: I move to approve the April Board meeting minutes that were sent to the Board on May 13, 2020.

Motion: Tim Ford
Second: Chris Yates

Wendy Pastrick	Yes
John Martin	Yes
Grant Fritchey	Abstain
Roberto Fonseca	Yes
Lori Edwards	Yes
Mindy Curnutt	Yes
Melody Zacharias	Yes
Hamish Watson	Yes
Asad Khan	Absent

6. COVID-19 Update

Wendy provided a brief update on current efforts to address the challenges that COVID-19 has presented. She thanked PASSHQ for all their efforts in dealing with these challenges and ensuring the future events and initiatives of PASS.

John echoed these sentiments and Judy Christianson, PASSHQ thanked Wendy and the Board for their support through this challenging time.

7. PASS Summit

Tim confirmed that the Board was ready to vote on shifting PASS Summit 2020 to a virtual conference.

Motion I move to approve shifting PASS Summit 2020 to a virtual conference due to COVID-19 and the impossibility to provide a safe environment for our registrants at an in-person event.

Motion:	Tim Ford
Second:	Hamish Watson

Wendy Pastrick	Yes
John Martin	Yes
Grant Fritchey	Yes
Chris Yates	Yes
Roberto Fonseca	Yes
Lori Edwards	Yes
Mindy Curnutt	Yes
Melody Zacharias	Yes
Asad Khan	Yes
Ramnik Gulati	Yes

Motion Passed (12 yes, 0 no, 0 abstain, 0 absent)

The Board discussed the location of future PASS Summits under NDA.

Sonya Waitman, PASSHQ, and Marie Fryman-Kunert, PASSHQ provided a marketing update for PASS Summit. Sonya reviewed the research findings conducted on other virtual conferences. Marie presented planned pricing timelines and the offerings for each category of pricing.

Grant Fritchey left the meeting at 12:24pm.

The Board discussed the pricing for the virtual conference. Sonya clarified what would be offered for each category of pricing. The Board asked about the research into pricing. This was a component of the research conducted on virtual conferences. PASSHQ also canvassed members of the Board and outreach is being done to Community members to get their input on pricing.

Marie went over next steps and the timeline for the launch of virtual PASS Summit. The announcement will be made to the Community on June 3rd, 2020. Sonya informed the Board that blogs would be posted on PASS.org supporting the shift to a virtual PASS Summit. The Board asked about the announcement details regarding the design of the platform and format of the conference.

Craig Ellis, PASSHQ reviewed the research conducted on platform options and the planning that is in progress for the shift to a virtual PASS Summit. Craig provided an overview of the different platform options that were researched, detailed the pros and cons of the three that have been shortlisted as well as the functionality of the various components of each platform.

The Board discussed the different platforms and features, including recorded vs. live sessions and guidelines to speakers.

Amanda Martin, PASSHQ provided an update on the plans for the WIT Luncheon.

8. Community Support

Amanda gave an update on current initiatives in place to support the PASS Community. The GoTo Meeting accounts provided to Local Groups are working well but are only available until early June, so the Community team is looking into additional options to support virtual Local Group meetings. The first virtual SQLSaturday went well with more scheduled and being planned. The first Community Connects event garnered positive feedback and another event is being scheduled.

9. Microsoft

Vicki Van Damme, PASSHQ gave an update on current initiatives and upcoming projects with Microsoft.

10. Plans Going Forward

Vicki gave a status update on revenue diversification plans, and a more detailed update will be provided at the June Board meeting.

Avalon Bourne, PASSHQ gave an update on the June Board Meeting.

Sandy Cherry, PASSHQ gave an update on the budget planning process and changes to the timeline due to the COVID-19. The budget for FY21/22 is being revised and will be sent to the Board for review by July 17, 2020.

11. Working Group Updates

Working group updates were tabled until the June Board meeting.

The meeting adjourned at 1:00pm Pacific Time.

Next Board meeting

The next Board meeting will be by teleconference on June 11, 2020 at 11:00am Pacific Time.