Board of Directors Meeting
Teleconference
May 14, 2020

Attendees: Wendy Pastrick, Tim Ford, John Martin, Grant Fritchey, Chris Yates, Roberto Fonseca, Lori Edwards, Mindy Curnutt, Melody Zacharias, Hamish Watson, Asad Khan, Ramnik Gulati

PASSHQ Attendees: Judy Christianson, Sandy Cherry, Craig Ellis, Elizabeth Jeffs, Anika Poliseno, Janice Simpson, Vicki Van Damme, Sonya Waitman, Avalon Bourne, Marie Fryman-Kunert, Amanda Martin, Marcella McKeown, Marcia Mendonca, Terence O’Shea

Agenda for Discussion:

1. Roll Call
2. Approval of April Meeting Minutes
3. Board Activities
4. NomCom Chair Extension Vote
5. Board Survey
6. COVID-19 Update
7. PASS Summit
8. Community Support
9. Microsoft Update
10. Plans Going Forward
11. Working Group Updates

1. **Roll Call**

Quorum was achieved.

2. **Vote to Approve April Board Meeting Minutes**

Tim Ford confirmed that the Board was ready to vote on the April Board meeting minutes.

**Motion:** I move to approve the April Board meeting minutes that were sent to the Board on May 13, 2020.

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<th>Motion</th>
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<tr>
<td>Tim Ford</td>
<td>Chris Yates</td>
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Wendy Pastrick    Yes
John Martin       Yes
Grant Fritchey    Abstain
Roberto Fonseca  Yes
Lori Edwards      Yes
Mindy Curnutt     Yes
Melody Zacharias  Yes
Hamish Watson     Yes
Asad Khan         Absent
Ramnik Gulati Absent

\textit{Motion Passed (9 yes, 0 no, 1 abstain, 2 absent)}

3. \textbf{Board Activities}

Tim asked if there were any Board members with upcoming paid speaking opportunities.

No activities were declared.

Asad Khan joined the meeting at 12:06pm.

4. \textbf{NomCom Chair Extension Vote}

Wendy Pastrick informed the Board that John Martin's term as Chair of the Nominations Committee (NomCom) expires on June 18, 2020. In order to align the term of the NomCom Chair with the term of the NomCom, John's term will be extended.

Wendy confirmed that the Board was ready to vote.

\textit{Motion:} I move to extend the term of the current NomCom Chair, John Martin, to August 13, 2020.

\begin{tabular}{|l|l|}
\hline
Motion: & Wendy Pastrick \\
Second: & Tim Ford \\
\hline
John Martin & Abstain \\
Grant Fritchey & Yes \\
Chris Yates & Yes \\
Roberto Fonseca & Yes \\
Lori Edwards & Yes \\
Mindy Curnutt & Yes \\
Melody Zacharias & Yes \\
Hamish Watson & Yes \\
Asad Khan & Abstain \\
Ramnik Gulati & Absent \\
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\end{tabular}

\textit{Motion Passed (9 yes, 0 no, 2 abstain, 1 absent)}

Ramnik Gulati joined the meeting at 12:09pm.

5. \textbf{Board Survey}

John Martin informed the Board that the Board survey has been reviewed and vetted by the NomCom, the Marketing team, and the Governance working group, and is now being rolled out to the Board for completion. The goal of this survey is to identify skills and experience gaps on the Board to help target recruitment efforts for the Community elections and to determine the need for Board-appointed Directors. The survey will be sent to the Board to be completed in advance of the June Board meeting, and then used for targeted recruitment over the summer and fall in advance of the 2020 Community elections.
6. **COVID-19 Update**

Wendy provided a brief update on current efforts to address the challenges that COVID-19 has presented. She thanked PASSHQ for all their efforts in dealing with these challenges and ensuring the future events and initiatives of PASS.

John echoed these sentiments and Judy Christianson, PASSHQ thanked Wendy and the Board for their support through this challenging time.

7. **PASS Summit**

Tim confirmed that the Board was ready to vote on shifting PASS Summit 2020 to a virtual conference.

**Motion** I move to approve shifting PASS Summit 2020 to a virtual conference due to COVID-19 and the impossibility to provide a safe environment for our registrants at an in-person event.

Motion: Tim Ford  
Second: Hamish Watson

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<td>Ramnik Gulati</td>
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**Motion Passed (12 yes, 0 no, 0 abstain, 0 absent)**

The Board discussed the location of future PASS Summits under NDA.

Sonya Waitman, PASSHQ, and Marie Fryman-Kunert, PASSHQ provided a marketing update for PASS Summit. Sonya reviewed the research findings conducted on other virtual conferences. Marie presented planned pricing timelines and the offerings for each category of pricing.

Grant Fritchey left the meeting at 12:24pm.

The Board discussed the pricing for the virtual conference. Sonya clarified what would be offered for each category of pricing. The Board asked about the research into pricing. This was a component of the research conducted on virtual conferences. PASSHQ also canvassed members of the Board and outreach is being done to Community members to get their input on pricing.

Marie went over next steps and the timeline for the launch of virtual PASS Summit. The announcement will be made to the Community on June 3\textsuperscript{rd}, 2020. Sonya informed the Board that blogs would be posted on PASS.org supporting the shift to a virtual PASS Summit. The Board asked about the announcement details regarding the design of the platform and format of the conference.
Craig Ellis, PASSHQ reviewed the research conducted on platform options and the planning that is in progress for the shift to a virtual PASS Summit. Craig provided an overview of the different platform options that were researched, detailed the pros and cons of the three that have been shortlisted as well as the functionality of the various components of each platform.

The Board discussed the different platforms and features, including recorded vs. live sessions and guidelines to speakers.

Amanda Martin, PASSHQ provided an update on the plans for the WIT Luncheon.

8. Community Support

Amanda gave an update on current initiatives in place to support the PASS Community. The GoTo Meeting accounts provided to Local Groups are working well but are only available until early June, so the Community team is looking into additional options to support virtual Local Group meetings. The first virtual SQLSaturday went well with more scheduled and being planned. The first Community Connects event garnered positive feedback and another event is being scheduled.

9. Microsoft

Vicki Van Damme, PASSHQ gave an update on current initiatives and upcoming projects with Microsoft.

10. Plans Going Forward

Vicki gave a status update on revenue diversification plans, and a more detailed update will be provided at the June Board meeting.

Avalon Bourne, PASSHQ gave an update on the June Board Meeting.

Sandy Cherry, PASSHQ gave an update on the budget planning process and changes to the timeline due to the COVID-19. The budget for FY21/22 is being revised and will be sent to the Board for review by July 17, 2020.

11. Working Group Updates

Working group updates were tabled until the June Board meeting.

The meeting adjourned at 1:00pm Pacific Time.

Next Board meeting

The next Board meeting will be by teleconference on June 11, 2020 at 11:00am Pacific Time.