



Board of Directors Meeting

Teleconference

July 12, 2018

Attendees: Grant Fritchey, Wendy Pastrick, Tim Ford, Allen White, Eduardo Castro, Chris Woodruff, John Martin, Chris Yates, Diego Nogare, Cormac, Joe Sack.

Not in Attendance: Adam Jorgensen.

PASSHQ Attendees: Judy Christianson, Sandy Cherry, Craig Ellis, Elizabeth Jeffs, Janice Simpson.

Agenda for Discussion:

1. Microsoft Appointment
2. Vote on June Board Meeting Minutes
3. Board Activities
4. Community Update
5. Board Briefing Document
6. Discussion on Communication to Community

Meeting Minutes

1. Microsoft Appointment

Grant Fritchey formally welcomed Joe Sack to the Microsoft engineer seat. The Board thanked Joe for the work already done and Joe thanked the Board for the warm welcome.

2. Vote on June Board Meeting Minutes

Wendy Pastrick confirmed quorum and announced that she would be making a motion to pass the minutes from the June Board meeting.

Motion: I move to approve the June Board Meeting minutes that were sent to the Board on July 7, 2018.

Motion: Wendy Pastrick
Second: John Martin

Grant Fritchey	Yes
Tim Ford	Abstain
Adam Jorgensen	Absent
Allen White	Yes
Eduardo Castro	Yes
Chris Woodruff	Yes
Chris Yates	Yes

Diego Nogare	Yes
Cormac Foster	Yes
Joe Sack	Abstain

Motion Passed (9 yes, 0 no, 2 abstain, 1 absent)

3. Board Activities

Wendy asked the Board if anyone had any upcoming speaking opportunities. None were declared.

4. Community Update

Elizabeth Jeffs, PASS HQ, shared the exciting number with the Board that there are 89,357 attendees with PASS for FY 2018. This included attendance for Summit, Local Groups, SQLSaturday, Virtual Events, Virtual Groups, etc. Sharing this number shows the kind of reach PASS has.

Tim Ford thanked HQ for pulling this data and sharing it out to the Board. Allen White commented that it shows the kind of reach that differentiates PASS from every other event-based organization. Tim added that it's important to get this number out to the community and beyond, representing how big PASS really is. Chris Woodruff asked if the number represented unique visitors. Elizabeth confirmed that the number is not unique and that it represents total attendance. Elizabeth confirmed that there were 50,000 unique individuals for PASS in FY 2018. The Board discussed sharing the number to Microsoft. Elizabeth confirmed that there will be a blog posted and Grant confirmed that the Board can go ahead and share this out.

5. Board Briefing Document

The Board had a discussion around internal communications.

6. Discussion on Communications to Community

Chris Yates opened the floor for discussion around useful suggestions from the community.

John Martin noted that feedback is always welcome from the community, however the community elects the Directors at Large to set the strategic direction. Allen White added that the community doesn't fully understand the level of commitment and effort that Judy Christianson and PASS HQ put in to keep PASS viable. John added that the community must look back and see the advances that have been made around communication and how this has improved over this past year.

Judy Christianson noted that there is continuous communication around change. Judy added that the team at HQ, the Board and the Executive are working hard based on all the feedback from the community. The nurture program that is kicking off will show how PASSHQ, the Board and the community work together.

Wendy reminded the Board to book their travel to Summit.

Wendy thanked Lindsey Allen from Microsoft for her time on the Board.

The meeting adjourned at 12:31 pm Pacific Time.

Next Board meeting

The next Board meeting will be via teleconference on Thursday, August 9, 2018.