



## Board of Directors Meeting

### Teleconference

October 31, 2018

**Attendees:** Grant Fritchey, Wendy Pastrick, Tim Ford, Adam Jorgensen, Allen White, Eduardo Castro, John Martin, Chris Yates, Diego Nogare, Joe Sack, Debbi Lyons

**Not in Attendance:** Chris Woodruff

**PASSHQ Attendees:** Judy Christianson, Sandy Cherry, Lisa Harding, Elizabeth Jeffs, Janice Simpson, Vicki Van Damme, Sonya Waitman

### Agenda for Discussion:

1. Vote to Approve September Board Meeting Minutes
2. Board Activities
3. Motion to Ratify Candidate Slate
4. Election Update
5. Summit 2018 Registration
6. Q&A Messaging
7. Registration Launch – Summit 2019

### Meeting Minutes

#### 1. Vote to Approve August Board Meeting Minutes

Wendy Pastrick confirmed the Board was ready to vote on the minutes from the September Board meeting.

**Motion:** I move to approve the September Board Meeting minutes that were sent to the Board on October 17, 2018.

Motion: Wendy Pastrick  
Second: Allen White

Grant Fritchey	Yes
Tim Ford	Yes
Adam Jorgensen	Abstain
Eduardo Castro	Yes
Chris Woodruff	Absent
John Martin	Yes
Chris Yates	Yes
Diego Nogare	Absent
Joe Sack	Yes
Debbi Lyons	Absent

***Motion Passed (8 yes, 0 no, 1 abstain, 3 absent)*****2. Board Activities**

Wendy asked the Board if anyone had any upcoming speaking opportunities. John Martin declared he withdrew from speaking as part of the SentryOne Data Day precon at PASS Summit 2018. Nothing more was declared.

**3. Motion to Ratify Slate**

Wendy Pastrick confirmed that all Board members were prepared to vote on the 2018 PASS Board candidate slate. The Board had a discussion regarding the slate of candidates.

Allen White made the following motion.

**Motion:** I move to approve the final slate determined by the NomCom as sent to the Board on October 30<sup>th</sup>, 2018.

Motion: Allen White  
Second: Adam Jorgensen

Grant Fritchey	Yes
Wendy Pastrick	Yes
Tim Ford	Yes
Eduardo Castro	Yes
Chris Woodruff	Absent
John Martin	Yes
Chris Yates	Yes
Diego Nogare	Yes
Joe Sack	Yes
Debbi Lyons	Yes

***Motion Passed (11 yes, 0 no, 0 abstain, 1 absent)*****4. Election Update**

The Board had a discussion around the election process, candidate recruitment, and the timeline. The agenda item was tabled for further discussion at the in-person Board meeting on November 5, 2018 at PASS Summit.

**5. Summit 2018 Registration**

Sandy Cherry, PASS HQ, outlined the registrations numbers and the impact to revenue. Sandy also outlined the registration projections and what they are based on. Sandy stated that a more detailed outline will be up for review during the in-person Board meeting next week.

**6. Q&A Messaging**

Elizabeth Jeffs, PASS HQ, reminded the Board to review the email sent by Terence O'Shea, PASS HQ that gives an overview of the plan for the in-person Board Q&A that will be taking place on-site at PASS

Summit on Thursday, November 8 between 5:00pm and 6:00pm in the community zone. Elizabeth outlined that new this year is a Q&A question box in the community zone where community members can submit questions in advance of the Q&A. The Board had a discussion around the Q&A.

#### **7. Registration Launch – Summit 2019**

Lisa Harding, PASS HQ, gave an update regarding registration launch for Summit 2019 and announced that registration will open during the week of January 21<sup>st</sup>, 2019. Lisa reminded the Board that registration typically opens for the following year during the Day 2 Keynote while onsite at PASS Summit. Lisa explained that, historically, the number of attendee registrations for the following year while onsite has been very minimal. Launching registration in January will enable PASS to take the necessary time to analyze and consider all data points from Summit 2018, ensuring that the offerings and messaging for 2019 are strongly aligned to attendee needs from the time when registration opens.

The meeting adjourned at 12:43pm Pacific Time.

#### **Next Board meeting**

The next Board meeting will be a full day in person on Monday, November 5<sup>th</sup>, 2018 at PASS Summit.