



What to Expect at the 2012 PASS Community Summit

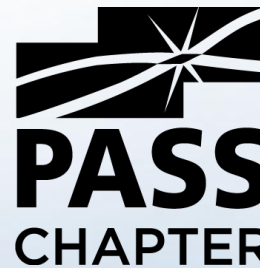
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Former PASS Board Member
SQL Server MVP

Nov 6-9, Seattle, WA



What is PASS?

- Professional Association for SQL Server
- Independent Global User Community
- Connect / Share / Learn
- Events
 - PASS Summit
 - PASS SQLRally
 - PASS SQLSaturday
 - Chapter Meetings
 - Virtual Chapter Meetings
 - 24 Hours of PASS



Keynotes



- Begin Promptly @ 8:15 AM PST
- Wed – Ted Kummert
- Thu – Quentin Clark
- Followed by Breakout Sessions
- Fri – No Keynote! More Breakout Sessions!

Expo Hall / Wed Night Reception

- Located on 4th Floor Across from Reg
- Exhibitors
 - PASS to Prizes
 - Individual Contests / SWAG
 - Demos / Product & Services Info
- Reception – Wed 6:15-8:15 PM PST
 - Food / Drink / Fun



Meals

- **Breakfast – Wed – Fri – 7 – 8 AM PST – Continental**
 - Some Vendor Sponsored Breakfasts
- **Lunch**
 - Buffet Wed / Thur, Box Lunch Friday
- **Snack Breaks – Soft Drinks, Coffee, Snacks**
- **Dinner (almost) / Drinks**
 - Tue – Welcome Reception
 - Wed – Expo Hall
 - Thu – Attendee Party
 - *Special Dietary Requirements - Note on Registration*

Planning Your Learning Itinerary

- Program Guide / Smart Phone App
- Sessions – Decoding the Session Code
- Presentation Downloads
- Speaker Designations
 - MVP
 - MCM
 - MCA
 - SQLCAT
- Ambassadors
- Session Rooms / Room Monitors / Evals
- Certifications



Get Your Program Here!

- Booklet Given at Reg in your Bag – Details about every session
- Program at a Glance – Schedule Grid
- Smart App – iPhone, Droid, Blackberry and Windows Phone 7 App Found at:

www.guidebookapp.com



Sessions

- Up to 15 Session Rooms x 4 Time Slots / Day
- Session Code (Ex: AD-104, BIA-304-S, DBA-302-M)
 - Track – AD, AZ, BIA, BID, DBA, PD
 - Level – 1xx, 2xx, 3xx, 4xx, 5xx
 - Suffix (optional) – S= Spotlight, M = Microsoft, C = CSS, HD = Half Day
- Half-Day Sessions – 2 Sessions in a Row
- Lightning Talks (LT) – Multiple 5 Min Talks
- Tough Choices – Don't Worry!
Free Access to Streaming or Purchasing DVD's

Speaker Designations

- MVP – Microsoft “Most Valuable Professional” Awardee
- MCM – Microsoft Certified Master
- MCA – Microsoft Certified Architect
- SQLCAT – Microsoft SQL Server Customer Advisory Team



Ambassadors

- Red Vests
- Alumni Attendees who want to help you
- All Over the Summit
- Provide Assistance with:
 - Finding a Session Room, Labs, Lunch, etc.
 - Reading the Program Guide
 - Getting you in touch with the right resource
 - Almost Anything!



Session Rooms / Monitors / Evals

- Session Rooms
 - Theatre Style set-up
 - Special "Ambassador" seats
- Room Monitors
 - Enforce Capacity Restrictions / Fire Code
 - Enforce Entry by Checking Badges
 - Count Attendees / Collect Evals / 5 Min Warning
- Evals
 - Electronic



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More than just Sessions!

Hands-On Labs and More!

- Self-paced Hands-On Labs
- SQL Server Clinic with CSS and SQLCat:
<http://blogs.msdn.com/b/psssql/archive/2011/09/19/inside-the-sql-server-clinic.aspx>
- Special Lunches
 - Birds of a Feather
 - Chapters
 - Women in Technology
- Book Store
- PASS Board Meet and Greet
- Internet Pavilion

After Hours Activities

- Monday Night Networking Dinner
- Photo Walk (#photowalk)
- SQLSaturday / SQLRally Shirt Day on Wednesday
- Kilt Thursday (#sqlkilt)
- SQL Karaoke (#sqlkaraoke)
- SQL Run (#sqlrun)
- Vendor Parties



<http://passummitevents.info>

Social Networking

- Twitter
 - #sqlpass, #sqlfirsttimers, #sqlhelp, #sqlkilt, #sqlkaraoke
- Facebook
- LinkedIn
- YouTube
- FourSquare
- Yelp
- Flickr

Odds / Ends

- Bag Check on Friday
- Business Cards
- Twitter Handle @someSQLname



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Thank you!