

LEGEND	AD	DBA	BIA	BID	CLOUD	PD	Lightning Talks								
* Note: Sessions subject to change.															
<b>WEDNESDAY, NOVEMBER 7, 2012</b>															
ROOM	301 - TCC	302 - TCC	303 - TCC	305 - TCC	307-308	602-604	606-607	608	609	611	612	613-614	615-617	618-620	6E
10:15 AM - 11:30 AM (11:45 AM for Spotlight sessions)	<i>The What, Why, and How of Filegroups</i>  Jes Borland DBA-204	Microsoft <i>SQL Server 2012 AlwaysOn: Availability Groups Drilldown</i>  Luis Vargas DBA-307-M	Microsoft <i>Building Compelling Power View Reports</i>  Sean Boon BID-208-M	<i>What's New in Analysis Services 2012 Multidimensional</i>  Chris Webb BIA-303	<i>Tax, Finance, and Money Tips for the Independent Consultant</i>  Brian Moran PD-100	SPOTLIGHT <i>10 Extraordinary Things to Achieve with Integration Services 2012</i>  Matthew Roche, Peter Myers BIA-322-S	Microsoft <i>SQLCAT: Big Data – All Abuzz About Hive</i>  Cindy Gross, Dipti Sangani BIA-305-A	<i>PowerPivot 101</i>  Bradley Schacht BID-100	Microsoft <i>SQLCAT: What Are the Largest SQL Server Projects in the World?</i>  Kevin Cox AD-307-M	Microsoft <i>MAD About Data: Solve Problems and Develop a "Data Driven Mindset"</i>  Darwin Schweitzer BIA-204-M	Microsoft <i>XQuery and XML in SQL Server: Common Problems and Best Practice Solutions</i>  Michael Rys AD-500-M	Microsoft <i>SQLCAT: Best Practices and Lessons Learned on SQL Server in an Azure VM</i>  Steve Howard CLD-309-A	<i>Triggers: Born Evil or Misunderstood?</i>  Louis Davidson AD-100	SPOTLIGHT <i>DBCC Commands: The Quick and the Dangerous</i>  Erin Stellato DBA-210-S	Microsoft <i>Mobile Business Intelligence</i>  Jen Underwood, John Sirmon BID-302-M
11:30 AM - 1:30 PM	Lunch - PASS Chapters, Dining Hall 4B														
1:30 PM - 2:45 PM (3:00 PM for Half-Day sessions)	Microsoft <i>SQLCAT: SQLOS Memory Manager Changes in SQL Server 2012</i>  Gus Apostol, Jerome Halmans DBA-403-M	<i>The Biggest Loser: Database Edition</i>  Andrew Novick AD-200	HALF DAY <i>Query Optimizer Deep Dive</i>  Paul White AD-400-HD	Microsoft <i>SQLCAT: How Do I Troubleshoot My Database Now that It Is in the Cloud?</i>  Silvano Coriani, Ewan Fairweather CLD-302-M	LIGHTNING TALKS <i>Lightning Talks - 100</i>  Amy Lewis, Brent Ozar, Mark Broadbent, Rob Volk, Robert Davis, and Wendy Pastrick LT-100	<i>Hadoop and Its Ecosystem Components in Action</i>  Andrew Brust BIA-201	HALF DAY <i>Secrets of SSAS Storage</i>  Stacia Misner BIA-300-HD	<i>PowerPivot 2 – Using NASA Data</i>  Mark Stacey BID-303	<i>Adapting Your ETL Solutions to Use SSIS 2012</i>  Devin Knight BIA-205	<i>Replication vs. AlwaysOn: Scalability Solutions with SQL Server 2012</i>  Meir Dudai DBA-310	Microsoft <i>Loping and Managing BI Semantic Models in SQL Server 2012 Analysis Services</i>  Kasper de Jonge BIA-308-M	Microsoft <i>Stream Data Processing in the Cloud with Windows Azure StreamInsight</i>  Tiho Tarnavski CLD-307-M	Microsoft <i>Enterprise Information Management: Bringing Together SSIS, DQS, and MDS</i>  Matthew Roche, Matt Masson BIA-316-M	<i>Advanced SQL Server Troubleshooting</i>  Klaus Aschenbrenner DBA-404	<i>The Evolution of Security in SQL Server 2012</i>  Don Kiely DBA-501
2:45 PM - 3:00 PM	Refreshment Break - 6th Floor, East Lobby														
3:00 PM - 4:15 PM (4:30 PM for Spotlight & Half-Day sessions)	<i>Tempdb: Performance and Manageability</i>  Robert Davis DBA-206	<i>Taking MERGE Beyond the Basics</i>  Hugo Kornelis AD-202	HALF DAY <i>Query Optimizer Deep Dive</i>  Paul White AD-400-HD	<i>Blazing Fast Backups</i>  Sean McCown DBA-316	<i>The Technical Leader</i>  Sarah Barela PD-101	SPOTLIGHT <i>Around the World with the SharePoint BI Toolbelt</i>  Brian Knight BID-212-S	HALF DAY <i>Secrets of SSAS Storage</i>  Stacia Misner BIA-300-HD	<i>Developers Are from Mars, Report Servers Are from Venus</i>  Doug Lane BID-203	Microsoft <i>SQLCAT: AlwaysOn HA/DR Design Patterns, Architectures and Best Practices</i>  Sanjay Mishra DBA-315-A	SPOTLIGHT <i>Learn About The Mentoring Experiment</i>  Andy Warren, Steve Jones PD-104-S	<i>Using SSIS 2012 for Data Warehouse ETL</i>  Thomas LeBlanc BIA-319	Microsoft <i>Inside Unstructured Data: SQL Server 2012 FileTable and Semantic Search</i>  Michael Rys AD-313-M	SPOTLIGHT <i>Stop Bad Data in Its OLTP Tracks</i>  Denise McInerney AD-209-S	SPOTLIGHT <i>Performance Tuning Through the Plan Cache</i>  Jason Strate DBA-409-S	<i>Real-Life SQL 2012 Availability Group Lessons Learned</i>  Brent Ozar DBA-101
4:45 PM - 6:00 PM	<i>BI Architecture with SQL Server 2012 and SharePoint 2010</i>  Rod Colledge BIA-318	<i>Data Model-Driven Database Design in the Real World</i>  Neil Buchwalter, Karen Lopez AD-206-CA	Microsoft <i>SQLCAT: Real-World Case Study of Mission-Critical Active/Active Remote DCs</i>  Lindsey Allen, Prem Mehra AD-402-A	Microsoft <i>SQLCAT: AlwaysOn Unplugged – Everything You Want to Know About AlwaysOn</i>  Sanjay Mishra DBA-314-M	Microsoft <i>SQLCAT: How Does Microsoft Run Its SAP Landscape on Windows and SQL Server?</i>  Juergen Thomas DBA-306-M	Microsoft <i>Practical Uses and Optimization of New T-SQL Features in SQL Server 2012</i>  Tobias Ternstrom, Jan Engelsberg AD-305-M	Microsoft <i>Configuring Kerberos for SharePoint 2010 BI in 7 Steps</i>  Chuck Heinzelman BIA-304-M	<i>Data Quality Services – Finally!</i>  Julie Smith BIA-100	Microsoft <i>Building Self-Service BI Applications using PowerPivot and Excel</i>  Allan Folting BID-205-M	Microsoft <i>Mobile Business Intelligence for Everyone, Now!</i>  Jen Stirrup BID-102	<i>Monitoring SQL Server Analysis Services with DMVs</i>  Erin Welker, Patrick Brady BIA-307	Microsoft <i>Building a Tabular Model Database</i>  Steve Hughes BIA-208	SPOTLIGHT <i>Choose Your Own Adventure: Performance Tuning</i>  Thomas LaRock, Tim Chapman DBA-408-S	SPOTLIGHT <i>Maintain SQL Server System and Performance Data with PowerShell</i>  Allen White DBA-319-S	Microsoft CSS <i>SQL Server and SharePoint: Best Frenemies</i>  Lisa Gardner AD-310-C

LEGEND	AD	DBA	BIA	BID	CLOUD	PD	Lightning Talks								
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<b>THURSDAY, NOVEMBER 8, 2012</b>															
ROOM	301 - TCC	302 - TCC	303 - TCC	305 - TCC	307-308	602-604	606-607	608	609	611	612	613-614	615-617	618-620	6E
10:15 AM - 11:30 AM (11:45 AM for Spotlight sessions)	SQL I/O Uh-Oh  Mindy Curnutt DBA-311	READPAST & Furious: Transactions, Locking, and Isolation  Mark Broadbent DBA-309	Microsoft <b>To be Announced</b>  Sivakumar Harinath BID-307-M	SQL Injection: From Website to SQL Server  Mladen Prajdić AD-205	Microsoft AlwaysOn: Availability Groups and Replication Working Together  Jean-Yves Devant DBA-303-M	SPOTLIGHT Data Cleansing with SSIS 2012  Brian Knight BIA-405-S	SPOTLIGHT Querying and Optimizing DAX  Alberto Ferrari BIA-321-S	Peer-to-Peer Replication: Real-Life Implementations and Best Practices  Meir Dudai DBA-405	Dashboards: When to Choose Which MSBI Tool  Melissa Coates BID-206	Microsoft <b>To be Announced</b>  Kay Unkroth BID-310-M	Microsoft SQLCAT: Big Data Warehousing  Len Wyatt, James Podgorski AD-300-M	Data Modeling Best Practices for Enterprise Tabular Models  Carlos Bossy BIA-202	SPOTLIGHT Storing Columnstore Indexes  Kalen Delaney AD-321-S	SPOTLIGHT Demystifying Database Statistics  Erin Stellato DBA-211-S	SPOTLIGHT Query Tuning Mastery: The Art and Science of Manhandling Parallelism  Adam Machanic AD-501-S
11:30 AM - 1:30 PM	Lunch Break														
1:30 PM - 2:45 PM (3:00 PM for Spotlight & Half-Day sessions)	SQL Server 2012 Security for Developers  Andreas Wolter AD-301	Understanding Transaction Isolation Levels  Randy Knight AD-207	Microsoft Upgrading to SQL Server 2012 "Done Right"  Dandy Weyn DBA-301-M	Microsoft How Klout Changed the Landscape of Social Media with Hadoop and BI  Denny Lee, David Mariani BIA-306-M	LIGHTNING TALKS Lightning Talks - 101  Aaron Nelson, Bill Fellows, Jes Borland, Niko Neugebauer, Oliver Engels, Sanjaya Padhi LT-101	HALF DAY Enterprise Data Mining with SQL Server  Mark Tabladillo BIA-400-HD	Deeper into Tabular Models: Many-to-Many, Cross Filtering, and the "W"  Wayne Snyder BIA-320	Microsoft Running Reporting Services in SharePoint Integrated Mode: How and Why  Chuck Heinzelman BID-300-M	ColumnStore Indexes: The Turbocharger Inside SQL Server 2012  Klaus Aschenbrenner BIA-311	Near Real-Time Analytics with xVelocity (without DirectQuery)  Marco Russo BIA-312	Microsoft <b>To be Announced</b>  Igor Stanko DBA-302-M	The Best Microsoft BI Tools You've Never Heard Of  Chris Webb BID-202	SQL Server 2012 Memory Management  Neil Hambly DBA-312	How to Defragment Indexes for Peak Performance  Brad McGehee DBA-201	What to Look for in Execution Plans  Grant Fritchey AD-201
2:45 PM - 3:00 PM	Refreshment Break														
3:00 PM - 4:15 PM (4:30 PM for Spotlight & Half-Day sessions)	Data Quality Services in the Enterprise  Tim Mitchell AD-208	NoSQL for the SQL Server Professional  Lynn Langit AD-311	HALF DAY Recovering Lost Data  Robert Davis DBA-400-HD	Moves Like Jagger: Upgrading to SQL Server 2012  Mark Broadbent DBA-308	Are You Cut Out for a Consulting Career?  Rick Heiges PD-200	HALF DAY Enterprise Data Mining with SQL Server  Mark Tabladillo BIA-400-HD	SPOTLIGHT Exploring PowerPivot for Excel and Power View in SQL Server 2012  Peter Myers BID-308-S	SQL Azure Reporting: What Is It, and Why Should You Care?  Stacia Misner CLD-100	Microsoft SQLCAT: SQL Azure Design Patterns and Best Practices  Gus Apostol CLD-300-M	SPOTLIGHT Leadership - Influence vs. Authority  Kevin Kline PD-106-S	Microsoft Enriching Your BI Semantic Tabular Models with DAX  Kasper de Jonge BIA-309-M	Bad Reports: Fixing Their Mistakes  Roger Noble BID-210	SPOTLIGHT Database Design Throwdown  Thomas LaRock, Karen Lopez AD-322-S	SPOTLIGHT T-SQL Tips and Tricks  Itzik Ben-Gan AD-101-S	Dive into the Query Optimizer: Undocumented Insight  Benjamin Nevarez AD-401
4:35 PM - 5:00 PM	Refreshment Break														
5:00 PM - 6:15 PM (6:30 PM for Spotlight & Half-Day sessions)	Index Psychiatry: Diagnose and Treat the Top 5 Disorders  Kendra Little AD-204	What DBAs Should Know About Windows Server 8  Victor Isakov DBA-208	HALF DAY Recovering Lost Data  Robert Davis DBA-400-HD	Microsoft <b>To be Announced</b>  Lance Olson, Kevin Collins BID-213-M	Providing Effective Feedback  Joe Webb PD-300	Microsoft BI Power Hour  Matt Masson, Chuck Heinzelman, Matthew Roche, Patrick LeBlanc, Peter Myers, and Sean Boon BIA-206-M	Creating a Power View Reporting Solution  Devin Knight BID-101	Microsoft SQLCAT: SQL Server 2012 AlwaysOn HA/DR Customer Panel  Sanjay Mishra, Ayad Shammout, David Smith, Michael Steineke, Thomas Grohser, Wolfgang Kutschera DBA-323-A	Microsoft Load Millions of Records in a Split-Second with Partition Switching  John Lambert DBA-304-M	Waiter, There's a Fly in My Data  Rafael Salas BIA-101	Microsoft Microsoft BI End-User Tools 360°  Markus Ehrenmueller-Jensen BID-104	Monitoring Analysis Services: What's Going on with Your Cube Performance?  Tim Peterson BIA-404	SPOTLIGHT Improve Query Performance by Fixing Bad Parameter Sniffing  Grant Fritchey AD-210-S	SPOTLIGHT Diagnose T-SQL Performance Problems Fast with sp_Blitz  Brent Ozar DBA-320-S	A Developer's Guide to Dangerous Queries  Jeremiah Peshka AD-203

\* Note: Sessions subject to change.

LEGEND	AD	DBA	BIA	BID	CLOUD	PD	Lightning Talks								
<b>FRIDAY, NOVEMBER 9, 2012</b>															
ROOM	301 - TCC	302 - TCC	303 - TCC	305 - TCC	307-308	602-604	606-607	608	609	611	612	613-614	615-617	618-620	6E
8:00 AM - 9:15 AM (9:30 AM for Spotlight & Half-Day sessions)	Microsoft CSS <i>Troubleshooting SQL Server 2012 Performance with Extended Events</i> Rohit Nayak DBA-407-C	Integrating Solid State Storage with SQL Server Wesley Brown DBA-209	Harnessing Big Data with Hadoop Mike Flasko AD-316-M	Microsoft <b>To be Announced</b>  <b>Amina Saify</b> <b>DBA-317-M</b>	Mouth Wide Shut: Coherent Interviewing Sean McCown PD-103	SPOTLIGHT <i>Extended Events: Work Smarter Not Harder</i> Jason Strate DBA-321-S	SQL Server 2012 Highly Available BI Environments: From the Field Chris Testa-O'Neill BIA-302	Microsoft <i>SQLCAT: What Are the Largest Azure Projects in the World?</i> Kevin Cox CLD-303-A	Microsoft <i>Tips and Tricks for Building Rich Reporting Services Reports</i> Bob Meyers BID-306-M	Microsoft <i>Power (View)ful Tabular BI Semantic Model Development</i> Mark Davis BIA-313	Microsoft <i>Using Amazon's Cloud for the SQL Server Professional</i> Lynn Langit CLD-305	Microsoft <i>Dashboard Design: Making Reports Pop</i> Paul Turley BID-305	Microsoft <i>How to Configure the OS for Optimal SQL Server Performance</i> Brad McGehee DBA-202	Microsoft CSS - HALF DAY <i>Inside SQLOS 2012</i> Bob Ward DBA-500-HD	SPOTLIGHT <b>To be Announced</b>  <b>Dr. David DeWitt</b>
9:30 AM - 9:45 AM	Refreshment Break														
9:45 AM - 11:00 AM (11:15 AM for Spotlight & Half-Day sessions)	Microsoft <i>Migrating to SQL Server 2012</i> Glenn Berry DBA-203	Microsoft <i>Geospatial Data Types in SQL Server 2012</i> Leonard Lobel AD-308	Microsoft <i>Troubleshooting Spatial Query Performance: Deep Dive into Spatial Indexing</i> Michael Rys AD-403-M	Microsoft <i>Page And Row Compression Deep Dive</i> Bradley Ball DBA-401	LIGHTNING TALKS <i>Lightning Talks - 102</i> Christian Wade, Edwin Sarmiento, Gabriel Villa, Julie Koesmarno, Laerte Junior, Neil Hamby LT-102	Microsoft <i>Business Intelligence and Data Visualization in SQL Server 2012</i> Jen Stirrup BID-204	Microsoft <i>Top Azure ISV Projects: Architecture Patterns and Lessons Learned</i> Kun Cheng CLD-304-M	Microsoft <i>Parent-Child Hierarchies in Tabular</i> Alberto Ferrari BIA-301	Microsoft <i>When ETL Goes Bad: Handling Errors and Data Anomalies in SSIS</i> Tim Mitchell BIA-209	Microsoft <i>Getting Reports on Your Schedule</i> Jessica Moss BID-103	Microsoft <i>Real-Time Data Warehouse and Reporting Solutions</i> Carlos Bossy BIA-203	Microsoft <i>Best Practices hosting SQL Server in Azure VMs</i> Guy Bowerman, Ross LoForte CLD-301-M	SPOTLIGHT <i>Managing SQL Server in a Virtual World</i> Kevin Kline DBA-322-S	Microsoft CSS - HALF DAY <i>Inside SQLOS 2012</i> Bob Ward DBA-500-HD	Microsoft CSS <i>Working with Claims and SQL Server BI Technologies</i> Adam Saxton BIA-401-C
11:00 AM - 11:30 PM	Exhibit Hall														
11:30 AM - 1:00 PM	Lunch Break														
1:00 PM - 2:15 PM (2:30 PM for Spotlight & Half-Day sessions)	Microsoft <i>Table Variables and Temporary Tables – What You Need to Know</i> Wayne Sheffield AD-320	Microsoft <i>Optimizing SQL Server I/O with Solid State Drives</i> Luke Jian DBA-205	Microsoft <i>Manage SQL Server 2012 on Windows Server Core with PowerShell</i> Allen White DBA-200	Microsoft <i>Data in the Sky: Efficient On-Premise to Cloud Data Transfer</i> Matt Masson, Wee Hyong Tok CLD-306-M	Microsoft <i>SQLCAT: How SQL Azure Supports Large-Scale Customer Deployments</i> Silvano Coriani, Ewan Fairweather, Mark Simms, Michael Thomassv CLD-308-A	Microsoft <i>Using Advanced DQS Concepts to Solve Complex Data Quality Problems</i> Mathew Roche BIA-315-M	Microsoft <i>SQLCAT: Case Study of Big Data in the Real World</i> Lindsey Allen, Lou Sawyer, Robert Abbott, Shep Sheppard AD-309-A	Microsoft <i>Taking SQL Server 2012 into the World of Spatial Data Management</i> Michael Rys AD-314-M	Microsoft <i>Optimizing Your BI Semantic Model for Performance and Scale</i> Allan Folting BIA-402-M	SPOTLIGHT <i>Building Your Professional Development Plan</i> Andy Warren PD-105-S	Microsoft <i>Inside DAX Query Plans</i> Marco Russo BIA-403	Microsoft <i>Mobile BI with SSRS and SharePoint</i> Angel Abundez BID-200	Microsoft <i>The Good, Bad, and Ugly of Deploying AlwaysOn Availability Groups</i> Allan Hirt, David Smith, Michael Steineke DBA-300	SPOTLIGHT <i>SQL Server First Responder Kit</i> Kendra Little DBA-212-S	SPOTLIGHT <i>How I Learned to Stop Worrying and Love My SAN</i> Wesley Brown DBA-213-S
2:30 PM - 2:45 PM	Refreshment Break														
2:45 PM - 4:00 PM	Microsoft <i>DMVs: Power in Your Hands</i> Davide Mauri DBA-402	Microsoft <i>Applied Enterprise Semantic Mining</i> Mark Tabladillo AD-312	Microsoft <i>Understanding Parallel Query Execution</i> Paul White DBA-313	Microsoft <i>CSI for SQL: Learn to be a SQL Sleuth</i> Mindy Curnutt DBA-406	Microsoft <i>Licensing SQL Server for 2012</i> Scott Shaw DBA-102	Microsoft <i>Database Development with SSDT and Visual Studio 2012</i> Barclay Hill, Adam Mahood, Gert Drapers AD-321-M	Microsoft <i>SharePoint for Business Intelligence</i> Bradley Schacht BID-201	Microsoft <i>Installing and Configuring SQL Server 2012 Reporting Services</i> Robert Cain BIA-317	Microsoft <i>Analyzing SSAS Data with Excel</i> Stephan Stoltze BID-211	Microsoft <i>Extending SSIS 2012 Reports with Analytics</i> Patrick LeBlanc BIA-207-M	Microsoft <i>SQLCAT: Many-Core Processors, SSDs, Large Memory: How to Benefit SQL Server</i> Juergen Thomas DBA-305-M	Microsoft <i>Slowly Changing Dimensions: An Integrated Approach</i> Mark Stacey BIA-314	Microsoft <i>Fast Track Data Warehouse and SQL Appliances</i> Dana Kaufman, Eric Kraemer AD-302-M	Microsoft <i>Disaster Recovery for Federations in SQL Azure</i> Cihan Biyikoglu CLD-400-M	Microsoft <i>Where Should I Be Encrypting My Data?</i> Denny Cherry AD-303
4:15 PM - 5:30PM (5:45 PM for Spotlight & Half-Day sessions)	Microsoft <i>New Kid in Town: SQL Express LocalDB</i> Don Kiely AD-304	Microsoft <i>SQL Server Database Projects in SQL Server 2012 Data Tools</i> Robert Cain AD-317	Microsoft <i>Managing SQL Server with System Center 2012 (The "Better Together" Story)</i> Todd Furst, Bill Emmert DBA-324-M	Microsoft <i>A Window into Your Data: Using SQL Window Functions</i> Steve Hughes AD-319	Microsoft <i>SQL Server in Healthcare</i> Scott Shaw PD-102	Microsoft <i>Creating a SQL Server Best Practices Document</i> Paresh Motiwala DBA-502	Microsoft <i>T-SQL Application Compatibility in SQL Azure: Today and Tomorrow</i> Umachandar Jayachandran, Tobias Ternstrom AD-306-M	Microsoft <i>Microsoft's Big Play for Big Data</i> Andrew Brust BIA-200	Microsoft <b>To be Announced</b>  <b>Michael Rys</b> <b>AD-315-M</b>	Microsoft <i>Hello, My Name is DAX</i> Michael Antonovich BID-304	Microsoft <b>To be Announced</b>  <b>Dandy Weyn</b> <b>AD-102-M</b>	Microsoft <i>SQL LocalDB: A No-Hassle, Lightweight SQL Express for Developers</i> Sriini Acharya AD-318-M	Microsoft <i>Managed Self-Service BI</i> Melissa Coates BID-207	Microsoft <i>Predictive Analytics: The Unrealized Power of Data</i> Roger Barga BID-311-M	Microsoft <i>You Can Do That with T-SQL?</i> Tim Ford DBA-318
5:45 PM	Close of PASS Summit 2012														