

LEGEND	AD	DBA	BIA	BID	CLOUD	PD	Lightning Talks
Sunday, November 4, 2012							
5:00 PM - 8:00 PM	Registration, South Lobby						
5:00 PM - 8:00 PM	PASS Booth, 4C						
Monday, November 5, 2012							
7:00 AM - 8:30 AM	Pre-Conference Attendee Registration, South Lobby						
7:30 AM - 5:00 PM	General Conference Attendee Registration, South Lobby						
7:30 AM - 8:30 AM	Continental Breakfast, Dining Hall 4F - Registered Pre-Conference attendees only						
ROOM	602-604	606-607	608-609	611-612	613-614	615-617	618-620
8:30 AM - 10:00 AM	Pre-Conference <i>SSIS Design Patterns</i> Andy Leonard, Jessica Moss, Matt Masson, Michelle Ufford, Tim Mitchell BIA-299-P	Pre-Conference <i>Demystifying Database Administration Best Practices</i> Argenis Fernandez, Robert Davis DBA-397-P	Pre-Conference <i>SQL Server 2012 in a Highly Available World</i> Denny Cherry DBA-399-P	Pre-Conference <i>BI Dashboards with Dashboard Designer & PerformancePoint Services 2010</i> Rod Colledge BID-398-P	Pre-Conference <i>Relational Database Design Workshop</i> Louis Davidson AD-397-P	Pre-Conference <i>Practical SQL Server Performance Troubleshooting</i> Klaus Aschenbrenner DBA-398-P	Pre-Conference <i>Building a SQL Server 2012 BI Platform</i> Brian Knight BIA-298-P
10:00 AM - 10:15 AM	Refreshment Break, 6th Floor, East Lobby - Registered Pre-Conference attendees only						
10:15 AM - 12:00 PM	Pre-Conference <i>SSIS Design Patterns</i> Andy Leonard, Jessica Moss, Matt Masson, Michelle Ufford, Tim Mitchell BIA-299-P	Pre-Conference <i>Demystifying Database Administration Best Practices</i> Argenis Fernandez, Robert Davis DBA-397-P	Pre-Conference <i>SQL Server 2012 in a Highly Available World</i> Denny Cherry DBA-399-P	Pre-Conference <i>BI Dashboards with Dashboard Designer & PerformancePoint Services 2010</i> Rod Colledge BID-398-P	Pre-Conference <i>Relational Database Design Workshop</i> Louis Davidson AD-397-P	Pre-Conference <i>Practical SQL Server Performance Troubleshooting</i> Klaus Aschenbrenner DBA-398-P	Pre-Conference <i>Building a SQL Server 2012 BI Platform</i> Brian Knight BIA-298-P
12:00 PM - 1:00 PM	Pre-conference Lunch, Dining Hall 4E - Registered Pre-Conference attendees only						
1:00 PM - 2:30 PM	Pre-Conference <i>SSIS Design Patterns</i> Andy Leonard, Jessica Moss, Matt Masson, Michelle Ufford, Tim Mitchell BIA-299-P	Pre-Conference <i>Demystifying Database Administration Best Practices</i> Argenis Fernandez, Robert Davis DBA-397-P	Pre-Conference <i>SQL Server 2012 in a Highly Available World</i> Denny Cherry DBA-399-P	Pre-Conference <i>BI Dashboards with Dashboard Designer & PerformancePoint Services 2010</i> Rod Colledge BID-398-P	Pre-Conference <i>Relational Database Design Workshop</i> Louis Davidson AD-397-P	Pre-Conference <i>Practical SQL Server Performance Troubleshooting</i> Klaus Aschenbrenner DBA-398-P	Pre-Conference <i>Building a SQL Server 2012 BI Platform</i> Brian Knight BIA-298-P
2:30 PM - 2:45 PM	Refreshment Break, 6th Floor, East Lobby - Registered Pre-Conference attendees only						
2:45 PM - 4:30 PM	Pre-Conference <i>SSIS Design Patterns</i> Andy Leonard, Jessica Moss, Matt Masson, Michelle Ufford, Tim Mitchell BIA-299-P	Pre-Conference <i>Demystifying Database Administration Best Practices</i> Argenis Fernandez, Robert Davis DBA-397-P	Pre-Conference <i>SQL Server 2012 in a Highly Available World</i> Denny Cherry DBA-399-P	Pre-Conference <i>BI Dashboards with Dashboard Designer & PerformancePoint Services 2010</i> Rod Colledge BID-398-P	Pre-Conference <i>Relational Database Design Workshop</i> Louis Davidson AD-397-P	Pre-Conference <i>Practical SQL Server Performance Troubleshooting</i> Klaus Aschenbrenner DBA-398-P	Pre-Conference <i>Building a SQL Server 2012 BI Platform</i> Brian Knight BIA-298-P

* Note: Sessions subject to change.

LEGEND	AD	DBA	BIA	BID	CLOUD	PD	Lightning Talks
Tuesday, November 6, 2012							
7:00 AM - 7:00 PM	Registration, South Lobby						
7:30 AM - 8:30 AM	Continental Breakfast, Dining Hall 4F - Registered Pre-Conference attendees only						
ROOM	602-604	606-607	608-609	611-612	613-614	615-617	618-620
8:30 AM - 10:00 AM	Pre-Conference <i>T-SQL Querying and Query Tuning Enhancements in SQL Server 2005-2012</i> Itzik Ben-Gan AD-398-P	Pre-Conference <i>Customer Stories from the Front Lines</i> Bob Ward, Adam Saxton DBA-499-P	Pre-Conference <i>Query Performance Tuning: Start to Finish</i> Grant Fritchey AD-399-P	Pre-Conference <i>Building the Agile Data Warehouse with SQL Server 2012</i> Davide Mauri BIA-399-P	Pre-Conference <i>Real-World System Design for the DBA: Private Cloud and SQL as a Service</i> Allan Hirt, Ben DeBow DBA-299-P	Pre-Conference <i>Zero to BI Semantic Model with SQL Server 2012</i> Peter Myers BID-399-P	Pre-Conference <i>Automate and Manage SQL Server with PowerShell</i> Allen White DBA-298-P
10:00 AM - 10:15 AM	Refreshment Break, 6th Floor, East Lobby - Registered Pre-Conference attendees only						
10:15 AM - 12:00 PM	Pre-Conference <i>T-SQL Querying and Query Tuning Enhancements in SQL Server 2005-2012</i> Itzik Ben-Gan AD-398-P	Pre-Conference <i>Customer Stories from the Front Lines</i> Bob Ward, Adam Saxton DBA-499-P	Pre-Conference <i>Query Performance Tuning: Start to Finish</i> Grant Fritchey AD-399-P	Pre-Conference <i>Building the Agile Data Warehouse with SQL Server 2012</i> Davide Mauri BIA-399-P	Pre-Conference <i>Real-World System Design for the DBA: Private Cloud and SQL as a Service</i> Allan Hirt, Ben DeBow DBA-299-P	Pre-Conference <i>Zero to BI Semantic Model with SQL Server 2012</i> Peter Myers BID-399-P	Pre-Conference <i>Automate and Manage SQL Server with PowerShell</i> Allen White DBA-298-P
12:00 PM - 1:00 PM	Pre-Conference Lunch, Dining Hall 4E - Registered Pre-Conference attendees only						
1:00 PM - 2:30 PM	Pre-Conference <i>T-SQL Querying and Query Tuning Enhancements in SQL Server 2005-2012</i> Itzik Ben-Gan AD-398-P	Pre-Conference <i>Customer Stories from the Front Lines</i> Bob Ward, Adam Saxton DBA-499-P	Pre-Conference <i>Query Performance Tuning: Start to Finish</i> Grant Fritchey AD-399-P	Pre-Conference <i>Building the Agile Data Warehouse with SQL Server 2012</i> Davide Mauri BIA-399-P	Pre-Conference <i>Real-World System Design for the DBA: Private Cloud and SQL as a Service</i> Allan Hirt, Ben DeBow DBA-299-P	Pre-Conference <i>Zero to BI Semantic Model with SQL Server 2012</i> Peter Myers BID-399-P	Pre-Conference <i>Automate and Manage SQL Server with PowerShell</i> Allen White DBA-298-P
1:00 PM - 1:45 PM	First-Timers Networking Session 1, Room 4C 3-4						
2:00 PM - 2:45 PM	First-Timers Networking Session 2, Room 4C 3-4						
2:30 PM - 2:45 PM	Refreshment Break, 6th Floor, East Lobby - Registered Pre-Conference attendees only						
2:45 PM - 4:30 PM	Pre-Conference <i>T-SQL Querying and Query Tuning Enhancements in SQL Server 2005-2012</i> Itzik Ben-Gan AD-398-P	Pre-Conference <i>Customer Stories from the Front Lines</i> Bob Ward, Adam Saxton DBA-499-P	Pre-Conference <i>Query Performance Tuning: Start to Finish</i> Grant Fritchey AD-399-P	Pre-Conference <i>Building the Agile Data Warehouse with SQL Server 2012</i> Davide Mauri BIA-399-P	Pre-Conference <i>Real-World System Design for the DBA: Private Cloud and SQL as a Service</i> Allan Hirt, Ben DeBow DBA-299-P	Pre-Conference <i>Zero to BI Semantic Model with SQL Server 2012</i> Peter Myers BID-399-P	Pre-Conference <i>Automate and Manage SQL Server with PowerShell</i> Allen White DBA-298-P
3:00 PM - 3:45 PM	First-Timers Networking Session 3, Room 4C 3-4						
4:00 PM - 4:45 PM	First-Timers Networking Session 4, Room 4C 3-4						
5:30 PM - 6:30 PM	First-Timers Orientation & Networking Session, Hall 4A						
6:30 PM - 8:00 PM	PASS Summit 2012 Welcome Reception, Ballroom 6ABCE						
7:30 PM - 8:15 PM	First-Timers Networking Session 5, Room 4C 3-4						
8:00 PM - 11:00 PM	Exceptional DBA Awards Party, Room 3AB (Red Gate & SQLServerCentral.com)						

* Note: Sessions subject to change.

* Note: Sessions subject to change.

LEGEND	AD	DBA	BIA	BID	CLOUD	PD	Lightning Talks								
Wednesday, November 7, 2012															
6:30 AM - 6:15 PM	Registration, South Lobby														
7:00 AM - 8:00 AM	Continental Breakfast, Dining Hall 4E-F														
7:00 AM - 8:00 AM	SQL Server Clinic, 4C-3														
8:15 AM - 10:00 AM	Keynote: Bill Graziano & Ted Kummert, Ballroom 6ABCE														
10:00 AM - 10:15 AM	Refreshment Break, 6th Floor, East Lobby														
10:00 AM - 4:00 PM	Exhibit Hall 4B														
10:00 AM - 5:00 PM	SQL Server Chalk Talks, 4C-4														
10:00 AM - 6:15 PM	SQL Server Clinic, 4C-3														
ROOM	301 - TCC	302 - TCC	303 - TCC	305 - TCC	307-308	602-604	606-607	608	609	611	612	613-614	615-617	618-620	6E
10:15 AM - 11:30 AM (11:45 AM for Spotlight sessions)	<i>The What, Why, and How of Filegroups</i> Jes Borland DBA-204	<i>SQL Server 2012 AlwaysOn: Availability Groups Drilldown</i> Luis Vargas DBA-307-M	<i>Building Compelling Power View Reports</i> Sean Boon BID-208-M	<i>What's New in Analysis Services 2012?</i> Chris Webb BIA-303	<i>Tax, Finance, and Money Tips for the Independent Consultant</i> Brian Moran PD-100	<i>10 Extraordinary Things to Achieve with Integration Services 2012</i> Matthew Roche, Peter Myers BIA-322-S	<i>SQLCAT: Big Data – All About Hive</i> Cindy Gross, Dipti Sangani BIA-305-A	<i>PowerPivot 101</i> Bradley Schacht BID-100	<i>SQLCAT: What Are the Largest SQL Server Projects in the World?</i> Kevin Cox AD-307-M	<i>MAD About Data: Solve Problems and Develop a "Data Driven Mindset"</i> Darwin Schweitzer BIA-204-M	<i>XQuery and XML in SQL Server: Common Problems and Best Practice Solutions</i> Michael Rys AD-500-M	<i>SQLCAT: Best Practices and Lessons Learned on SQL Server in an Azure VM</i> Steve Howard, Arvind Ranasaria CLD-309-A	<i>Spotlight (90 min)</i> Extended Events: Work Smarter Not Harder Jason Strate DBA-321-S	<i>Spotlight (90 min)</i> DBCC Commands: The Quick and the Dangerous Erin Stellato DBA-210-S	<i>Mobile Business Intelligence</i> Jen Underwood, Carolyn Chau, John Sirmon BID-302-M
10:30 AM - 6:00 PM	Microsoft Hands-On Labs, Room 304 (3rd floor of TCC)														
11:30 AM - 1:30 PM	PASS Chapters Luncheon, Dining Hall 4E-F														
1:30 PM - 2:45 PM (4:30 PM for Half Day sessions)	<i>SQLCAT: SQLOS Memory Manager Changes in SQL Server 2012</i> Gus Apostol, Jerome Halmans DBA-403-M	<i>The Biggest Loser: Database Edition</i> Andrew Novick AD-200	<i>Manage SQL Server 2012 on Windows Server Core with PowerShell</i> Allen White DBA-200	<i>SQLCAT: How Do I Troubleshoot My Database Now that It Is in the Cloud?</i> Silvano Coriani, Ewan Fairweather CLD-302-M	<i>Lightning Talks - 100</i> Amy Lewis, Brent Ozar, Mark Broadbent, Rob Volk, Robert Davis, and Wendy Pastrick LT-100	<i>Triggers: Born Evil or Misunderstood?</i> Louis Davidson AD-100	<i>Half Day (3 hrs)</i> Secrets of SSAS Storage Stacia Misner BIA-300-HD	<i>PowerPivot 2 – Using NASA Data</i> Mark Stacey BID-303	<i>Adapting Your ETL Solutions to Use SSIS 2012</i> Devin Knight BIA-205	<i>Replication vs. AlwaysOn: Scalability Solutions with SQL Server 2012</i> Meir Dudai DBA-310	<i>Loping and Managing BI Semantic Models in SQL Server 2012 Analysis Services</i> Kasper de Jonge BIA-308-M	<i>SQLCAT: Many-Core Processors, SSDs, Large Memory: How to Benefit SQL Server</i> Juergen Thomas DBA-305-M	<i>Enterprise Information Management: Bringing Together SSIS, DQS, and MDS</i> Matthew Roche, Matt Masson BIA-316-M	<i>Half Day (3 hrs)</i> Inside SQLOS 2012 Bob Ward DBA-500-HD	<i>The Evolution of Security in SQL Server 2012</i> Don Kiely DBA-501
2:45 PM - 3:00 PM	Refreshment Break, 6th Floor, East Lobby and 3rd Floor Lobby of TCC														
3:00 PM - 4:15 PM (4:30 PM for Spotlight & Half Day sessions)	<i>Tempdb: Performance and Manageability</i> Robert Davis DBA-206	<i>Taking MERGE Beyond the Basics</i> Hugo Kornelis AD-202	<i>Understanding Parallel Query Execution</i> Paul White DBA-313	<i>Blazing Fast Backups</i> Sean McCown DBA-316	<i>Tips and Tricks for Giving a Stellar Technical Presentation</i> Ronald Yenke PD-108	<i>Around the World with the SharePoint BI Toolbelt</i> Brian Knight BID-212-S	<i>Secrets of SSAS Storage</i> Stacia Misner BIA-300-HD	<i>Developers Are from Mars, Report Servers Are from Venus</i> Doug Lane BID-203	<i>SQLCAT: AlwaysOn HA/DR Design Patterns, Architectures and Best Practices</i> Sanjay Mishra, Mike Weiner DBA-315-A	<i>Spotlight (90 min)</i> Learn About The Mentoring Experiment Andy Warren, Steve Jones PD-104-S	<i>Using SSIS 2012 for Data Warehouse ETL</i> Thomas LeBlanc BIA-319	<i>Inside Unstructured Data: SQL Server 2012 FileTable and Semantic Search</i> Michael Rys AD-313-M	<i>Spotlight (90 min)</i> Stop Bad Data in Its OLTP Tracks Denise McInerney AD-209-S	<i>Half Day (3 hrs)</i> Inside SQLOS 2012 Bob Ward DBA-500-HD	<i>Real-Life SQL 2012 Availability Group Lessons Learned</i> Brent Ozar DBA-101
4:45 PM - 6:00 PM (6:15 PM for Spotlight sessions)	<i>BI Architecture with SQL Server 2012 and SharePoint 2010</i> Rod Colledge BIA-318	<i>Data Model-Driven Database Design in the Real World</i> Neil Buchwalter, Karen Lopez AD-206-CA	<i>SQLCAT: Real-World Case Study of Mission-Critical Active/Active Remote DCs</i> Lindsey Allen, Prem Mehra, Shep Sheppard AD-402-A	<i>SQLCAT: AlwaysOn Unplugged – Everything You Want to Know About AlwaysOn</i> Sanjay Mishra DBA-314-M	<i>SQLCAT: How Does Microsoft Run Its SAP Landscape on Windows and SQL Server?</i> Juergen Thomas DBA-306-M	<i>Practical Uses and Optimization of New T-SQL Features in SQL Server 2012</i> Tobias Ternstrom, Jan Engelsberg AD-305-M	<i>Configuring Kerberos for SharePoint 2010 BI in 7 Steps</i> Chuck Heinzelman BIA-304-M	<i>Installing and Configuring SQL Server 2012 Reporting Services</i> Robert Cain BIA-317	<i>Building Self-Service BI Applications using PowerPivot and Excel</i> Diego Oppenheimer BID-205-M	<i>Mobile Business Intelligence for Everyone, Now!</i> Jen Stirrup BID-102	<i>Monitoring SQL Server Analysis Services with DMVs</i> Erin Welker, Patrick Brady BIA-307	<i>Building a Tabular Model Database</i> Steve Hughes BIA-208	<i>Spotlight (90 min)</i> Choose Your Own Adventure: Performance Tuning Thomas LaRock, Tim Chapman DBA-408-S	<i>Spotlight (90 min)</i> Maintain SQL Server System and Performance Data with PowerShell Allen White DBA-319-S	<i>SQL Server and SharePoint: Best Friends</i> Lisa Gardner AD-310-C
6:15 PM - 9:15 PM	Exhibitor Reception, Exhibit Hall 4B														

* Note: Sessions subject to change.

LEGEND	AD	DBA	BIA	BID	CLOUD	PD	Lightning Talks								
Thursday, November 8, 2012															
6:45 AM - 8:10 AM	Breakfast Presentation, 3AB (<i>SIOS Technology and Fusion-io</i>)														
7:00 AM - 5:00 PM	Registration, South Lobby														
7:00 AM - 8:00 AM	SQL Server Clinic, 4C-3														
7:00 AM - 8:00 AM	Continental Breakfast, Dining Hall 4E-F														
8:15 AM - 8:35 AM	PASSion Award Announcement, Ballroom ABCE														
8:15 AM - 10:00 AM	Keynote: Douglas McDowell, Thomas LaRock, and Quentin Clark, Ballroom 6ABCE														
10:00 AM - 10:15 AM	Refreshment Break, 6th Floor, East Lobby														
10:00 AM - 4:00 PM	SQL Server Chalk Talks, 4C-4														
10:00 AM - 5:00 PM	Exhibit Hall, Hall 4B														
10:00 AM - 6:30 PM	SQL Server Clinic, 4C-3														
ROOM	301 - TCC	302 - TCC	303 - TCC	305 - TCC	307-308	602-604	606-607	608	609	611	612	613-614	615-617	618-620	6E
10:15 AM - 11:30 AM (11:45 AM for Spotlight sessions)	SQL I/O Uh-Oh Mindy Curnutt DBA-311	READPAST & Furious: Transactions, Locking, and Isolation Mark Broadbent DBA-309	Using Power View with Multidimensional Models Sivakumar Harinath BID-307-M	SQL Injection: From Website to SQL Server Mladen Prajdić AD-205	To be Announced Eric Kraemer, Bob Schmidt DBA-302-M	Spotlight (90 min) Data Cleansing with SSIS 2012 Brian Knight BIA-405-S	Spotlight (90 min) Querying and Optimizing DAX Alberto Ferrari BIA-321-S	Peer-to-Peer Replication: Real-Life Implementations and Best Practices Meir Dudai DBA-405	Dashboards: When to Choose Which MSBI Tool Melissa Coates BID-206	To be Announced Kay Unkroth BID-310-M	Bootstrapping Data Warehousing in Azure for Use with Hadoop James Podgorski, Olivier Matrat, Rafael Fernandez, and Steve Howard AD-300-M	Data Modeling Best Practices for Enterprise Tabular Models Carlos Bossy BIA-202	Spotlight (90 min) Storing Columnstore Indexes Kalen Delaney AD-321-S	Spotlight (90 min) Demystifying Database Statistics Erin Stellato DBA-211-S	Spotlight (90 min) Query Tuning Mastery: The Art and Science of Manhandling Parallelism Adam Machanic AD-501-S
10:30 AM - 6:00 PM	Microsoft Hands-On Labs, Room 304 (3rd floor of TCC)														
11:30 AM - 1:30 PM	Lunch, Dining Hall 4E-F														
11:30 AM - 1:30 PM	Women in Technology Luncheon Ballroom AB (<i>SQL Sentry Inc.</i>)														
1:30 PM - 2:45 PM (4:30 PM for Half Day sessions)	SQL Server 2012 Security for Developers Andreas Wolter AD-301	Understanding Transaction Isolation Levels Randy Knight AD-207	Upgrading to SQL Server 2012 "Done Right" Dandy Weyn DBA-301-M	How Klout Changed the Landscape of Social Media with Hadoop and BI Denny Lee, David Mariani BIA-306-M	Lightning Talks - 101 Aaron Nelson, Bill Fellows, Jes Borland, Niko Neugebauer, Oliver Engels, Sanjaya Padhi LT-101	Half Day (3 hrs) Enterprise Data Mining with SQL Server Mark Tabladillo BIA-400-HD	Deeper into Tabular Models: Many-to-Many, Cross Filtering, and the "W" Wayne Snyder BIA-320	Running Reporting Services in SharePoint Integrated Mode: How and Why Chuck Heinzelman BID-300-M	ColumnStore Indexes: The Turbocharger Inside SQL Server 2012 Klaus Aschenbrenner BIA-311	Near Real-Time Analytics with xVelocity (without DirectQuery) Marco Russo BIA-312	AlwaysOn: Availability Groups and Replication Working Together Jean-Yves Devant DBA-303-M	The Best Microsoft BI Tools You've Never Heard Of Chris Webb BID-202	SQL Server 2012 Memory Management Neil Hambly DBA-312	How to Defragment Indexes for Peak Performance Brad McGehee DBA-201	What to Look for in Execution Plans Grant Fritchey AD-201
2:45 PM - 3:00 PM	Refreshment Break, 6th Floor, East Lobby and 3rd Floor Lobby of TCC														
3:00 PM - 4:15 PM (4:30 PM for Spotlight & Half Day sessions)	Data Quality Services in the Enterprise Tim Mitchell AD-208	NoSQL for the SQL Server Professional Lynn Langit AD-311	Half Day (3 hrs) Recovering Lost Data Robert Davis DBA-400-HD	Moves Like Jagger: Upgrading to SQL Server 2012 Mark Broadbent DBA-308	Are You Cut Out for a Consulting Career? Rick Heiges PD-200	Half Day (3 hrs) Enterprise Data Mining with SQL Server Mark Tabladillo BIA-400-HD	Spotlight (90 min) Exploring PowerPivot for Excel and Power View in SQL Server 2012 Peter Myers BID-308-S	SQL Azure Reporting: What Is It, and Why Should You Care? Stacia Misner CLD-100	SQLCAT: SQL Azure Design Patterns and Best Practices Mark Simms, Michael Thomassy CLD-300-M	Leadership – Influence vs. Authority Kevin Kline PD-106-S	Enriching Your BI Semantic Tabular Models with DAX Kasper de Jonge BIA-309-M	Bad Reports: Fixing Their Mistakes Roger Noble BID-210	Spotlight (90 min) Database Design Throwdown Thomas LaRock, Karen Lopez AD-322-S	Spotlight (90 min) T-SQL Tips and Tricks Itzik Ben-Gan AD-101-S	Dive into the Query Optimizer: Undocumented Insight Benjamin Nevarez AD-401
4:35 PM - 5:00 PM	PASS to Prizes, Exhibit Hall 4B														
5:00 PM - 6:15 PM (6:30 PM for Spotlight & Half Day sessions)	Index Psychiatry: Diagnose and Treat the Top 5 Disorders Kendra Little AD-204	What DBAs Should Know About Windows Server 8 Victor Isakov DBA-208	Half Day (3 hrs) Recovering Lost Data Robert Davis DBA-400-HD	Connecting to the World's Data Max Uritsky BID-213-M	Providing Effective Feedback Joe Webb PD-300	BI Power Hour Matt Masson, Chuck Heinzelman, Matthew Roche, Patrick LeBlanc, Peter Myers, and Sean Boon BIA-206-M	Creating a Power View Reporting Solution Devin Knight BID-101	SQLCAT: SQL Server 2012 AlwaysOn HA/DR Customer Panel Sanjay Mishra, Ayad Shammout, David Smith, Michael Steineke, Thomas Grohser, Wolfgang Kutschera DBA-323-A	Load Millions of Records in a Split-Second with Partition Switching John Lambert DBA-304-M	Waiter, There's a Fly in My Data Rafael Salas BIA-101	Microsoft BI End-User Tools 360° Markus Ehrenmueller-Jensen BID-104	Monitoring Analysis Services: What's Going on with Your Cube Performance? Tim Peterson BIA-404	Spotlight (90 min) Improve Query Performance by Fixing Bad Parameter Sniffing Grant Fritchey AD-210-S	Spotlight (90 min) Diagnose T-SQL Performance Problems Fast with sp_Blitz Brent Ozar DBA-320-S	A Developer's Guide to Dangerous Queries Jeremiah Peschka AD-203
7:00 PM - 10:00 PM	Community Appreciation Party: Experience Music Project (<i>PASS & Microsoft</i>)														

* Note: Sessions subject to change.

LEGEND	AD	DBA	BIA	BID	CLOUD	PD	Lightning Talks											
Friday, November 9, 2012																		
7:00 AM - 5:30 PM	Registration, South Lobby																	
7:00 AM - 2:00 PM	SQL Server Clinic, 4C-3																	
7:00 AM - 8:00 AM	Continental Breakfast, Dining Hall 4E-F																	
ROOM	301 - TCC	302 - TCC	303 - TCC	305 - TCC	307-308	602-604	606-607	608	609	611	612	613-614	615-617	618-620	6E			
8:00 AM - 9:15 AM (9:30 AM for Spotlight & Half Day sessions)	<i>Troubleshooting SQL Server 2012 Performance with Extended Events</i> Rohit Nayak DBA-407-C	<i>Integrating Solid State Storage with SQL Server</i> Wesley Brown DBA-209	<i>Harnessing Big Data with Hadoop</i> Mike Flasko AD-316-M	<i>What's New for Columnstore Indexes and Batch Mode Processing?</i> Len Wyatt DBA-317-M	<i>Mouth Wide Shut: Coherent Interviewing</i> Sean McCown PD-103	<i>Microsoft's Big Play for Big Data</i> Andrew Brust BIA-200	<i>SQL Server 2012 Highly Available BI Environments: From the Field</i> Chris Testa-O'Neill BIA-302	<i>SQLCAT: What Are the Largest Azure Projects in the World?</i> Kevin Cox CLD-303-A	<i>Tips and Tricks for Building Rich Reporting Services Reports</i> Bob Meyers BID-306-M	<i>Power (View)ful Tabular BI Semantic Model Development</i> Mark Davis BIA-313	<i>Using Amazon's Cloud for the SQL Server Professional</i> Lynn Langit CLD-305	<i>Dashboard Design: Making Reports Pop</i> Paul Turley BID-305	<i>How to Configure the OS for Optimal SQL Server Performance</i> Brad McGehee DBA-202	<i>Advanced SQL Server Troubleshooting</i> Klaus Aschenbrenner DBA-404	<i>Working with Claims and SQL Server BI Technologies</i> Adam Saxton BIA-401-C			
9:30 AM - 9:45 AM	Refreshment Break, 6th Floor, East Lobby and 3rd Floor Lobby of TCC																	
9:45 AM - 11:00 AM	PASS Board Q&A, 401																	
9:45 AM - 11:00 AM (11:15 AM for Spotlight & Half Day sessions)	<i>Migrating to SQL Server 2012</i> Glenn Berry DBA-203	<i>Geospatial Data Types in SQL Server 2012</i> Leonard Lobel AD-308	<i>Troubleshooting Spatial Query Performance: Deep Dive into Spatial Indexing</i> Michael Rys AD-403-M	<i>Page And Row Compression Deep Dive</i> Bradley Ball DBA-401	<i>Lightning Talks - 102</i> Christian Wade, Edwin Sarmiento, Gabriel Villa, Julie Koesmarno, Laerte Junior, Neil Hambly LT-102	<i>Business Intelligence and Data Visualization in SQL Server 2012</i> Jen Stirrup BID-204	<i>SQLCAT: Architecture Patterns and Lessons Learned from Azure ISV Projects</i> Kun Cheng CLD-304-M	<i>Parent-Child Hierarchies in Tabular</i> Alberto Ferrari BIA-301	<i>When ETL Goes Bad: Handling Errors and Data Anomalies in SSIS</i> Tim Mitchell BIA-209	<i>Getting Reports on Your Schedule</i> Jessica Moss BID-103	<i>Real-Time Data Warehouse and Reporting Solutions</i> Carlos Bossy BIA-203	<i>SQL Server in Azure VM patterns: Hybrid DR, data movement and BI</i> Guy Bowerman, Ross LoForte CLD-301-M	<i>Spotlight (90 min)</i> <i>Managing SQL Server in a Virtual World</i> Kevin Kline DBA-322-S	<i>Spotlight (90 min)</i> <i>Performance Tuning Through the Plan Cache</i> Jason Strate DBA-409-S	<i>Spotlight (90 min)</i> <i>Big Data Meets SQL Server</i> Dr. David DeWitt DBA-410-S			
10:00 AM - 2:00 PM	Exhibit Hall 4B																	
10:00 AM - 4:00 PM	SQL Server Chalk Talks, 4C-4																	
10:00 AM - 4:00 PM	Microsoft Hands-On Labs, Room 304 (3rd floor of TCC)																	
11:15 AM - 11:30 AM	Exhibitor Raffles, Exhibit Hall 4B																	
11:30 AM - 1:00 PM	Birds of a Feather Luncheon, Dining Hall 4E-F																	
1:00 PM - 2:15 PM (2:30 PM for Spotlight and Half Day sessions)	<i>Table Variables and Temporary Tables – What You Need to Know</i> Wayne Sheffield AD-320	<i>Optimizing SQL Server I/O with Solid State Drives</i> Luke Jian DBA-205	<i>Query Optimizer Deep Dive</i> Paul White AD-400-HD	<i>Data in the Sky: Efficient On-Premise to Cloud Data Transfer</i> Matt Masson, Wee Hyong Tok CLD-306-M	<i>SQLCAT: How SQL Azure Supports Large-Scale Customer Deployments</i> Silvano Coriani, Ewan Fairweather, Mark Simms, Michael Thomassy CLD-308-A	<i>Using Advanced DQS Concepts to Solve Complex Data Quality Problems</i> Mathew Roche, Rakesh Parida BIA-315-M	<i>LinkedIn for SQL Server Professionals</i> Craig Purnell PD-107	<i>Taking SQL Server 2012 into the World of Spatial Data Management</i> Michael Rys AD-314-M	<i>Optimizing Your BI Semantic Model for Performance and Scale</i> Allan Folting, Akshai Mirchandani BIA-402-M	<i>Spotlight (90 min)</i> <i>Building Your Professional Development Plan</i> Andy Warren PD-105-S	<i>Inside DAX Query Plans</i> Marco Russo BIA-403	<i>Mobile BI with SSRS and SharePoint</i> Angel Abundez BID-200	<i>The Good, Bad, and Ugly of Deploying AlwaysOn Availability Groups</i> Allan Hirt, David Smith, Michael Steineke DBA-300	<i>Spotlight (90 min)</i> <i>SQL Server First Responder Kit</i> Kendra Little DBA-212-S	<i>Spotlight (90 min)</i> <i>How I Learned to Stop Worrying and Love My SAN</i> Wesley Brown DBA-213-S			
2:30 PM - 2:45 PM	Refreshment Break, 6th Floor, East Lobby and 3rd Floor Lobby of TCC																	
2:45 PM - 4:00 PM (5:45 PM for Half Day sessions)	<i>DMVs: Power in Your Hands</i> Davide Mauri DBA-402	<i>Applied Enterprise Semantic Mining</i> Mark Tabladillo AD-312	<i>Query Optimizer Deep Dive</i> Paul White AD-400-HD	<i>CSI for SQL: Learn to be a SQL Sleuth</i> Mindy Curnutt DBA-406	<i>Licensing SQL Server for 2012</i> Scott Shaw DBA-102	<i>Database Development with SSDT and Visual Studio 2012</i> Barclay Hill, Adam Mahood, Gert Drapers AD-321-M	<i>SharePoint for Business Intelligence</i> Bradley Schacht BID-201	<i>Data Quality Services – Finally!</i> Julie Smith BIA-100	<i>Analyzing SSAS Data with Excel</i> Stephan Stoltze BID-211	<i>Extending SSIS 2012 Reports with Analytics</i> Patrick LeBlanc BIA-207-M	<i>Stream Data Processing in the Cloud with Windows Azure StreamInsight</i> Tiho Tarnavski CLD-307-M	<i>Slowly Changing Dimensions: An Integrated Approach</i> Mark Stacey BIA-314	<i>Fast Track Data Warehouse and SQL Appliances</i> Dana Kaufman, Eric Kraemer AD-302-M	<i>Disaster Recovery for Federations in SQL Azure</i> Cihan Biyikoglu CLD-400-M	<i>Where Should I Be Encrypting My Data?</i> Denny Cherry AD-303			
4:15 PM - 5:30PM (5:45 PM for Spotlight & Half Day sessions)	<i>New Kid in Town: SQL Express LocalDB</i> Don Kiely AD-304	<i>SQL Server Database Projects in SQL Server 2012 Data Tools</i> Robert Cain AD-317	<i>Managing SQL Server with System Center 2012 (The "Better Together" Story)</i> Todd Furst, Bill Emmert DBA-324-M	<i>A Window into Your Data: Using SQL Window Functions</i> Steve Hughes AD-319	<i>SQL Server in Healthcare</i> Scott Shaw PD-102	<i>Creating a SQL Server Best Practices Document</i> Paresh Motiwala DBA-502	<i>T-SQL Application Compatibility in SQL Azure: Today and Tomorrow</i> Umachandrar Jayachandran, Tobias Ternstrom AD-306-M	<i>Hadoop and Its Ecosystem Components in Action</i> Andrew Brust BIA-201	<i>To be Announced</i> Michael Rys AD-315-M	<i>Hello, My Name Is DAX</i> Michael Antonovich BID-304	<i>Microsoft's In-Memory Strategies and Offerings</i> Dandy Weyn AD-102-M	<i>SQL LocalDB: A No-Hassle, Lightweight SQL Express for Developers</i> Srini Acharya AD-318-M	<i>Managed Self-Service BI</i> Melissa Coates BID-207	<i>Deploying SQL Server 2012 Failover Clustering Instances</i> Allan Hirt DBA-327	<i>You Can Do That with T-SQL?</i> Tim Ford DBA-318			
5:45 PM	Close of PASS Summit 2012																	