

LEGEND	DESIGN	BUILD	SUPPORT	SCALE	PERFORM	ANALYZE	EVOLVE	INNOVATE
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MONDAY, OCTOBER 30, 2017

7:30 AM - 8:30 AM	Breakfast - Monday Pre-Conference attendees (<i>Quest Dining Hall, 4E</i>)							
	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference
8:30 AM - 10:00 AM	PERFORM (DBA) Solving Common Performance Problems Using Query Store Erin Stellato	BUILD (DBA) Mastering T-SQL Querying Fundamentals Itzik Ben Gan	DESIGN (DBA) Azure Infrastructure Denny Cherry	DESIGN (Dev) Modern Web API Design Jeremy Likness	ANALYZE (BI) Applied Data Science for the SQL Server Professional Ginger Grant	DESIGN (DBA) Advanced SQL Server Availability and Storage Solutions Allan Hirt	DESIGN (BI) Data Modeling with Power BI Marco Russo	
10:00 AM - 10:15 AM	Refreshment Break - Monday Pre-Conference attendees (<i>Level 6 Prefunction area</i>)							
	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference
10:15 AM - 12:00 PM	PERFORM (DBA) Solving Common Performance Problems Using Query Store Erin Stellato	BUILD (DBA) Mastering T-SQL Querying Fundamentals Itzik Ben Gan	DESIGN (DBA) Azure Infrastructure Denny Cherry	DESIGN (Dev) Modern Web API Design Jeremy Likness	ANALYZE (BI) Applied Data Science for the SQL Server Professional Ginger Grant	DESIGN (DBA) Advanced SQL Server Availability and Storage Solutions Allan Hirt	DESIGN (BI) Data Modeling with Power BI Marco Russo	
12:00 PM - 1:00 PM	Lunch - Monday Pre-Conference attendees (<i>Quest Dining Hall, 4E</i>)							
	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference
1:00 PM - 2:30 PM	PERFORM (DBA) Solving Common Performance Problems Using Query Store Erin Stellato	BUILD (DBA) Mastering T-SQL Querying Fundamentals Itzik Ben Gan	DESIGN (DBA) Azure Infrastructure Denny Cherry	DESIGN (Dev) Modern Web API Design Jeremy Likness	ANALYZE (BI) Applied Data Science for the SQL Server Professional Ginger Grant	DESIGN (DBA) Advanced SQL Server Availability and Storage Solutions Allan Hirt	DESIGN (BI) Data Modeling with Power BI Marco Russo	
2:30 PM - 2:45 PM	Refreshment Break - Monday Pre-Conference attendees (<i>Level 6 Prefunction area</i>)							
	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference
2:45 PM - 4:30 PM	PERFORM (DBA) Solving Common Performance Problems Using Query Store Erin Stellato	BUILD (DBA) Mastering T-SQL Querying Fundamentals Itzik Ben Gan	DESIGN (DBA) Azure Infrastructure Denny Cherry	DESIGN (Dev) Modern Web API Design Jeremy Likness	ANALYZE (BI) Applied Data Science for the SQL Server Professional Ginger Grant	DESIGN (DBA) Advanced SQL Server Availability and Storage Solutions Allan Hirt	DESIGN (BI) Data Modeling with Power BI Marco Russo	

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LEGEND	DESIGN	BUILD	SUPPORT	SCALE	PERFORM	ANALYZE	EVOLVE	INNOVATE
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TUESDAY, OCTOBER 31, 2017

7:30 AM - 8:30 AM	Breakfast - Tuesday Pre-Conference attendees (<i>Quest Dining Hall, 4E</i>)								
	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference
8:30 AM - 10:00 AM	DESIGN (BI) Modern Reporting with SQL Server 2016 and 2017 Reporting Services Paul Turley	PERFORM (DBA) Expert Performance Tuning for SQL Server 2016 & 2017 Brent Ozar, Erik Darling	PERFORM (DBA) Virtual SQL Servers: Right to Ludicrous Speed David Klee	PERFORM (DBA) Columnstore Indexes: Practical Solutions & Techniques Niko Neugebauer	DESIGN (BI) Loading and Transforming Data In Power BI and Power Query Chris Webb	SCALE (DBA) Standing on the Shoulders of Giants: Community-proven PowerShell... Chrissy LeMaire, Constantine Kokkinos	DESIGN (BI) Visual Data Storytelling: How to Tell a Compelling Story that Matters to Your Users Mico Yuk	BUILD (Dev) Build .NET Applications to Access Data Using Entity Framework Sidney Andrews	PERFORM (DBA) SentryOne Performance Boot Camp John Martin, Greg Gonzalez, Richard Douglas, Lori Edwards, Scott Fallen
10:00 AM - 10:15 AM	Refreshment Break - Tuesday Pre-Conference attendees (<i>Level 6 Prefunction area</i>)								
	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference
10:15 AM - 12:00 PM	DESIGN (BI) Modern Reporting with SQL Server 2016 and 2017 Reporting Services Paul Turley	PERFORM (DBA) Expert Performance Tuning for SQL Server 2016 & 2017 Brent Ozar, Erik Darling	PERFORM (DBA) Virtual SQL Servers: Right to Ludicrous Speed David Klee	PERFORM (DBA) Columnstore Indexes: Practical Solutions & Techniques Niko Neugebauer	DESIGN (BI) Loading and Transforming Data In Power BI and Power Query Chris Webb	SCALE (DBA) Standing on the Shoulders of Giants: Community-proven PowerShell... Chrissy LeMaire, Constantine Kokkinos	DESIGN (BI) Visual Data Storytelling: How to Tell a Compelling Story that Matters to Your Users Mico Yuk	BUILD (Dev) Build .NET Applications to Access Data Using Entity Framework Sidney Andrews	PERFORM (DBA) SentryOne Performance Boot Camp John Martin, Greg Gonzalez, Richard Douglas, Lori Edwards, Scott Fallen
12:00 PM - 1:00 PM	Lunch - Tuesday Pre-Conference attendees (<i>Quest Dining Hall, 4E</i>)								
	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference
1:00 PM - 2:30 PM	DESIGN (BI) Modern Reporting with SQL Server 2016 and 2017 Reporting Services Paul Turley	PERFORM (DBA) Expert Performance Tuning for SQL Server 2016 & 2017 Brent Ozar, Erik Darling	PERFORM (DBA) Virtual SQL Servers: Right to Ludicrous Speed David Klee	PERFORM (DBA) Columnstore Indexes: Practical Solutions & Techniques Niko Neugebauer	DESIGN (BI) Loading and Transforming Data In Power BI and Power Query Chris Webb	SCALE (DBA) Standing on the Shoulders of Giants: Community-proven PowerShell... Chrissy LeMaire, Constantine Kokkinos	DESIGN (BI) Visual Data Storytelling: How to Tell a Compelling Story that Matters to Your Users Mico Yuk	BUILD (Dev) Build .NET Applications to Access Data Using Entity Framework Sidney Andrews	PERFORM (DBA) SentryOne Performance Boot Camp John Martin, Greg Gonzalez, Richard Douglas, Lori Edwards, Scott Fallen
2:30 PM - 2:45 PM	Refreshment Break - Tuesday Pre-Conference attendees (<i>Level 6 Prefunction area</i>)								
	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference	Pre-Conference
2:45 PM - 4:30 PM	DESIGN (BI) Modern Reporting with SQL Server 2016 and 2017 Reporting Services Paul Turley	PERFORM (DBA) Expert Performance Tuning for SQL Server 2016 & 2017 Brent Ozar, Erik Darling	PERFORM (DBA) Virtual SQL Servers: Right to Ludicrous Speed David Klee	PERFORM (DBA) Columnstore Indexes: Practical Solutions & Techniques Niko Neugebauer	DESIGN (BI) Loading and Transforming Data In Power BI and Power Query Chris Webb	SCALE (DBA) Standing on the Shoulders of Giants: Community-proven PowerShell... Chrissy LeMaire, Constantine Kokkinos	DESIGN (BI) Visual Data Storytelling: How to Tell a Compelling Story that Matters to Your Users Mico Yuk	BUILD (Dev) Build .NET Applications to Access Data Using Entity Framework Sidney Andrews	PERFORM (DBA) SentryOne Performance Boot Camp John Martin, Greg Gonzalez, Richard Douglas, Lori Edwards, Scott Fallen

* Sessions subject to change

LEGEND	DESIGN	BUILD	SUPPORT	SCALE	PERFORM	ANALYZE	EVOLVE	INNOVATE							
WEDNESDAY, NOVEMBER 1, 2017															
7:00 AM - 8:00 AM	Breakfast (<i>Quest Dining Hall, 4EF</i>)														
8:15 AM - 9:45 AM	Keynote (<i>Hall 4A</i>)														
9:45 AM - 10:15 AM	Refreshment Break (<i>Level 6 & Exhibit Hall</i>)														
TIME	10:45 AM - 12:00 PM	10:45 AM - 12:00 PM	10:45 AM - 12:00 PM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:45 AM - 12:00 PM
CONFERENCE SESSIONS	General Session (Dev) PERFORM T-SQL Tips and Tricks 300 Itzik Ben-Gan,	General Session (DBA) SUPPORT Modern Security Attack Vectors Against SQL Server Environments 100 Argenis Fernandez,	Microsoft Session (BI) ANALYZE Microsoft BI - An Integrated Modern Solution 200 Kamal Hathi	General Session (DBA) PERFORM Benchmarking & Testing In-Memory OLTP Performance 300 Amit R S Bansal,	Microsoft Session (Dev) BUILD T-SQL Improvements for Developers 300 Jovan Popovic	General Session (Dev) BUILD Make Power BI Your Own with the Power BI APIs 400 Steve Wake,	Tiger Session (DBA) BUILD Maximizing the Query Performance with Columnstore Indexes 300 Sunil Agarwal,	General Session (Dev) SUPPORT DevOps Tool Combinations for Winning Agility 200 Kellyn Pot'Vin-Gorman,	General Session (All) EVOLVE Mental Health in Tech 100 Jennifer Akullian	General Session (Dev) DESIGN Busy .NET Developer's Guide to Multiparadigmatic Design in C# 200 Ted Neward,	General Session (Analyst) ANALYZE Azure Machine Learning: Making Data Science Easy(er) 100 Brad Llewellyn,	Microsoft Session (Architect) DESIGN Architect your Big Data Solutions with SQL Data Warehouse and Azure Analysis Services 300 Josh Caplan	General Session (Analyst) ANALYZE Speed up R Solutions with Azure ML 200 Ginger Grant,	Partner Session (BI) DESIGN Positioning IT for Success through Automation 300 Douglas Barrett,	
	11:30 AM - 1:30 PM	Lunch (<i>Quest Dining Hall, 4EF</i>)													
TIME	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	
CONFERENCE SESSIONS	Microsoft Session (Dev) SUPPORT SQL Server 2017 Containers on Kubernetes, OpenShift and Docker Swarm 400 Travis Wright	General Session (DBA) PERFORM Query Store and Automatic Tuning in SQL Server 200 Erin Stellato,	General Session (DBA) PERFORM Targeting Wait Statistics with Extended Events and DMVs 300 David Maxwell,	General Session (DBA) BUILD Why Did My Clever Index Change Backfire? 300 Kendra Little,	General Session (DBA) SUPPORT Hacking SQL Server 200 André Melancia,	General Session (BI) BUILD PowerShell for BI Professionals: Automating SSIS, SSRS & SSAS 300 Aaron Nelson,	Partner Session (Dev) BUILD Adopting A DevOps Process for Your Database 100 Steve Jones,	General Session (DBA) DESIGN Storage for the DBA 200 Denny Cherry,	General Session (DBA) DESIGN Working with Azure Data Factory & Creating Custom Activities 200 Paul Andrew,	General Session (All) EVOLVE Imposter Syndrome - Sometimes Feel Like a Fraud? 100 Mindy Curnutt,	General Session (Dev) BUILD Build APIs Confidently with Swagger 300 Jeremy Likness,	Tiger Session (DBA) SCALE Customer Successes Migrating On-Premise Workload to Azure SQL Database 200 Parikshit Savjani,	Partner Session (DBA) PERFORM Optimize SQL Server: Become a Query Tuning Master 400 Anup Gopinathan, Rajnikant Tandel,		
	2:45 PM - 3:15 PM	Refreshment Break (<i>Level 6 & Exhibit Hall</i>)													
TIME	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	
CONFERENCE SESSIONS	Half-Day Session (DBA) PERFORM Migrating to SQL Server 2017 300 Glenn Berry,	Half-Day Tiger Session (DBA) BUILD Inside SQL Server 2017 on Linux 500 Bob Ward,	General Session (DBA) BUILD SQL Server Audit 200 Thomas LaRock,	General Session (DBA) PERFORM Responding to Extended Events in Near Real-Time 300 Gianluca Sartori,	General Session (Architect) DESIGN Implement a complete Business Intelligence Solution in the Cloud 300 Carlos Bossy,	General Session (DBA) SUPPORT Execution Plans 101 100 Eugene Meidinger,	Tiger Session (DBA) SUPPORT SQL Server 2017: "Intelligence: Meet Database" 300 Pedro Lopes, Joseph Sack	General Session (All) EVOLVE Pitch Perfect - Presenting Ideas That Win Executive Support 100 Kevin Kline,	Microsoft Session (BI) BUILD Unlock the Power of your Data by Integrating Analytics into your Line-of-Business Apps 300 Lukasz Pawlowski	General Session (Architect) DESIGN Know Your Options: Databases on Amazon Web Services 100 Gabriel Villa,	General Session (DBA) BUILD Dive in to the Azure Data Lake 200 Ike Ellis,	Half-Day Session (Analyst) ANALYZE Embrace R 400 Dejan Sarka,	Microsoft Session (DBA) SCALE Azure Cosmos DB: The Globally Distributed, Multi-model Database 400 Andrew Liu	Partner Session (DBA) BUILD How DevOps for the Database Helps with Compliance 200 Richard Macaskill,	
	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM	4:45 PM - 6:00 PM
CONFERENCE SESSIONS	Half-Day Session (DBA) PERFORM Migrating to SQL Server 2017 300 Glenn Berry,	Half-Day Tiger Session (DBA) BUILD Inside SQL Server 2017 on Linux 500 Bob Ward,	Microsoft Session (BI) PERFORM Getting Peak Performance from your SQL Data Warehouse Column Store 300 Shivani Gupta	General Session (BI) DESIGN Columnstore Killed the OLAP-Star: Did it really? 300 Gabi Münster, Niko Neugebauer,	General Session (BI) BUILD BimlCatalog: Your Open Source Runtime and Orchestration Solution for Biml Projects 200 Scott Currie,	Partner Session (DBA) SUPPORT Using PowerShell to Send Notifications with SentryOne 200 John Martin,	General Session (All) INNOVATE Data Science for Social Good: Challenges & Successes 100 Jordan Goldmeier,	General Session (Analyst) DESIGN Data Visualization - A Panel Discussion 300 Mico Yuk, Ginger Grant, Meagan Longoria, Paul Turley, Chris Webb,	General Session (DBA) SUPPORT Profiler is Dead! Long Live Extended Events! 100 Keith Tate,	General Session (Architect) BUILD A Deep Dive Into Data Lakes 300 Ust Oldfield,	General Session (Dev) ANALYZE From Dull to Dazzling: How Visualization Enhances Data Comprehension 100 Walt Ritscher,	Half-Day Session (Analyst) ANALYZE Embrace R 400 Dejan Sarka,	General Session (Analyst) DESIGN Take P, R or U and solve your data quality problems 300 Oliver Engels, Tillmann Eitelberg,	SPEAKER IDOL Round 1 Denny Cherry	

* Sessions subject to change

LEGEND	DESIGN	BUILD	SUPPORT	SCALE	PERFORM	ANALYZE	EVOLVE	INNOVATE								
THURSDAY, NOVEMBER 2, 2017																
7:00 AM - 8:00 AM	Breakfast (<i>Quest Dining Hall, 4EF</i>)															
8:15 AM - 9:45 AM	Keynote (<i>Hall 4A</i>)															
9:45 AM - 10:15 AM	Refreshment Break (Level 6 & Exhibit Hall)															
TIME	10:45 AM - 12:00 PM	10:45 AM - 12:00 PM	10:45 AM - 12:00 PM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM	10:15 AM - 11:30 AM
CONFERENCE SESSIONS	(DBA) SUPPORT Understanding the Transaction Log For Faster Throughput 300 Richard Douglas,	(DBA) BUILD Linux Clustering for the SQL Server DBA 300 Allan Hirt,	(DBA) PERFORM Exploring Why UDFs and Nested Views Hinder the Query Optimizer 300 Andy Yun,	(BI) DESIGN Clear Skies and Not a Cloud in Sight - Power BI On-Prem 300 Paul Turley,	(BI) BUILD BI DevOps 300 Jens Vestergaard,	(DBA) PERFORM Comprehensive Guide for Monitoring SQL Server and Azure SQL DB 300 Alex Andrushchenko,	(DBA) DESIGN How Much Data Loss is "Near Zero" Data Loss 200 Margarita Naumova,	(Architect) SCALE Dining on Data: Consume and Query Petabytes of Data with Azure SQL Data Warehouse 300 James Rowland-Jones	(DBA) SUPPORT Monster Text Manipulation: Regular Expressions for the DBA 200 Sean McCown,	(Dev) BUILD Making Developers Lives Easier with SQL Server 2016 300 Samir Behara,	(DBA) SUPPORT All About PowerShell - A Panel Discussion 300 Chrissy LeMaire, Ben Miller, Aaron Nelson, Rob Sewell, Ken van Hying,	(Analyst) DESIGN Introduction to Cortana - Turning Data into Intelligent Action 100 Melody Zacharias,	(Analyst) BUILD Analyzing Real-time and IoT Data with Azure HDInsight featuring Toyota's Connected Car 300 Raghav Mohan,	(DBA) ANALYZE Lighting up Big Data Analytics with Apache Spark in Azure 400 Jen Stirrup,	(DBA) BUILD Azure SQL Databases: A Guided Tour 200 Mike Walsh,	
11:30 AM - 1:30 PM	Lunch (<i>Quest Dining Hall, 4EF</i>)															
TIME	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM	1:30 PM - 2:45 PM
CONFERENCE SESSIONS	(BI) DESIGN Real-Time Business Insights Using SQL Server 2016 Distributed Availability Groups 300 Ajay Jagannathan, Sourabh Agarwal,	(DBA) PERFORM Delivering High Performance Analytics with Columnstore Index on Traditional DW and HTAP Workloads 300 Kevin Farlee	(DBA) SUPPORT Linux for the SQL Server DBA—Getting Started with a New OS 200 Joseph D'Antoni,	(DBA) SUPPORT Using Powershell to Manage Your Azure Databases 300 Grant Fritchey,	(Architect) DESIGN Data Modeling and Design for New Features in SQL Server and Cosmos DB 300 Karen Lopez,	(DBA) PERFORM From Zero to Hero: Troubleshooting SQL Server Performance Made Easier 300 Pedro Lopes,	(DBA) BUILD Microsoft SQL Server 2017 Deep Dive 500 Travis Wright	(BI) BUILD Keeping your On-premises Data Up-to-Date with On-premises Gateway 300 Robert Bruckner	(Architect) SCALE Ultimate Security and Sharing in Power BI 300 Reza Rad,	(Analyst) ANALYZE Create Stunning Visualizations with The Help of R 300 Markus Ehrenmueller-Jensen,	(BI) BUILD Windows 10 IoT Core, Raspberry Pi & Azure IoT 200 Jens Vestergaard,	(DBA) EVOLVE Is the DBA Dead?... or Alive (and Preparing for the Future)? 100 Patrick O'Keefe,	(BI) DESIGN Enhancing relational models with graph processing in SQL Server 100 Terry McCann,	(Analyst) BUILD Real-time Data Science with Azure Cosmos DB 400 Denny Lee		
2:45 PM - 3:15 PM	Refreshment Break (<i>Level 6 & Exhibit Hall</i>)															
TIME	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM	3:15 PM - 4:30 PM
CONFERENCE SESSIONS	(DBA) DESIGN Everything You Always Wanted to Know about Data Partitioning but Were Afraid to Ask 300 Dmitri Korotkevitch,	(BI) BUILD Trying on the Glass Slipper: Is Azure SQL Data Warehouse Right for You? 100 Jason Horner,	(DBA) PERFORM Tips and Tricks for the PowerShell DBA 200 Ben Miller,	(DBA) BUILD Experience SQL Server 2017: The Fast and the Furious 300 Bob Ward,	(DBA) SCALE Enterprise BI Deployments and Governance with the Power BI Service 300 Adam Wilson	(DBA) BUILD Indexing Deep Dive for Beginners 100 Kathi Kellenberger,	(DBA) SUPPORT Basics of Database Corruption Repair 100 Steve Stedman,	(Analyst) PERFORM Should You Use M or R for Data Wrangling in Power BI? It Depends. 300 Patrick LeBlanc, Ryan Wade,	(BI) DESIGN PBI Report Server: Self Service BI & Enterprise Reporting On-premises 300 Riccardo Muti	(DBA) SUPPORT DevOps with SQL Server 2017 300 Eric Kang	(All) INNOVATE Data Driven Digital Transformation 200 Adam Jorgensen	(BI) BUILD Modernizing ETL with Azure Data Lake: Hyperscale, Multi-format, Multi-platform, and Intelligent 400 Michael Rys	(Analyst) BUILD Data Mining in Analysis Services (2005, 2008, 2012, 2014 & 2016) 300 Thomas LeBlanc,	(Analyst) ANALYZE Data Science Tips and Tricks using R and SQL 200 Carlos Bossy,		
TIME	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM	4:45 PM-6:00 PM
CONFERENCE SESSIONS	(DBA) DESIGN Everything You Always Wanted to Know about Data Partitioning but Were Afraid to Ask 300 Dmitri Korotkevitch,	(DBA) DESIGN Business Case for Deploying SQL Server on Linux 300 Victor Isakov,	(DBA) PERFORM Tips and Tricks for the PowerShell DBA 200 Ben Miller,	(DBA) PERFORM Secrets of the Query Optimizer Revealed Using Trace Flag 86xx 400 Kevin Kline,	(DBA) SUPPORT Beyond The Install: Monitoring Availability Groups 200 Tracy Boggiano,	(DBA) BUILD Indexing Deep Dive for Beginners 100 Kathi Kellenberger,	(BI) BUILD Transitioning from Integration Services to Azure Data Factory 200 Meagan Longoria,	(DBA) SUPPORT Three Steps to Lasting Encryption 200 Ed Leighton-Dick,	(DBA) SCALE Data Systems at Scale - A Panel Discussion 300 Erin Stellato, Argenis Fernandez, David Klee, Mark Simms, Eddie Wuerch,	(DBA) SCALE Migrating to Azure: Moving from On-premises SQL Server and Oracle Databases to Azure SQL Database 300 Raj Pochiraju	(BI) ANALYZE Effective Report Authoring Using Power BI Desktop 300 Kim Manis	(DBA) BUILD Database Experimentation Assistant (DEA) Solution for SQL Server Upgrades and Migrations 300 Rag Buru	(DBA) ANALYZE Data Science for the SQL Server Professional 200 Reeves Smith,	(Dev) BUILD Developing Modern Application Solutions Powered by Azure Cosmos DB 200 Sidney Andrews,	SPEAKER IDOL Round 2 Denny Cherry	

* Sessions subject to change

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FRIDAY, NOVEMBER 3, 2017

7:00 AM - 8:00 AM	Breakfast (Guest Dining Hall, 4EF)														
TIME	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM Tiger Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	8:00 AM - 9:15 AM General Session	
CONFERENCE SESSIONS	(DBA) PERFORM New Features in SQL That Will Change the Way You Tune 200 Lance Tidwell,	(DBA) PERFORM Adaptive Query Plans? What's Up With That? 400 Gail Shaw,	(BI) BUILD Build a performance monitoring toolset for SSAS using PowerBI 300 Shabnam Watson,	(BI) DESIGN DAX Best Practices 300 Marco Russo,	(DBA) BUILD Proper Data Type Usage=Guaranteed Better Performance and Accuracy 200 Vern Rabe,	(DBA) SUPPORT An End-to-End Approach to App and DB Security 300 Mladen Prajdić,	(DBA) BUILD SQL Server Integration Services Project Deployment: The T-SQL Way 200 Peter Kral,	(DBA) SUPPORT How to Keep Your Databases Secure in Just Minutes a Day 200 Ed Leighton-Dick,	(DBA) SCALE Upgrade to SQL Server 2017: Intelligent Diagnostics Just Built-in 100 Parikshit Savjani, Pedro Lopes,	(DBA) BUILD SQL Server and PowerShell: Let's Get Serious 100 Drew Furguele,	(All) INNOVATE Future of Work: Human Assistance in the Intelligent Workplace 400 Artur Kiulian,	(DBA) DESIGN Get on the Azure Service Bus 100 Stuart Moore,	(BI) ANALYZE Using Analysis Services Multidimensional as a Data Source for Power BI 200 Chris Webb,	(Analyst) ANALYZE Python in SQL Server 2017 200 Chris Hyde,	
TIME	9:30 AM - 10:45 AM Microsoft Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM Lightning Talks	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	9:30 AM - 10:45 AM General Session	
CONFERENCE SESSIONS	(DBA) DESIGN Introducing the Newest Innovations in Advanced SQL Security 300 Ronit Reger	(DBA) PERFORM "But It Worked in Development!" - 3 Hard Performance Problems 400 Brent Ozar,	(BI) BUILD Using Integration Services 2016 to Manage a Dimensional Model 300 Thomas LeBlanc,	(DBA) SUPPORT 5 Ways to Bypass or Ensure Security in SQL Server 100 Matt Martin,	(DBA) DESIGN SQL Server 2016 Always On AGs: Perf, Internals, Lessons Learned 200 Jimmy May,	(BI) ANALYZE DAX Optimization Examples 400 Alberto Ferrari,	(DBA) BUILD Cosmos Db for the SQL Server DBA 200 Warner Chaves,	(All) INNOVATE Lightning Talks 100 Paul Andrew, Meagan Longoria, Marlo Fernandes, Scott Gleason, Constantine Kokkinos, Sander Staal,	(Architect) BUILD Azure SQL VM: Implementing Multi-subnet Basic AG in SQL2016 STD 200 Kenneth Ürena,	(DBA) PERFORM Realtime Analytics: OLAP & OLTP in the Mix! 200 Stijn Wynants,	(DBA) SUPPORT Azure SQL DB Features to Make Our Lives Easier 200 Nigel Sammy,				
TIME	11:15 AM - 12:30 PM General Session	11:15 AM - 12:30 PM Microsoft Session	11:15 AM - 12:30 PM General Session	11:00 AM - 12:15 PM Tiger Session	11:00 AM - 12:15 PM Microsoft Session	11:00 AM - 12:15 PM General Session	11:00 AM - 12:15 PM General Session	11:00 AM - 12:15 PM General Session	11:00 AM - 12:15 PM General Session	11:00 AM - 12:15 PM General Session	11:00 AM - 12:15 PM General Session	11:00 AM - 12:15 PM Tiger Session	11:00 AM - 12:15 PM General Session	11:00 AM - 12:15 PM General Session	
CONFERENCE SESSIONS	(BI) PERFORM Azure SQL DW Guidance for ETL Developers 300 André Kamman,	(BI) DESIGN SQLCAT: Power to the Masses: BI, Apps and Bots for the Rest of Us 300 Olivier Matrat,	(BI) BUILD SSIS and the Cloud: Yes, They Can Get Along 200 Tim Mitchell,	(DBA) PERFORM Strategies to Speed Up Data Load into Clustered Columnstore Index 300 Sunil Agarwal,	(DBA) BUILD Introduction to Azure Database for MySQL and PostgreSQL 300 Jason Anderson	(DBA) SUPPORT Running SQL Server in Docker 200 Geoff Snowman,	(DBA) SUPPORT Your Backup and Recovery Strategy 100 Steve Stedman,	(All) EVOLVE Be the Next Great Speaker: The Complete Speaker Starter Kit 100 Eddie Wuerch,	(All) DESIGN Creating Enterprise Grade BI Models with SQL Server Analysis Services or Azure Analysis Services 400 Bret Grinslade	(DBA) BUILD Where Should My Data Live (and Why)? 200 Matt Gordon,	(DBA) ANALYZE Building One Million Predictions Per Second Using SQL-R 200 Amit Banerjee,	(Analyst) SPEAKER IDOL Round 3 Denny Cherry			
12:00 PM - 2:00 PM	Lunch (Guest Dining Hall, 4EF)														
TIME	2:00 PM - 3:15 PM Half-Day Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM Microsoft Session	2:00 PM - 3:15 PM Half-Day Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM General Session	2:00 PM - 3:15 PM General Session	
CONFERENCE SESSIONS	(BI) BUILD Behavior-Driven Design and Test Automation: Agile Enablement for DW and BI Teams 200 Cher Fox, Lynn Winterboer,	(BI) BUILD Use Biml to Automate SSIS Design Patterns and BI Teams 400 Andy Leonard,	(DBA) SCALE Achieving Continuous Delivery for Your Database Using SSDT 200 Hamish Watson,	(DBA) PERFORM Performance monitoring using Extended Events, DMVs & Query Store 300 Ola Hallengren,	(DBA) SUPPORT Avoid Common Database Development Pitfalls with SQL Server Data Tools and Visual Studio 2017 300 Eric Kang	(DBA) BUILD SQL Server Replication: A Deeper Look Under the Covers 300 William Durkin,	(BI) DESIGN Master Data: Theory & Reality 100 Swagatika Sarangi,	(Dev) PERFORM Dapper: The MicroORM That Will Change Your Life 300 Davide Mauri,	(All) EVOLVE Take Each Day and Work on Making it Better 100 Dean Furness,	(DBA) SUPPORT More Fundamentals for Your SQL Server Toolbox 200 Wayne Sheffield,	(DBA) BUILD Database Server Templates in Azure Resource Manager 200 Amy Herold,	(BI) DESIGN Modern Data Modeling for Azure Data Lake and Azure SQL DW 200 Steve Moss,	(Analyst) ANALYZE Code Like a Snake Charmer - Intro to Python! 100 Jamey Johnston,		
3:15 PM - 3:30 PM	Refreshment Break (Prefunction area)														
TIME	3:30 PM - 4:45 PM Half-Day Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM Tiger Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM Half-Day Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM General Session	3:30 PM - 4:45 PM General Session	
CONFERENCE SESSIONS	(BI) BUILD Behavior-Driven Design and Test Automation: Agile Enablement for DW and BI Teams 200 Cher Fox, Lynn Winterboer,	(DBA) DESIGN Get Creative with Service Broker 300 Hugo Kornelis,	(DBA) BUILD Tuning In-Memory Indexes 300 Kalen Delaney,	(DBA) PERFORM Effectively Troubleshooting Latency and Failover of Always On 300 Sourabh Agarwal,	(DBA) PERFORM Monitoring Linux Performance for the SQL Server Admin 400 Anthony Nocentino,	(DBA) BUILD SQL Server Replication: A Deeper Look Under the Covers 300 William Durkin,	(DBA) SUPPORT Measure Performance Through Baselines 100 Carlos L Chacon,	(Dev) SCALE Better Performance in the SqlClient Namespace 200 Jay Robinson,	(DBA) BUILD Linux Administration for the SQL Server DBA 200 Bob Pusateri, David Klee,	(Analyst) ANALYZE Introduction to M (a.k.a Power Query) 100 Eugene Meidinger,	(BI) DESIGN Two Guys and a Transformation: ETL Best Practices and Techniques 300 Gabriel Villa, Marc Beacom,	(DBA) BUILD Building a Graph Database Application with SQL Server 2017 and Azure SQL Database 300 Shreya Verma	(Analyst) SPEAKER IDOL Final Round Denny Cherry		

* Sessions subject to change