4:00pm — 8:00pm Registration - South Lobby

Monday, October 10, 2011

7:00am — 5:00pm	Degistration Couth Labby						
7:30am — 8:30am	Registration - South Lobby Continental Breakfast, Dining Hal	II 4B				·	
Room	Room 613-614	Room 4C1-2	Room 609-610	Room 606-607	Room 611-612	Room 602-604	4C3-4 (190)
noon	Pre-Con 1: Morning	Pre-Con 2: Morning	Pre-Con 3: Morning	Pre-Con 4: Morning	Pre-Con 5: Morning	Pre-Con 6: Morning	Pre-Con 7: Morning
0.00 40.00	Winning with Kerberos	Advanced Reporting Services	Fixing Queries with Advanced T-SQL Constructs	Secrets of the SQLOS	A Day of SSIS in the Enterprise	All About Execution Plans	Virtualization and SAN Basics for DBAs
8:30am — 10:00am	Adam Saxton	Simon Sabin	Rob Farley	Maciej Pilecki	Andy Leonard; Tim Mitchell	Gail Shaw; Grant Fritchey	Brent Ozar
	DBA-496-P	BID-499-P	AD-498-P	DBA-497-P	BIA-399-P	AD-399-P	DBA-398-P
			AD-498-P				DBA-396-P
10:00am — 10:15am	Refreshment Break, 6th Floor, Ea						
	Pre-Con 1: Morning	Pre-Con 2: Morning	Pre-Con 3: Morning	Pre-Con 4: Morning	Pre-Con 5: Morning	Pre-Con 6: Morning	Pre-Con 7: Morning
10:15am — 12:00pm	Winning with Kerberos	Advanced Reporting Services	Fixing Queries with Advanced T-SQL Constructs	Secrets of the SQLOS	A Day of SSIS in the Enterprise	All About Execution Plans	Virtualization and SAN Basics for DBAs
	Adam Saxton	Simon Sabin	Rob Farley	Maciej Pilecki	Andy Leonard; Tim Mitchell	Gail Shaw; Grant Fritchey	Brent Ozar
	DBA-496-P	BID-499-P	AD-498-P	DBA-497-P	BIA-399-P	AD-399-P	DBA-398-P
12:00pm — 1:00pm	Pre-Conference Lunch, Dining Ha	all 4B	<u> </u>				
	Pre-Con 1: Afternoon	Pre-Con 2: Afternoon	Pre-Con 3: Afternoon	Pre-Con 4: Afternoon	Pre-Con 5: Afternoon	Pre-Con 6: Afternoon	Pre-Con 7: Afternoon
	Winning with Kerberos	Advanced Reporting Services	Fixing Queries with Advanced T-SQL Constructs	Secrets of the SQLOS	A Day of SSIS in the Enterprise	All About Execution Plans	Virtualization and SAN Basics for DBAs
1:00pm — 2:30pm	Adam Saxton	Simon Sabin		Maciej Pilecki	Andy Leonard; Tim Mitchell	Gail Shaw; Grant Fritchey	
	DBA-496-P	BID-499-P	Rob Farley	DBA-497-P	BIA-399-P	AD-399-P	Brent Ozar
			AD-498-P	DDA 407-1	BIA 333 1	AD 000 1	DBA-398-P
2:30pm — 2:45pm	Refreshment Break, 6th Floor, Ea						
	Pre-Con 1: Afternoon	Pre-Con 2: Afternoon	Pre-Con 3: Afternoon Fixing Queries with Advanced	Pre-Con 4: Afternoon	Pre-Con 5: Afternoon	Pre-Con 6: Afternoon	Pre-Con 7: Afternoon Virtualization and SAN Basics
2:45pm — 4:30pm	Winning with Kerberos	Advanced Reporting Services	T-SQL Constructs	Secrets of the SQLOS	A Day of SSIS in the Enterprise	All About Execution Plans	for DBAs
2:45pm — 4:50pm	Adam Saxton	Simon Sabin	Rob Farley	Maciej Pilecki	Andy Leonard; Tim Mitchell	Gail Shaw; Grant Fritchey	Brent Ozar
	DBA-496-P	BID-499-P	AD-498-P	DBA-497-P	BIA-399-P	AD-399-P	DBA-398-P
Tuocday Oct	tohor 11 2011						
Tuesday, Oct							
7:00am — 7:00pm	Registration - South Lobby	II 4B					
7:00am — 7:00pm 7:30am — 8:30am	Registration - South Lobby Continental Breakfast, Dining Hal	1	Pre-Con 3: Morning	Pre-Con 4: Morning	Pre-Con 5: Morning	Pre-Con 6: Morning	Pre-Con 7: Morning
7:00am — 7:00pm 7:30am — 8:30am 8:30am — 10:00am	Registration - South Lobby	II 4B Pre-Con 2: Morning Room 609-610	Pre-Con 3: Morning	Pre-Con 4: Morning	Pre-Con 5: Morning	Pre-Con 6: Morning Room 4C3-4	Pre-Con 7: Morning 615-617 (192)
Tuesday, Oct 7:00am – 7:00pm 7:30am – 8:30am 8:30am – 10:00am Room	Registration - South Lobby Continental Breakfast, Dining Hal Pre-Con 1: Morning	Pre-Con 2: Morning Room 609-610 Extended Events Deep Dive					Pre-Con 7: Morning 615-617 (192) No More Guessing! An Enlightened Approach to Performance Troubleshooting
7:00am — 7:00pm 7:30am — 8:30am 8:30am — 10:00am	Registration - South Lobby Continental Breakfast, Dining Hal Pre-Con 1: Morning Room 4C1-2 MDX, DAX, and DMX: An Introduction to the Languages of Bl	Pre-Con 2: Morning Room 609-610 Extended Events Deep Dive Jonathan Kehayias	Room 606-607 Building a Microsoft Business	Room 611-612 A Deep Dive into AlwaysOn: Failover Clustering and Availability Groups	Room 602-604 After 7 Hours you Won't be Able to Shut Up About PowerShell Either	Room 4C3-4 Advanced T-SQL for SQL	615-617 (192) No More Guessing! An
7:00am — 7:00pm 7:30am — 8:30am 8:30am — 10:00am	Registration - South Lobby Continental Breakfast, Dining Hal Pre-Con 1: Morning Room 4C1-2 MDX, DAX, and DMX: An Introduction to the Languages of BI Stacia Misner	Pre-Con 2: Morning Room 609-610 Extended Events Deep Dive	Room 606-607 Building a Microsoft Business Intelligence Platform	Room 611-612 A Deep Dive into AlwaysOn: Failover Clustering and Availability Groups Allan Hirt	Room 602-604 After 7 Hours you Won't be Able to Shut Up About PowerShell Either Aaron Nelson	Room 4C3-4 Advanced T-SQL for SQL Server 2008 and Denali	615-617 (192) No More Guessing! An Enlightened Approach to Performance Troubleshooting Adam Machanic
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Legend

AD: Database and Application Development

BIA: BI Platform Architecture, Development and Administration (New)

BID: BI Information Delivery

DBA: Enterprise Database Administration and Deployment

PD: Professional Development
Other

Tuesday, October 11, 2011 (continued)

5:30pm - 6:30pm 6:30pm - 8:00pm 8:00pm - 11:00pm Wednesday, (6:30am - 6:15pm 7:00am - 8:00am 8:15am - 10:00am	First Timers' Orie PASS Summit 20 Vendor Alley Part October 12 Registration, Sou	Afternoon and DMX: tition to the les of BI Misner 98-P Vorkshop: Netwo entation and Netw 111 Welcome Rec ty, Room 2AB (Sp.	vorking Session, I	Afternoon nts Deep Dive Kehayias 498-P siness Contacts -	Intelligence Brian Knight;	Afternoon osoft Business e Platform Devin Knight	Pre-Con 4: A Deep Dive in Failover Clu	nto AlwaysOn: ustering and	Pre-Con 5		Pre-Con 6: Advanced T-	Afternoon		Afternoon uessing! An		
3:00pm - 5:00pm 5:30pm - 6:30pm 6:30pm - 8:00pm 8:00pm - 11:00pm Wednesday, 0 6:30am - 6:15pm 7:00am - 8:00am 8:15am - 10:00am	MDX, DAX, An introduc Languag Stacia BIA-2 Special 2-Hour W First Timers' Orie PASS Summit 20 Vendor Alley Par October 12 Registration, Sou	and DMX: tition to the les of BI Misner 98-P Vorkshop: Netwo entation and Netw 111 Welcome Rec ty, Room 2AB (Sp.	Extended Eve Jonathan DBA- rking to Build Bus vorking Session, I	nts Deep Dive Kehayias 498-P siness Contacts -	Building a Micr Intelligence Brian Knight;	osoft Business e Platform Devin Knight	A Deep Dive ii Failover Clu	nto AlwaysOn: ustering and	After 7 Hours	you Won't be	Advanced T-		No More G	uessing! An		
3:00pm - 5:00pm 5:30pm - 6:30pm 6:30pm - 8:00pm 8:00pm - 11:00pm Wednesday, 0 6:30am - 6:15pm 7:00am - 8:00am 8:15am - 10:00am	An Introduc Languag Stacia I BIA-2 Special 2-Hour V First Timers' Orie PASS Summit 20 Vendor Alley Par October 12 Registration, Sou	otion to the nes of BI Misner 198-P Vorkshop: Netwo entation and Netw 111 Welcome Rec ty, Room 2AB (Sp.	Jonathan DBA- rking to Build Bus vorking Session, I	Kehayias 498-P siness Contacts -	Intelligence Brian Knight;	e <i>Platform</i> Devin Knight	Failover Clu	stering and			Advanced T-	SOL for SOL				
5:30pm - 6:30pm 6:30pm - 8:00pm 8:00pm - 11:00pm Wednesday, (6:30am - 6:15pm 7:00am - 8:00am 8:15am - 10:00am	First Timers' Orie PASS Summit 20 Vendor Alley Part October 12 Registration, Sou	entation and Network 11 Welcome Record, Room 2AB (Sp.	vorking Session, I		Building a Microsoft Business Intelligence Platform Brian Knight; Devin Knight BIA-299-P		A Deep Dive into AlwaysOn: Failover Clustering and Availability Groups Allan Hirt DBA-499-P		After 7 Hours you Won't be Able to Shut Up About PowerShell Either Aaron Nelson DBA-299-P		Advanced T-SQL for SQL Server 2008 and Denali Itzik Ben-Gan AD-499-P		No More Guessing! An Enlightened Approach to Performance Troubleshooting Adam Machanic DBA-399-P			
6:30pm — 8:00pm 8:00pm — 11:00pm Wednesday, 0 6:30am — 6:15pm 7:00am — 8:00am 8:15am — 10:00am	PASS Summit 20 Vendor Alley Part October 12 Registration, Sou	111 Welcome Rec ty, Room 2AB (Sp		Special 2-Hour Workshop: Networking to Build Business Contacts - Don Gabor, Room 3AB First Timers' Orientation and Networking Session. Room 6F (Sponsored by Red Gate Software and Config)												
8:00pm — 11:00pm Wednesday, C 6:30am — 6:15pm 7:00am — 8:00am 8:15am — 10:00am	Vendor Alley Part October 12 Registration, Sou	ty, Room 2AB (Sp	eption and Quiz	First Timers' Orientation and Networking Session, Room 6E (Sponsored by Red Gate Software and Confio)												
Wednesday, (6:30am - 6:15pm 7:00am - 8:00am 8:15am - 10:00am	October 12 Registration, Sou		PASS Summit 2011 Welcome Reception and Quiz Bowl, Dell Ballroom, Hall 6ABC (Sponsored by SQL Sentry) Vendor Alley Party, Room 2AB (Sponsored by Red Gate Software)													
6:30am — 6:15pm 7:00am — 8:00am 8:15am — 10:00am	Registration, Sou	2. 2011	Vendor Alley Party, Room 2AB (Sponsored by Red Gate Software)													
7:00am — 8:00am 8:15am — 10:00am		October 12, 2011														
8:15am — 10:00am	Continental Brea	Registration, South Lobby														
	Continental Breakfast, Dining Hall 4B															
10:00am — 4:00pm	Keynote: Rushabh Mehta and Ted Kummert, Dell Ballroom (Hall 6ABC)															
	Exhibit Hall, Exhi	bit Hall 4A														
10:00am — 10:15am	Refreshment Bre	ak, 6th Floor, Eas	t Lobby				I						I			
Room (capacity)	Room 201 (144)	Room 401 (160)	Room 612 (165)	Room 613-614 (184)	Room 608 (186)	Room 609-610 (250)	Room 4C3 (308)	Room 606-607 (320)	Room 4C4 (330)	Room 602-604 (360)	Room 615-617 (360)	Room 2AB (378)	Room 3AB (378)	Room 4C1-2 (520)	Room 6E (1200)	
	Session 1	Session	Session 3	Session 4	Session 5	Session 6	Session 7	Session 8	Session 9	Session 10	Session 11	Session 12	Session 13	Session 14	Session 15	
10:15am — 11:30am (11:45am for 90 min sessions)	What's New in ADO.NET4.5 Luiz Santos, Quetzal Bradley AD-215-M	Migrating non-SQL Server Databases to SQL Server and the Cloud Mike Morrison, Joe Yong AD-311-M	(90 min) What's New in Microsoft SQL Server Code Named "Denali" Reporting Services Thierry D'Hers, Pej Javaheri BID-208-M	Paging DR Availability, you're Wanted in the Recovery Room Kendal Van Dyke	Spotlight (90 min) Visual Report Design: Bringing Sexy Back Paul Turley BID-304-S	(90 min) Managing and Gaining Insight in Unstructured Data Naveen Garg, Srini Acharya DBA-329-M	Add it Up: Analysis Services Aggregations Craig Utley BIA-404	Microsoft SQL Server Code Named "Denali" AlwaysOn: Solution Overview Justin Erickson, Santosh Balasubramanian DBA-214-M	This Ain't your Father's Cloud Kevin Kline, Buck Woody AZ-101	SQL Server Storage Engine Under the Hood: How SQL Server performs I/O Thomas Grohser DBA-407	Spotlight (90 min) Five Physical Database Design Blunders and How to Avoid Them Karen Lopez AD-208-S	ETL Smackdown: PowerShell vs SSIS Aaron Nelson, Julie Smith BIA-100	Spotlight (90 min) Hardware 301: Diving Deeper into Database Hardware Glenn Berry DBA-312-S	Inside the SQL Server Quiery Optimizer Benjamin Nevarez DBA-400	Spotlight (90 min) Bad plan! Sit! Gail Shaw DBA-311-S	
11:30am — 1:30pm	Lunch - PASS Ch	napters, Dining H	all 4B													
1:30pm — 2:45pm (4:30pm for 1/2 day sessions)	SQL Azure - Where We Are Today, and Microsoft's Cloud Data Strategy Gregory Leake, Lynn Langit AZ-201-M	Who's Responsible? The Vendor or the DBA? Erin Stellato, Mike Walsh PD-201	Understanding Storage Systems and SQL Server Wesley Brown DBA-103	What's New in Microsoft SQL Server Code Named "Denali" Analysis Services Ashvini Sharma, John Hancock BIA - 204-M	Utility Databases Chris Shaw DBA-205	Reporting Services 201: From Basic to WOW! Jes Schultz Borland BID-202	What is New for T-SQL in Microsoft SQL Server Code Named "Denali" & SQL Azure Tobias Ternstorm AD-315-M	"BEGIN COMMIT" is Not Enough: Understanding Transactions Denise McInerney AD-100	1/2 Day (3hrs) The Ultimate Session on Indexing Victor Isakov AD-302-HD	Common Analysis Services Design Mistakes and How to Avoid Them Devin Knight BIA-305	Evolution of Security: What's New in Microsoft SQL Server Code Named "Denali" Don Kiely AD-402	SQL 2008 Query Statistics Andrew Kelly DBA-304	HIPAA, ICD10, HL7, and Data Warehousing? Jessica Moss BIA-201	Tips for Handling Large Data Volumes Simon Sabin DBA-406	1/2 Day (3hrs) Inside Tempdb Bob Ward DBA-500-HD	
2:45pm — 3:00pm	Refreshment Bre	ak, 6th Floor, Eas	t Lobby													
3:00pm — 4:15pm (4:30pm for 90 min sessions) (4:30pm for 1/2 day sessions)	Lightning Talks Gail Shaw, Andy Leonard, Bradley Ball, Sharon Dooley, Robert Davis, Mark Rasmussen, Dev Nambi, Rob Farley (Moderator Wendy Pastrick) LT-100-W	End-user Alerting with Microsoft SQL Server Code Named "Denali" Reporting Services Lukasz Pawlowski BID-205-M	Performance Tuning of Spatial Queries in SQL Server: Deep Dive into Spatial Indexing Michael Rys AD-404-M	Improving your PowerShell Productivity Dan Jones DBA-323-M	Intelligent Laziness with the Management Data Warehouse Jen Stirrup BID-306	Building a Professional Development Plan Andy Warren PD-300	What Does it Take to add MDS to your Data Warehouse / Data Mart? Yair Helman, Tyler Graham AD-316-M	(90 min) Microsoft SQL Server Code Named "Denali" AlwaysOn: Solution Drilldown Santosh Balasubramanian DBA-330-M	1/2 Day (3hrs) The Ultimate Session on Indexing (cont) Victor Isakov AD-302-HD	Advanced Components in SSIS Tim Mitchell BIA-405	Tips and Tricks for Writing Better Queries Joe Webb AD-314	Spotlight (90 min) Zero to Cube - Fast Track to SSAS Development Adam Jorgensen BIA-202-S	Disaster Recovery Is Not Just About Technology Edwin Sarmiento DBA-206	Spotlight (90 min) DMOs as a Shortcut for Performance Tuning Grant Fritchey AD-207-S	1/2 Day (3hrs) Inside Tempdb (cont) Bob Ward DBA-500-HD	
4:45pm — 6:00pm (6:15pm for 90 min sessions) 6:15pm — 8:15pm	Microsoft What's New in Manageability for Microsoft SQL Server Code Named "Denali" Sanjay Nagamangalam, Vinay Balasubramania DBA-327-M	Many-to-Many Relationships in DAX Alberto Ferrari BIA-402	Microsoft Reporting with Crescent: [Your organization] 's Got Talent Olivier Matrat, Cindy Song BID-207-M A (Sponsored by	Information: Are you Blinded by the Light? Wayne Snyder BID-204	(90 min) Upgrading to SQL Server 2008R2 and Microsoft SQL Server Code Named "Denali" Dnady Weyn, Joe Yong DBA-333-M	MDS in Denali Arie Jones, Andi Comisioneru BIA-200	Building a Reporting Infrastructure in SharePoint with SSRS 2008 R2 Andrew Karcher BID-300	Why are we Waiting Neil Hambly DBA-320	Let Service Broker Help you Scale your Application Allen White AD-205	Characteristics of a Great Relational Database Louis Davidson AD-318	From the Ramparts: Knowing What to Look for in SQL Server Security Brian Kelley DBA-204	What's New in Microsoft SQL Server Code Named "Denali" - Engine and Tools Aaron Bertrand DBA-203	Are You Smarter Than an MCM? Lara Rubbelke, Robert Davis, and others DBA-414-M	Spotlight (90 min) Introduction to Data Mining in SQL Server Analysis Services Brian Knight BIA-310-S	Spotlight (90 min) BLITZ! The SQL - More One Hour SQL Server Takeovers Brent Ozar DBA-104-S	

Continental Brea															
	kfast, Dining Hall		Registration, South Lobby												
Kevnote: Bill Gra	Continental Breakfast, Dining Hall 4B														
Keynote: Bill Graziano and Quentin Clark, Dell Ballroom (Hall6ABC) + PASSion Award															
Exhibit Hall, Exhibit Hall 4A															
Refreshment Bre	eak, 6th Floor, Eas	st Lobby													
Room 201 (144)	Room 401 (160)	Room 612 (165)	Room 613-614 (184)	Room 608 (186)	Room 609-610 (250)	Room 4C3 (308)	Room 606-607 (320)	Room 4C4 (330)	Room 602-604 (360)	Room 615-617 (360)	Room 2AB (378)	Room 3AB (378)	Room 4C1-2 (520)	Room 6E (1200)	
Deep Dive Into the New Features of PowerPivot in Microsoft SQL Server Code Named "Denali" Julie Strauss BID-206-M	Learn About SQL Server Database Consolidation Solutions Barnardo Zamora, and others DBA-334-M	Session 3 Cloud BI - SQL Azure Reporting Michael Kiselman, Yi Liao BIA-314-M	Tips and Tricks for Building Rich Reporting Services Reports Bob Meyers BID-309-M	Overview of Big Data on Windows and Windows Azure Saptak Sen AD-216-M	Branding Yourself for a Dream Job - The Modern Resume Steve Jones PD-104	Session 7 (90 min) Microsoft SQL Server Code Named "Denali" AlwaysOn: Active Secondaries Sunil Agarwal, Kevin Farlee DBA-331-M	Session 8 Configuring Microsoft SQL Server Code Named "Denali" Reporting Services with SharePoint 2010 Prash Shirolkar, Carl Rabeler	Top 10 Things you Didn't Know About SSIS in Microsoft SQL Server Code Named "Denali" Matt Masson BIA-317-M	Beyond the Hype - Hybrid Solutions for On-Premise and In-Cloud Database Applications Buck Woody AZ-202-M	No More Bad Dates: Best Practices for Working with Dates and Times Kendra Little AD-209	Automate Policy-Based Management Using PowerShell Allen White DBA-303	Anger Management: Overcoming SSIS Deployment and Configuration Challenges Erik Veerman BIA-306	Spotlight (90 min) Bug or Feature? Itzik Ben-Gan AD-309-S	Advanced SQL Server 2008 Troubleshooting Klaus Aschenbrenner DBA-403	
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Lightning Talks Audrey Hammonds, Chris Webb, Amy Lewis, Neil Hambly, Grant Fritchey, Nic Cain, Allen White, Niko Neugebauer (Moderator Nigel Sammy) LT-101-T	Everything your Developer won't Tell you About SQL Azure Arie Jones AZ-200	Data Quality Services in Microsoft SQL Server Code Named "Denali" – A Closer Look Elad Ziklik, Yossi Malka BIA-319-M	Reporting Services Techniques and Tricks James Luetkehoelter BID-301	SQI Server Locking & Blocking Made Simple Joe Webb DBA-208	Code-First Development with the Entity Framework Don Kiely AD-401	1/2 Day (3hrs) Performance Tuning Made Easy Thomas LaRock DBA-202-HD	1/2 Day (3hrs) So How Does the BI Workload Impact the Database Engine? Denny Cherry, Stacia Misner BIA-303-HD	Important Trace Flags That Every DBA Should Know Victor Isakov DBA-309	SQLCAT: Tier-1 BI in World of Big Data Denny Lee, Thomas Kejser BIA-408-A	Physical Join Operators Ami Levin AD-400	100% Availability Without 100% Uptime Thomas Grohser DBA-307	Deploying and Managing Microsoft SQL Server Code Named "Denali" PowerPivot vz for SharePoint Dave Wickert, Kay Unkroth BIA-315-M	T-SQL: Bad Habits to Kick Aaron Bertrand AD-204	SSIS in the Enterprise Andy Leonard BIA-403	
Refreshment Bre	ak, 6th Floor, Eas	st Lobby													
Meet the Presenter: How to Make a Killer Presentation Plamen Ratchev PD-103	Database Development with SQL Server Data Tools Code Name "Project Juneau" Gert Drapers, Patrick Sirr AD-213-M	Developing and Managing a BISM in Microsoft SQL Server Code Named "Denali" Analysis Services Cathy Dumas BIA-316-M	Optimize SQL Server for Private Cloud, Part 1 Guy Bowerman, Darmadi Komo DBA-213-M	What's New in Microsoft StreamInsight? Isaac Kunen BIA-318-M	See the Future with Visual Predictive Analytics Carlos Bossy BID-201	1/2 Day (3hrs) Performance Tuning Made Easy (cont) Thomas LaRock DBA-202-HD	1/2 Day (3hrs) So How Does the BI Workload Impact the Database Engine? (cont) Denny Cherry, Stacia Misner BIA-303-HD	The Periodic Table of Dynamic Management Objects Tim Ford DBA-211	Database Design Fundamentals Louis Davidson AD-307	SSIS vs T-SQL: Loading a Data Warehouse Michael Davis, Adam Jorgensen BIA-312	All the Magic Knobs Cindy Gross DBA-319-C	Spotlight (90 min) New Year, New Dirty Dozen PowerShell Scripts Aaron Nelson DBA-212-S	Spotlight (90 min) Joins, SARGability and the Evils of Residualicious- ness Rob Farley AD-310-S	Spotlight (90 min) What Happened? Exploring the Plan Cache Kalen Delaney DBA-314-S	
PASS to Prizes 8	Exhibitor Raffles	s, Exhibit Hall 4A													
Data Tier Applications in Microsoft SQL Server Code Named "Denali" Adrian Bethune DBA-322-M	Building the Perfect BI Semantic Model for Crescent Kasper De Jonge, Carl Rabeler BIA -313-M	SQLCAT: SQL Server HA and DR Design Architectures and Best Practices Sanjay Mishra, Justin Erickson, Mike Weiner DBA-325-A	Visualizing your Indexes - The Science Behind the Art Wendy Pastrick AD-210	A DBAs Guide to Administering BI Systems Robert Davis DBA-321-M	SQL Azure Sharding with the Open Source Enzo Library Herve Roggero AZ-100	Creating Business Intelligence Dashboards with Performance- Point Services 2010 Rod Colledge BID-303	SQLCAT: Optimize SQL Server for Private Cloud, Part 2: Best Practices and Lessons Learned Lindsely Allen, Xin Jin, Alan Cranfield DBA-324-A	Developing Multi-Platform Applications for Microsoft SQL Server and Azure Amina Saify, Jonathan Guerin AD-211-M	Discovering the Plan Cache Jason Strate DBA-317	Spotlight (90 min) SQL Server Execution Plans - From Compilation to Caching to Reuse Maciej Pilecki AD-403-S	Spotlight (90 min) End-to-End SQL Server PowerPivot Peter Myers BID-305-S	Spotlight (90 min) One Hard Problem: Multivalued Dimension Relationships Joy Mundy BIA-203-S	Project Crescent Solution Configuration Bob Meyers, Dave Wickert, BID-308-M	Spotlight (90 min) More DBA Mythbusters Paul Randal DBA-316-S	
	Session 1 Deep Dive Into the New Features of PowerPivot in Microsoft SQL Server Code Named "Denali" Julie Strauss BID-206-M Women in Techn Lunch, Dining Ha Lightning Talks Audrey Hammonds, Chris Webb, Amy Lewis, Neil Hambly, Grant Fritchey, Nic Cain, Allen White, Niko Neugebauer (Moderator Nigel Sammy) LT-101-T Refreshment Bre Meet the Presenter: How to Make a Killing Plamen Ratchev PD-103 PASS to Prizes 8 Data Tier Applications in Microsoft SQL Server Code Named "Denali" Adrian Bethune DBA-322-M	Session 1 Deep Dive Into the New Features of PowerPivot in Microsoft SQL Server Code Named "Denali" Julie Strauss BID-206-M Women in Technology Luncheon, Lunch, Dining Hall 4B Lightning Talks Audrey Hammonds, Chris Webb, Amy Lewis, Neil Hambly, Grant Fritchey, Nic Cain, Allen White, Niko Neugebauer (Moderator Nigel Sammy) LT-101-T Refreshment Break, 6th Floor, East Meet the Presenter. How to Make a Killer Presentation Plamen Ratchev PD-103 PASS to Prizes & Exhibitor Raffles Data Tier Applications in Microsoft SQL Server Code Named "Denali" Adrian Bethune DBA-322-M Bession 2 Learn About SQL Server Database Database Developer with Jones Azmora, Britt Johnston, and others DBA-321-M Everything your Developer won't Tell you About SQL Azure Arie Jones AZ-200 Database Development with SQL Server With SQL Server With SQL Server Tresentation Plamen Ratchev Patrick Sirr AD-213-M PASS to Prizes & Exhibitor Raffles Building the Perfect BI Semantic Model for Crescent Kasper De Jonge, Carl Rabeler BIA -313-M	Session 1 Deep Dive Into the New Features of PowerPivot in Microsoft SQL Server Code Named "Denali" Julie Strauss BID-206-M Women in Technology Luncheon, Room 6B (Spons Lunch, Dining Hall 4B Lightning Talks Audrey Hammonds, Chris Webb, Amy Lewis, Neil Hambly, Grant Fritche, Nic Cain, Allen White, Niko Neugebauer (Moderator Nigel Sammy) LT-101-T Refreshment Break, 6th Floor, East Lobby Data Data Tier Applications in Microsoft SQL Server Code Named "Project Juneau" Plamen Ratchev PD-103 PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A Data Tier Applications in Microsoft SQL Server Code Named "Denali" Analysis Services Cathy Dumas BIA-316-M PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A Data Tier Applications in Microsoft SQL Server Code Named "Denali" Analysis Services Cathy Dumas BIA-316-M PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A Data Tier Applications in Microsoft SQL Server Code Named "Denali" Analysis Services Cathy Dumas BIA-316-M PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A Data Tier Applications in Microsoft SQL Server Code Named "Denali" Analysis Services Cathy Dumas BIA-316-M PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A Data Tier Applications in Microsoft SQL Server Code Named "Denali" Analysis Services Cathy Dumas BIA-316-M PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A Data Tier Applications in Microsoft SQL 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Neugebauer (Moderator Nigel Sammy) LT-101-T Refreshment Break, 6th Floor, East Lobby Meet the Presenter How to Make a Killer Presentation Plamen Ratchev PD-103 Meet the Presenter How to Make a Killer Presentation Plamen Ratchev PD-103 Meet the Presenter How to Make a Killer Presenter How Mich SQL Server Code Named "Denali" Analysis Services Spatrick Sirr Applications in AD-213-M PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A Data Tier Applications in Microsoft SQL Server Code Named "Denali" Analysis Services Cathy Dumas BIA-318-M BIA-318-M PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A Data Tier Applications in Microsoft SQL Server Code Named "Denali" Analysis Services Cathy Dumas BIA-318-M BIA-316-M PASS to Prizes & Exhibitor Raffles, Exhibit Hall 4A Data Tier Applications in Microsoft SQL Server Code Named "Denali" Analysis Services Cathy Dumas BIA-318-M BIA-318-M BIA-318-M BIA-318-M BIA-313-M BIA-313-M Wendy Pastrick Data 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Friday, October 14, 2011

5:30pm

Close of PASS Summit 2011

Friday, Octo	ber 14, 201														
7:00am — 5:00pm	Registration, Sou														
7:00am — 8:00am	Continental Breakfast, Dining Hall 4B Keynote: Rick Heiges and David DeWitt, Dell Ballroom (Hall 6ABC)														
8:15am — 10:00am 10:00am — 10:15am	-	eak, 6th Floor, Eas		om (Hall 6ABC)											
Room (capacity)	Room 201 (144)	Room 401 (160)	Room 612 (165)	Room 613-614 (184)	Room 608 (186)	Room 609-610 (250)	Room 4C3 (308)	Room 606-607 (320)	Room 4C4 (330)	Room 602-604 (360)	Room 615-617 (360)	Room 2AB (378)	Room 3AB (378)	Room 4C1-2 (520)	Room 6E (1200)
	Session 1	Session 2	Session 3	Session 4	Session 5	Session 6	Session 7	Session 8	Session 9	Session 10	Session 11	Session 12	Session 13	Session 14	Session 15
10:15am — 11:30am (11:45am for 90 min sessions)	Data Visualization: Chaos, or Patterns you Haven't Recognized Yet? Jen Stirrup BID-209	Enriching your BI Semantic Models with Data Analysis Expressions (DAX) Howie Dickerman, Kasper de Jonge, BIA-407-M	SQL Server Engine Team - Unplugged Gus Apostol, Sunil Agarwal, and others AD-313-M	Using Correlated Tracing to Diagnose Query Level Performance Jerome Halmans, Rong Wu DBA-411-M	Vertipaq vs OLAP: Change your Data Modeling Approach Marco Russo BIA-307	SQLCAT: What are the Largest SQL Server Projects in the World and how do they Scale Kevin Cox, Nicholas Dritsas DBA-326-A	How to Migrate your Databases to SQL Azure (and What's New) Nabeel Derhem AZ-300	SQLCAT: SQL Server Consolidation at Travelers – How we did it and Lessons Learned Prem Mehra, Bob Crowley DBA-328-A	Understanding Microsoft Certification in SQL Server Chris Testa- O'Neill, Brent Ozar, Christian Bolton PD-101	Inside the SQI Server Transaction Log Brad McGehee DBA-305	Introducing the Microsoft SQL Server Code Named "Denali" Performance Dashboard Reports Keith Elmore, Boris Baryshnikov DBA-215-C	PowerPivot: A cool reporting tool! Scott Schommer BID-100	Spotlight (90 min) Implementing Microsoft SQL Server Code Named "Denali" Using Windows Server Core Allan Hirt DBA-408-S	Windows Operating Systems Internals for Database Pros Brian Kelley DBA-402	Spotlight (90 mir Query Tuning Mastery: Zen and the Art of Workspace Memory Adam Machani AD-500-S
11:30am — 1:00pm	Birds of a Feathe	er Luncheon, Dini	ng Hall 4B (Spon	sored by Dell)											
12:15pm — 1:30pm	PASS Board Med	et and Greet / Q&	A, Room 307-308	3											
1:00pm — 2:15pm (2:30pm for 90 min sessions) (4:30pm for 1/2 day sessions)	(90 min) Best Practices and Performance Tuning of XML Queries in SQL Server Michael Rys AD-501-M	Migrating Large Scale Application to the Cloud with SQL Azure Federations Cihan Biyikoglu AZ-400-M	Data Ownership, Data Stewardship and Data Governance James Luetkehoelter PD-102	(90 min) SQLCAT: Configuring and Securing Complex BI Applications in a SharePoint 2010 Environment Carl Rabeler, Chuck Heinzelman BIA-409-A	What's New in Security for Microsoft SQL Server Code Named "Denali" II-Sung Lee DBA-412-M	Getting your Mind Wrapped Around SQL Azure Evan Basalik AZ-301-C	1/2 Day (3hrs) Scaling SQL Server Glenn Berry DBA-302-HD	Project Apollo: How to use Columnstore Indexes to Revolutionize Query Performance on your Data Warehouse Susan Price, Murshed Zaman AD-312-M	PDW Architecture and Internals Brian Walker DBA-405	Delivering KPIs with Analysis Services Peter Myers BIA-308	Rewrite your T-SQL for Great Good! Jeremiah Peschka AD-305	SQLCAT: SQL Server Tier-1 Mission Critical Application at Progressive Prem Mehra, Brian Durkin, David Wilson AD-317-A	Crash! Boom! Bang! 10 Ways to Blow Up Castle SQL Server and the Techniques that Catch Them Kevin Kline DBA-318	Preventing the Oh, Poop! Reporting Situation Jessica Moss BID-203	The Top Ten SQL Server Skills you Neec Steve Jones DBA-102
2:15pm — 2:30pm	Refreshment Bre	eak, 6th Floor, Eas	st Lobby											l	
2:30pm — 3:45pm (4:00pm for 90 min sessions) (4:30pm for 1/2 day sessions)	Lightning Talks Craig Purnell, David Stein, Doug Lane, Chris Shaw, Ken Simmons, Argenis Fernandez, Mark Broadbent, John Sterret (Moderator David Smithey) LT-102-F	Data Warehousing: from SMP to MPP using SQL Server Parallel Data Warehouse Dandy Weyn, Brian Mitchell DBA-410-M	SQL Connectivity Leadership Unplugged Ram Raghu, Chad Mumford, and others AD-101-M	(90 min) SQLCAT: HAI DR Customer Panel- Microsoft SQL Server Code Named "Denalin AlwaysOn Deployment Consideration Sanjay Mishra, Thomas Grohser, and others DBA-332-A	SQLCAT: Building Highly Scalable Cloud Analytics Solutions with SQL Azure and StreamInsight (Project Austin) Mark Simms AD-405-A	3rd Normal Form: That's Crazy Talk!!! Thomas LeBlanc AD-206	1/2 Day (3hrs) Scaling SQL Server (cont) Glenn Berry DBA-302-HD	Using Column Store/Vertipaq Indexes in Microsoft SQL Server Code Named "Denali" Wayne Snyder BIA-309	Are you a Linchpin? Career Management Lessons to Help you Become Indispensable Andy Warren, Brent Ozar, and others	Evaluate your Daily Checklist Against 100+ Instances of SQL Server While you Get a Cup of Coffee John Sterrett DBA-216	Page and Row Compression: Deep Dive Bradley Ball DBA-401	(90 min) SQLCAT: Enterprise SQL I/O Optimization Best Practices Jimmy May, Mike Ruthruff, Thomas Kejser DBA-413-A	Spotlight (90 min) Temporal Snapshot Fact Table Davide Mauri BIA-406-S	Baseline Basics: Where to Start What you Need Erin Stellato DBA-207	Spotlight (90 min Isolated Disasters in VLDBs Kimberly Tripp DBA-315-S
4:15pm — 5:30pm (5:45pm for 90 min sessions)		SQLCAT: What are the Largest Azure Projects in the World and how do they Scale Kevin Cox, Michael Thomassy AZ-302-A	Working with XML in SQL Server Kendal Van Dyke AD-306	Where should I be Encrypting my Data Denny Cherry AD-304	Parameter Sniffing: the Query Optimizer vs. the Plan Cache Benjamin Nevarez AD-303	Policy-Based Management in a Nutshell Jorge Segarra DBA-105	Building a Reporting Senvices Framework David Darden BIA-304	Spotlight (90 min) Using Event Notifications in SQL Server 2005/2008 Jonathan Kehayias DBA-313-S	Extended Events, Work Smarter Not Harder Jason Strate DBA-306	Multidimensional Reporting: MDX Essentials for Report Design Paul Turley BID-302	SQI Server Memory Management Thomas LaRock DBA-308	Best Practices for Deploying SQL Server on VMware Wanda He DBA-310	Spotlight (90 min) Upgrading SSIS to Denali - Management Considerations and Best Practices Rushabh Mehta BIA-311-S	Spotlight (90 min) SQL2008 Plan Cache Essentials Andrew Kelly DBA-409-S	Spotlight (90 min T-SQL Awesomeness 3 Ways to Write Cool SQL Audrey Hammonds AD-308-S