
APPLICATION FORM

PART ONE: CONTACT INFORMATION

Name: Gwendolyn Pastrick

[Redacted]

Years of experience with Microsoft data platform technologies: 16

PART TWO: PROFESSIONAL BACKGROUND

1. Describe your employer's business:

Salesforce Marketing Cloud allows companies to personalize customer experiences across email, mobile, social, advertising and the web via hosted customized software solutions.

2. Describe your primary job responsibilities:

My main responsibility is review and approval of development code that touches the database servers. I also manage production implementations for major releases as well as fixes, patches and customized customer needs.

3. Do you or your company have any known relevant financial relationships with any current companies represented on the PASS Board of Directors? Current companies are outlined on pages 4-5 of the [PASS Board Elections Overview Document](#). If yes, details may be requested.

Yes

No

PART THREE: STATEMENT OF INTENTIONS

4. How can PASS better serve the Microsoft data platform community?

PASS is uniquely positioned to bring together individuals from all different aspects of the data platform community, whether they work in infrastructure, development, administration or analytics. Bridging the gap from IT to end user by providing educational and networking opportunities will strengthen both the community and the organization.

PART FOUR: LEADERSHIP AND MANAGEMENT

5. Please describe your management and leadership background.

I currently serve as director for my professional dance company, Blue Lotus Tribe where I create and teach techniques and choreography to dancers around the country. My troupe also hosts one of the largest Tribal Belly dance festivals in the United States every June – Tribal Revolution. This is a 4-day event where we bring in instructors from other states/countries for classes and produce 3 major shows throughout the weekend, as well as numerous vendors. This year we had roughly 500 attendees. Managing such an effort takes patience, coordination and organizational skills.

6. List any professional Boards you have served on:

PASS Board of Directors, January 2013-Present

7. Please describe your background/experience in dealing with organizational finances, including the size of the organization and budgets involved:

The Tribal Revolution event, as noted above has increased yearly with budget currently at \$80,000.

As a PASS Board member I have managed both the Chapters and Virtual Chapters budgets. The current VC budget includes one of the few portfolios to bring in revenue along with the expenses. The FY 2017 VC budget is approximately \$67,000 with revenues expected of \$38,000.

PART FIVE: VOLUNTEER EXPERIENCE

8. Please outline your volunteer history with PASS. Include the following information:
- Committees you served on
 - Projects you worked on and how it has benefited the PASS organization
 - PASS community participation within your region that outlines your contribution, the location, reach, and goals

I have served on Program Committee, Election Review Committee, Business Analytics Committee, Global Growth Committee as well as Chapter Leader and Regional Mentor and Virtual Chapter Leader roles.

I have been involved with several projects, the highlights being serving on one of the initial Election Review Committees wherein we created an updated process for applying to and being elected to the PASS Board of Directors. Another key project was working as the Director at large for Chapters and championing the effort to bring all Chapters under a single Chapter Agreement and creating metrics for measurement of success for a given Chapter. This was successful enough that the Virtual Chapters also followed the same model.

Having spent the last year serving on the BA Committee, I have helped to bring a new cadre of membership to the PASS organization. Continued efforts in both globalization and membership outreach are underway to strengthen PASS and create a flagship organization.

I also work with an amazing team of volunteers in the Chicago area to produce a very successful SQL Saturday event for the past 6 years.

9. What have you done in the past 24 months to prepare to serve on the PASS Board?

I have served on the PASS Board for the past 3.5 years. However, I continue to communicate with many of the PASS membership through social media channels and in-person events to stay in tune with what the community wants and needs.

10. Tell us about your involvement and accomplishments within any other volunteer organizations.

I serve for the local Parent Teacher Organization where my children attend school. I have helped with multiple fundraisers from kids selling items to a Fun Run to Trivia Nights. I also manage the PTO website and Facebook pages.

11. What key learnings have you taken away from your volunteer experiences?

It's always better to have a team of people than to attempt to do everything yourself. First, the workload isn't too much for any one person and second, it's a great way to grow more leadership!

12. Have you read the current PASS Bylaws?

X Yes

No

13. Have you read the PASS Board meeting minutes from past year?

X Yes

No

PART SIX: ACKNOWLEDGEMENTS

14. Please provide links to any relevant public social media accounts:

Twitter: @wendy_dance

Blog: www.thewendyverse.com

PART SEVEN - REFERENCES AND BACKGROUND CHECK

Reference Information	Reference Type
Name: [Redacted]	<input checked="" type="checkbox"/> Volunteer
Phone Number: [Redacted]	<input type="checkbox"/> General
Email Address: [Redacted]	<input type="checkbox"/> Personal
Statement of Support: I am writing today, to provide a Referral Statement of Support, for Wendy Pastrick. I have known Wendy for a number of years now. I've worked with her to organize several	<input type="checkbox"/> Work

<p>SQL Saturday Chicago events now. While she has operated as our committee's leader, she has also formed a strong, dedicated team of individuals that have made this a very successful event.</p> <p>Additionally, she also gave me the opportunity to take over and reboot the Chicago Suburban SQL Server User Group. She provided guidance and mentoring in helping me start a new User Group.</p> <p>Wendy Patrick's actions and support truly embody what I believe PASS is all about. She continues to give selflessly, to help our community grow, strengthen, and flourish.</p>	
<p>Name: [Redacted]</p> <p>Phone Number: [redacted]</p> <p>Email Address: [redacted]</p> <p>Statement of Support:</p> <p>I have worked with Wendy as a PASS volunteer in various capacities for at least 10 years. Throughout that time, I have seen her dedication and support of PASS up close.</p> <p>I have served on the board with Wendy since she joined. Being on the board means serving PASS members in a way that is different from every other volunteer position, and Wendy's tenure has overlapped with a time of big opportunity and big change for the organization. I have seen Wendy embrace these opportunities and think through what this new era in PASS can mean for our members. Wendy always keeps the interest of our member's top-of-mind. She is a voice in the board room that advocates for our volunteer members and reminds us all to think about whatever we are discussing from their point-of-view. This is an important contribution to board discussions and I value her presence there.</p> <p>Directors are charged with setting strategy for their portfolios and in figuring out how PASS overall strategy applies to their areas. Wendy has done that with both Chapters and Virtual Chapters.</p> <p>Another expectation of Board members is that they execute on initiatives, and Wendy does that. She does not shrink from difficult conversations and has demonstrated an ability to lead change. One example of this was the implementation of a new Chapter agreement. The agreement needed to be revamped to meet the needs of the organization and chapters. Another example was advocating for a change in the budget process that would allow Chapter and VC registration codes to be made available earlier in the year. Wendy also initiated the drafting of the new volunteer policy and drove that important discussion in</p>	<p><input checked="" type="checkbox"/> Volunteer</p> <p><input type="checkbox"/> General</p> <p><input type="checkbox"/> Personal</p> <p><input type="checkbox"/> Work</p>

<p>the board and with the membership. Changes like this are not always high profile or flashy, but they are important to our organization and our members.</p> <p>Finally, Wendy demonstrated leadership and personal courage by publicly sharing her experience with harassment. Her willingness to speak up helped our membership have a more open conversation about this important issue. And Wendy's perspective helped the Board think through the changes to the Anti-Harassment policy that were implemented this year.</p> <p>I look forward to Wendy's future contributions as a board member and I am pleased to offer this statement of support on her behalf.</p>	
<p>Name: [Redacted]</p> <p>Phone Number: [Redacted]</p> <p>Email Address: [Redacted]</p> <p>Statement of Support:</p> <p>I'm providing this statement of support for Wendy Pastrick's continued participation on the PASS Board of Directors. Wendy is a passionate and active member of the SQL community, travelling and helping with many events. She is very much a voice of the community, frequently taking time to talk to people about what PASS is and how it benefits the community it serves. She also is a great conduit for feedback, taking input from that community that can be used to further grow PASS in a way that suits its membership.</p> <p>Wendy continues to be a great fit for the board and an excellent representative of the community it serves.</p>	<p><input checked="" type="checkbox"/> Volunteer</p> <p><input type="checkbox"/> General</p> <p><input type="checkbox"/> Personal</p> <p><input type="checkbox"/> Work</p>

Background Check/Time and Travel Commitments

15. I agree to the estimated time and travel commitments required for this office, as outlined on Page 3 of the [PASS Board Elections Overview Document](#): **Yes.**

16. I have my employer's support regarding the time and travel commitments required for this office as outlined on Page 3 of the [PASS Board Elections Overview Document](#): **Yes.**

You may be asked to provide a background check.

PART EIGHT – SIGNATURE

17. "I, **Gwendolyn Pastrick**, hereby certify, on this date, **August 31, 2016**, that all information I have provided or will provide in this document is true, and I agree to abide by all the terms and conditions of the PASS election process.

I agree to be considered a candidate for the position of Director-at-Large for PASS. I understand that my email address may be made available to select PASS bloggers - screened and approved by PASS - during the campaigning period for the purpose of blogger interviews with candidates. I am aware that the term for which I am applying begins January 1, 2017, and ends December 31, 2018. If elected, I agree to fulfil the duties and obligations of the elected position to the best of my ability." *(Please answer yes or no to all of the above):* **YES.**

By adding your name to this contract, you signify that you understand and agree to all the terms of the above as written. This acts as your transcribed signature.