

PASS Summit 2017 Opens with Record Number of Pre-Conference Attendees

Day One Features Microsoft SQL Server 2017 Live Streaming Keynote

SEATTLE, WA—November 1, 2017— PASS kicked off the annual PASS Summit conference this week drawing over 5,000 registrations. PASS Summit, the largest conference in the world focused on the Microsoft Data Platform, showcases over 200 expert speakers passionate about sharing their knowledge throughout 180+ technical-based sessions.

The practical, applicable learning that PASS Summit is known for was enhanced this year with content that matches how data professionals work with and design data systems. New PASS Summit 2017 foundational tracks – Design, Build, Support, Perform, and Analyze – represent how data professionals interconnect with data on a day-to-day basis. While the inspirational tracks – Innovate and Evolve – encourage data professionals to proactively manage their career growth and stay current on trends that push forward innovation.

“Our focus on being the go-to thought leadership resource for data professionals is most obvious in our efforts around PASS Summit this year,” said Adam Jorgensen, PASS President. “We will continue to expand this approach across the organization to ensure our members are provided with fresh, expert-led educational opportunities and resources throughout the year.”

PASS Summit is live streaming three full days of educational content, including the daily keynotes featuring top Microsoft executive, Rohan Kumar, GM for Database Systems Engineering on day one and renowned speaker Rimma Nehme, GPM of Azure Cosmos DB on day two of the conference. Data professionals from over 60 countries will gather live to watch the center stage program in Seattle, WA with thousands more expected to join virtually. Visit PASSsummit.com to see the full schedule.

Microsoft Data Platform Engineers, MVPs, and community experts will be on hand to share best practices and answer questions to help attendees get the most out of SQL Server 2017. PASS Summit 2017 runs through Friday, November 3.

To watch the PASS Summit 2017 live streaming content, please visit www.passsummit.com. For more information and the latest updates from PASS Summit 2017, follow us [@sqlpass](https://twitter.com/sqlpass).

About PASS

PASS is a not-for-profit organization run by and for the community. The PASS mission is to empower data professionals who use the Microsoft data platform to connect, share, and learn through networking, knowledge sharing, and peer-based learning. Membership is free. Learn more at www.pass.org.

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