



PASS
Board of Directors Meeting
September 8, 2016 - Teleconference

Attendees: Adam Jorgensen, Grant Fritchey, Denise McInerney, Thomas LaRock, Tim Ford, Wendy Pastrick, Jen Stirrup, Ryan Adams, Allen White, Jennifer Moser

Not in Attendance: Argenis Fernandez, Tim Mallalieu

PASSHQ Attendees: Sandy Cherry, Georgia Dahle, Elizabeth Jeffs, Janice Simpson, Sonya Waitman

Agenda for Discussion:

- 1. Vote on minutes from July Board meeting**
- 2. Upcoming Board Activities**
- 3. PASSion Award**
- 4. Anti-Harassment – Extending to SQL Saturday**
- 5. BA Community Planning**
- 6. PASS.Org**
- 7. Board Q&A at PASS Summit**

Meeting Minutes

Grant Fritchey opened the meeting by welcoming everyone and confirmed that all were prepared to vote on the minutes from the July Board meeting. He noted there was no Board meeting in August.

1. Vote on minutes from June Board Meeting

Motion: I move to approve the June Board meeting minutes that were sent to the Board on August 8, 2016.

Motion: Grant Fritchey

Second: Allen White

Adam Jorgensen	Yes
Denise McInerney	Abstain
Thomas LaRock	Abstain
Tim Ford	Yes
Wendy Pastrick	Abstain
Jen Stirrup	Yes
Ryan Adams	Yes
Argenis Fernandez	Absent
Tim Mallalieu	Absent
Jennifer Moser	Abstain

Motion passed (6 yes, 0 no, 3 abstain and 3 did not vote).

2. Board Activities

Grant Fritchey announced that he spoke at a precon at SQLSaturday Oslo on Saturday, September 3, 2016.

3. PASSion Award

Grant Fritchey recapped the list of nominees and confirmed all in attendance were prepared to vote. The Board had a discussion on the nominees and voted on the recipient of the award. The recipient will be announced at Summit 2016.

4. Anti-Harassment Policy – Extending to SQLSaturday’s

Denise McInerney updated the Board that the extension of the Anti-Harassment Policy to SQLSaturday events has now been completed; including the addition of language to SQLSaturday registration that clarifies the separation around liability, adding this was needed and was prompted by the addition of the AHP. Organizers will be able to choose whether or not to adopt the Anti-Harassment policy for their SQLSaturday events. Both the liability language and optional adoption of the policy have been completed since the June Board meeting.

5. BA Community Planning

Adam Jorgensen recapped the email he sent out to the Board on Wednesday August 10, which covered an update on the Board’s aspiration to expand Board knowledge for BA related topics; adding that Jen Stirrup is currently working on a strategy document that will be reviewed by the Board shortly. An addition to the BA effort is to bring additional advisors closer to the Board which can be done through a Board advisor. Adam confirmed that everyone read the email he sent out that outlined Jordon Goldmeier’s attributes and that everyone was prepared to vote on a motion to add Jordon Goldmeier as a Board advisor.

Motion: I move to approve Jordon Goldmeier as a Board Advisor, Business Analytics, as of September 8, 2016 for a 12-month term.

Motion: Adam Jorgensen
Second: Wendy Pastrick

Grant Fritchey	Yes
Denise McInerney	Yes
Thomas LaRock	Yes
Tim Ford	Yes
Jen Stirrup	No
Ryan Adams	Yes
Argenis Fernandez	Absent
Allen White	Abstain
Tim Mallalieu	Absent
Jennifer Moser	Yes

Motion passed (8 yes, 1 no, 1 abstain and 2 did not vote).

Wendy Pastrick summarized the email she sent to the Board earlier in the day that outlined details on the pilot for PASS Business Analytics Day. Wendy outlined this new event (PASS BA Day) as a day-long educational event for Business and Data Analytics professionals that can be held across the globe. PASS Business Analytics Days will be one element as part of the overall strategy to build an in-person Business Analytics community for PASS. The first inaugural (pilot) event is PASS Business Analytics Day Chicago, which will be held on January 11, 2017 at the Microsoft Technology Center in Chicago. Wendy further updated the Board that the goal is to have 120 attendees with a registration fee of \$395.00 with two tracks. One track will be dedicated to visualization and one will be dedicated to data mining. Speakers are still being considered. Wendy asked the Board to review the email for more details. The event will be announced at PASS Summit with registration and website ready for November 2, 2016.

Wendy asked the Board to send any recommendations they may have in terms of Speakers for the event, as well as getting the buzz out around the event once it has been announced at Summit.

Jen Stirrup thanked Wendy, Teresa, Angie and the HQ team for all their hard work on making this event come to execution.

6. PASS.Org

Georgia Dahle, PASS HQ, shared that Denise had received log-in for the PASS.org test site and the team is currently on schedule on development. The test log-in codes for the Board are anticipated to be available next week so you can go in and see the live site. The site will change minute per minute as the development of the site continues. Invitations will go out to community members the week of September 20th inviting them to a walk through of the brand that was presented at the June Board meeting in addition to seeing the live site. This is an opportunity to start community engagement.

Georgia thanked the Board members that shared their thoughts on community members that could participate the brand and website usability effort.

7. Board Q&A at PASS Summit

Sonya Waitman, PASS HQ, went over the idea of looking at a new format for the Board Q&A at PASS Summit which includes taking the Q&A time and moving it to the Community Zone. She explained the idea of moving it would be to get more participation from the community in an open welcoming environment. Any wins or updates from 2015 would be published prior to the new Q&A experience.

The Board had a discussion regarding the logistics and the format. Sonya will present some options to the Board and a decision will be made.

The meeting adjourned at 2:53pm Pacific Time.

Next Board meeting

The next Board meeting will be in person at PASS Summit 2016 from 1:00pm to 5:00pm Pacific Time.