



PASS
Board of Directors Meeting
February 11, 2016 - Teleconference

Attendees: Grant Fritchey, Thomas LaRock, Tim Ford, Wendy Pastrick, Jen Stirrup, Ryan Adams, Argenis Fernandez, Allen White, Jennifer Moser

Not in Attendance: Adam Jorgensen, Denise McInerney, Tim Mallalieu

Board Advisors: Eduardo Castro, Diego Nogare

PASSHQ Attendees: Judy Christianson, Sandy Cherry, Georgia Dahle, Elizabeth Jeffs, Janice Simpson, Boris Tabakman, Vicki Van Damme, Sonya Waitman

Agenda for Discussion:

- 1. Vote on January Board Meeting Minutes**
- 2. BAC Update & Promotion**
- 3. Germany SQL Konferenz**
- 4. Communication Reminder**

Meeting Minutes

- 1. Vote on January Board Meeting Minutes**

Thomas LaRock opened the meeting and welcomed the Board. He confirmed that all were prepared to vote on the minutes from the January meeting.

Motion: I move to approve the January Board meeting minutes that were sent to the Board on February 8, 2016.

Motion: Thomas LaRock

Second: Wendy Pastrick

Adam Jorgensen	Absent
Grant Fritchey	Yes
Denise McInerney	Absent
Tim Ford	Yes
Jen Stirrup	Yes
Ryan Adams	Yes
Argenis Fernandez	Yes
Allen White	Yes
Tim Mallalieu	Absent
Jennifer Moser	Yes

Motion passed (9 yes, 0 no, 0 abstain and 3 did not vote).

- 2. BAC Update & Promotion**

Georgia Dahle, PASS HQ, opened the discussion on the BAC 2016 promotion. Georgia thanked the Board for being active and supportive in the promotion and social media. From now until the BA Conference in May Microsoft has committed to support by posting the conference on five of their twitter channels as well as using LinkedIn strategically. Georgia thanked Jennifer Moser and the Microsoft team in collaborating together to execute on these new activities. Georgia urged the Board to continue the support and engagement in order to meet our projected goals. Georgia reminded the Board to use the friends and family rates.

Jen Stirrup echoed Georgia's message around continued support and thanked the team at HQ for their marketing efforts.

Georgia will send the BAC paid attendees report to the Board later today.

Georgia provided an update for BAC 2017 & 2018. This update is a continuance of the locations that were provided at the January Board meeting. San Jose is still currently holding dates for 2017, but may need a confirmation on those dates in the near future. Santa Clara has not been able to come back to us with any confirmations on future dates for 2017.

In regards to 2018 we are looking at a number of cities outside of San Jose, California. We will have a better idea in terms of feasibility later this month and will have an update at the March Board meeting.

3. Germany SQL Konferenz

Georgia updated the Board on the outreach that is currently underway in order to better understand the attendees of this conference. Thomas and Georgia are both hoping to attend to ensure PASS can be an active member at the table. We cannot provide a confirmation of attendance but we are looking into the objectives of the meeting.

Grant Fritchey added that he is hosting a user group meeting at SQL Bits. He believes the SQL Konferenz is approximately the same thing. It's a good step to get involved with the SQL Konferenz.

4. Communication Reminder

Georgia reminded the Board about our overall communications and commitment to one and other. Adam spoke about this at the January Board meeting in terms of responsiveness of emails and requests. It's important to respond in a timely manner particularly in regards to portfolio updates. If a time request is made that is unrealistic, a reply is required in order to understand what can and cannot be met. As we launch into 2017 this is an important commitment that we all need to make to each other.

The Board had a discussion around time commitments and publication of successes.

Georgia added that the intention is to share the successes of each Board portfolio in the PASS Blog.

The meeting adjourned at 2:31pm Pacific.

Next Board meeting

The next Board meeting will be via teleconference on March 10, 2016 at 2:00pm Pacific Time.