



**PASS**  
**Board of Directors Meeting**  
July 9, 2015 - Teleconference

**Attendees:** Thomas LaRock, Adam Jorgensen, Denise McInerney, James Rowland-Jones, Wendy Pastrick, Tim Ford, Amy Lewis, Jennifer Moser

**Not in Attendance:** Bill Graziano, Jen Stirrup, Grant Fritchey, Sanjay Mishra

**Board Advisors:** Diego Nogare, Eduardo Castro

**PASSHQ Attendees:** Judy Christianson, Sandy Cherry, Craig Ellis, Georgia Dahle, Janice Simpson, Vicki Van Damme

**Agenda for Discussion:**

- 1. Welcome Diego and Eduardo**
- 2. Vote on June Board meeting minutes**
- 3. Power BI/Microsoft partnership**
- 4. Re-establish the BAC planning committee**
- 5. Adding off-term seat to the 2015 elections**

**Meeting Minutes**

**1. Welcome Diego and Eduardo**

Adam Jorgensen welcomed the Board to the meeting and introduced Diego Nogare from Brazil and Eduardo Castro from Costa Rica as the new LATAM Board advisors.

**2. Vote on June Board meeting minutes**

**Motion:** I move to approve the June Board meeting minutes that were sent to the Board on July 8, 2015

Motion: Adam Jorgensen  
Second: Wendy Pastrick

Thomas LaRock	Yes
Denise McInerney	Yes
Bill Graziano	Absent
James Rowland-Jones	Yes
Tim Ford	Yes
Amy Lewis	Yes
Jen Stirrup	Absent
Grant Fritchey	Absent
Sanjay Mishra	Absent
Jennifer Moser	Yes

**Motion passed (8 yes, 0 no, 0 abstain and 4 did not vote).**

**3. Power BI/Microsoft Partnership**

Adam opened the discussion and shared his collected feedback on the power BI/MS partnership proposal. Adam gathered feedback from the Board, Jennifer Moser and the BAC planning committee. He challenged the BAC team to devise the best partnership strategy we can propose and how we partner around this initiative across all of PASS. How does this align with our existing core community, with our growth into Business Analytics, how do we keep all opportunities for engagement between the community and our strategic partners on the table? We want true value for the membership that aligns with our strategic goals, including character and integrity of both the new and existing initiatives.

Vicki Van Damme, PASSHQ, outlined the timeline of when the partnership proposal would be shared with the Board, and further James Phillips of Microsoft.

#### **4. Re-establish the BAC planning committee**

Thomas LaRock proposed the following motion to re-establish the committee.

**Motion:** I move to approve the creation of a BA Steering Committee, with Jen Stirrup as the Chair, to help drive the continued growth and strategic development on the Business Analytics Community and conference. The committee shall end on June 30, 2016.

Motion: Thomas LaRock

Second: Jennifer Moser

Adam Jorgensen	Yes
Denise McInerney	Yes
Bill Graziano	Absent
James Rowland-Jones	Abstain
Wendy Pastrick	Yes
Tim Ford	Yes
Amy Lewis	Yes
Jen Stirrup	Absent
Grant Fritchey	Absent
Sanjay Mishra	Absent

**Motion passed (7 yes, 0 no, 1 abstain and 4 did not vote).**

#### **5. Adding off-term seat to the 2015 Elections**

The Board had a discussion regarding the director at large vacancy that will come up in January 2016 due to the EVP elect. The one year term director at large seat will not be part of the election due to the Bylaws outlining that the seat cannot be determined vacant until January 1 2016 when the EVP elect will fill his new appointment. At that time the Board will appoint the vacancy through a majority vote.

The PASS Bylaws state that in the event of a vacancy on the Board of Directors, the vacancy, if filled, shall be filled as an appointment by a majority vote of the Board of Directors for the unexpired term until such time as the vacancy can be filled pursuant to the general election. While the upcoming vacancy may be known, until such time as the EVP appointment itself becomes effective resulting in an actual vacancy on the board, there is not a vacancy that can be filled by election. The rationale behind this outcome is that these future events may or may not actually occur and therefore while by all indications it appears that a vacancy will be created, it does not actually exist at the time of the 2015 election.

## Board of Directors Meeting - July | 2015

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The PASS Board made some changes to the Bylaws in 2013 with the intention of having any known vacancies, present or future, become part of the election, however the intent did not make the Bylaws.

The Board agreed there will be an appointment announcement of the unexpired one-year term seat in January of 2016 when the EVP elect fills his new role on the PASS Executive Committee.

The meeting was adjourned at 2:58pm Pacific Time.

### **Next Board meeting**

The next Board meeting will by teleconference on Thursday, August 13, 2015 at 2:00pm Pacific Time.