



PASS
Board of Directors Meeting
August 13, 2015 - Teleconference

Attendees: Thomas LaRock, Denise McInerney, Bill Graziano, James Rowland-Jones, Wendy Pastrick, Amy Lewis, Jen Stirrup, Grant Fritchey, Sanjay Mishra, Jennifer Moser

Not in Attendance: Adam Jorgensen, Tim Ford

Board Advisors: Diego Nogare, Eduardo Castro

PASSHQ Attendees: Judy Christianson, Sandy Cherry, Craig Ellis, Georgia Dahle, Lana Montgomery, Janice Simpson, Vicki Van Damme

Agenda for Discussion:

- 1. Approve Board meeting minutes from June 24 meeting**
- 2. Approve Board meeting minutes from July Board meeting**
- 3. Power BI/Microsoft partnership**
- 4. PASS Business Analytics community update**

Meeting Minutes

Thomas LaRock opened the meeting by reviewing the agenda.

1. Vote on June 24 Board meeting minutes

Motion: I move to approve the June 24 Board meeting minutes that were sent to the Board on August 12, 2015

Motion: Thomas LaRock
Second: Wendy Pastrick

Adam Jorgensen	Absent
Denise McInerney	Absent
Bill Graziano	Yes
James Rowland-Jones	Yes
Tim Ford	Absent
Amy Lewis	Absent
Jen Stirrup	Yes
Grant Fritchey	Yes
Sanjay Mishra	Abstain
Jennifer Moser	Yes

Motion passed (7 yes, 0 no, 1 abstain and 4 did not vote).

2. Vote on July Board meeting minutes

Motion: I move to approve the July Board meeting minutes that were sent to the Board on August 13, 2015

Motion: Thomas LaRock
Second: Wendy Pastrick

Adam Jorgensen	Absent
Denise McInerney	Absent
Bill Graziano	Yes
James Rowland-Jones	Yes
Tim Ford	Absent
Amy Lewis	Absent
Jen Stirrup	Yes
Grant Fritchey	Abstain
Sanjay Mishra	Abstain
Jennifer Moser	Yes

Motion passed (6 yes, 0 no, 2 abstain and 4 did not vote).

Denise McInerney and Amy Lewis joined the meeting.

3. Power BI/Microsoft Partnership

Thomas LaRock recapped the email that was sent to the Board updating them on the status of the discussions with James Phillips regarding the Power BI partnership proposal. PASS and Microsoft determined that a partnership agreement focused on Power BI is not in the immediate future. Microsoft will continue to support PASS strategically in the business analytics space. PASS and Microsoft will continue to work together to share learnings and understand where possible opportunities exist to broaden the relationship and increase support.

Jennifer Moser added that PASS has found the right audience for the PASS BAC. Microsoft has to keep their finger on the pulse in regards to where Power BI is going. Currently we are moving at two different speeds. Jennifer thanked Jen Stirrup, Denise McInerney and the PASSHQ team who worked so hard and have been so supportive to develop a proposal for James Phillips at Microsoft in regards to the Power BI partnership.

Denise McInerney added that Microsoft is committed to PASS BAC and will work with PASS to support the growth of the conference.

4. PASS Business Analytics community updates

Georgia Dahle, PASSHQ, updated the Board on PASS's continued plan to grow the BA community organically. The vision is to build the community over the next three years; with a view to build something that can be driven by the community, starting with the local event model. This will be a unique and standalone property. The focus is to grow in-person educational offerings within PASS BA while cultivating volunteers. HQ and the BA Steering Committee are aiming to finalize the first community event in the near future. As this model is developed PASSHQ will support in terms of development, content, positioning and registration. A key goal with this event model will be to cultivate volunteers and leaders in the BA space. More details will come as we work to finalize the future for this model.

Grant Fritchey acquired confirmation on the amount of PASSHQ time as extra resources but not overwhelming.

James Rowland-Jones acquired confirmation that there will be attendance at the BA local events from PASSHQ aimed at a community evangelist perspective to develop the community as a whole.

Vicki Van Damme, PASSHQ, updated the Board on the call for speakers for BAC 2016. The call for speakers has been closed, with over 130 submissions from 80 different speakers. BAC 2016 will have some targeted speakers as well as speakers from the call. We had a good response and have 130 plus session to choose from in addition to the Microsoft and vendor sessions. We are working on engaging volunteers from this community for the program committee; overall things are looking very good. Tracks and learning pathways will be the foundation for the local events, continuing with the same programmatic approach.

5. Elections Update (unplanned agenda item)

With time remaining in the meeting Wendy Pastrick inquired about the PASS Board elections. Bill Graziano reiterated to the Board that there are 3 seats up for election and 4 candidates, therefore the NomCom will be going through the process of interviewing and evaluating all candidates. Denise reminded the Board about the recent stand on adhering to the letter of the PASS Bylaws in regards to appointment of the half term seat that will be vacant in January.

Bill Graziano recommended that Board have an in person discussion about the recruitment and future process of the PASS Board elections.

Thomas agreed and suggested the ExecCo would meet to discuss the energy around recruitment for future elections prior to the next in person Board meeting.

The Board meeting adjourned at 2:50pm Pacific Time.

Next Board meeting

The next Board meeting will be by teleconference on Thursday, September 10, 2015 at 2:00pm Pacific Time.