



PASS
Board of Directors Meeting
April 10, 2014 - Teleconference

Attendees: Thomas LaRock, Denise McInerney, Bill Graziano, Wendy Pastrick, James Rowland-Jones, Sri Sridharan, Tim Ford, Amy Lewis, Jen Stirrup, Olivier Matrat, Jennifer Moser

Not in Attendance: Adam Jorgensen

PASSHQ Attendees: Judy Christianson, Sandy Cherry, Janice Simpson, Vicki Van Damme

Agenda for Discussion:

1. **Vote on March Board Meeting Minutes**
2. **De-Dupe Process/Marketing approach to membership**
3. **Budget ask for Chapters - Discussion**

Meeting Minutes

1. **Vote on Minutes from March 20, 2014 Board Meeting**

Motion: I motion to approve the Board of Director meeting minutes from the January Board meetings that were sent to the Board on March 12, 2014.

Motion: Thomas LaRock
Second: Tim Ford

Adam Jorgensen	Absent
Denise McInerney	Abstain
Bill Graziano	Abstain
Wendy Pastrick	Yes
James Rowland-Jones	Absent
Sri Sridharan	Absent
Amy Lewis	Yes
Jen Stirrup	Yes
Olivier Matrat	Yes
Jennifer Moser	Yes

Motion passed (7 yes, 0 no, 2 abstain and 3 did not vote).

2. **De-Dupe Process/Marketing approach to membership**

Denise McInerney gave a high level summary of the approach, timeline and process that will be executed for the de-duplication process.

Tim Ford questioned if the schedule is thought to be reasonable considering the amount of information that has to be shared. Vicki Van Damme replied that the schedule is on track to pull the first round of eligible voters and de-dupe it once BAC is over. The plan will include identifying and resolving any duplicates that may exist from the current list of approximately 5300 eligible voters. The final list will be pulled on June 1st and it will be ready to go on June 3rd when the ballots for the NomCom election are sent out.

Wendy Pastrick asked if this was the first year for the SimplyVoting tool. Vicki confirmed this is a new tool that had been well researched by the IT team which also included a mock up election that Board members and HQ participated in. All participants were satisfied with the testing of the voting tool and the security features it provides.

Vicki assured the Board that the community will have a clear understanding of the due diligence being done through marketing strategies and updates. Community members who have not updated their profiles will be part of an E-blast that reminds them if they are receiving the email they are not eligible to vote.

Sri Sridharan attained confirmation that the marketing list and member list concerns have been resolved and that the voter list will be purely based on those who have completed their profiles.

Vicki added that communication will go out to the Chapter leaders at the beginning of May to be sure they are aware of the process and timeline.

Amy Lewis added that she appreciates the manual follow up on the de-duplication process.

Denise thanked Vicki and the IT and Marketing teams for working so hard on undertaking the duplicate ballot concerns and for being prepared for the upcoming 2014 NomCom and PASS Board elections.

Denise clarified that there would be more communication going out to the community from the PASS Board and encouraged Directors to continue to tweet or blog any information that has gone out to the community.

3. Budget Ask for Chapters – Discussion

Wendy Pastrick began a discussion with the Board regarding the comps and incentive programs for Chapter Leaders. Wendy is still working with finance on the numbers and will have confirmed numbers in time for the meeting in May.

Wendy explained that due to where things fall on the schedule its necessary to get this preapproved for the next fiscal year; the process starts at the beginning of the calendar year for the Chapter Leaders and since they are working towards this incentive from the start they want to know if they are attending Summit with a comp.

Sandy Cherry clarified that the approval needs to be in place before July 1 for the next fiscal so we can get a predetermined number but that it's not actual dollars that are being spent.

The Board will vote on the budget ask at the next meeting in May.

Next Meeting

In-person on May 6 and 7, 2014 in San Jose, California.

The meeting was adjourned at 2:30 pm Pacific Time.