



## Successful Speaker Biographies

One of the keys to getting your session abstract selected for PASS Summit is to include a short, but informative biography that highlights your SQL Server experience and why you would be a great presenter. Below are some samples of successful speaker bios from previous events - we've changed the names and some details to protect the innocent. Remember to write in third-person (no "I's") and to respect the 125-word limit - shorter is even better!

### Example 1 (81 words)

Barry Whyte is a Microsoft Certified Master of SQL Server 2008 and a Microsoft SQL Server MVP with over a decade of experience with SQL Server, systems administration, SAN storage, virtualization, and project management. Today, he's a consultant for Platinum Lifecycle, top-rated community speaker, and author of the popular webcast series "Virtualization: Can't Get Enough." Previously, Barry was a SQL Server expert at Soul Software and a DBA at Motown Records. Barry blogs at <http://www.urlhere.com> like it's going out of style.

### Example 2 (103 words)

John Smith, Microsoft SQL Server MVP and leader of the North Michigan SQL Server User Group, is lead database administrator and SQL Server SME with ACME Health. He is owner of SQL DIVE, specializing in MVP and MCM-led SQL Server and Professional Development training combined with scuba diving tours. John has had two Top 10 PASS Summit sessions and is a 5-year PASS volunteer on the Program Committee. His new book with Jane Doe, *Performance Tuning: Top Hits of 2012*, is now widely available. When not involved with SQL Server in one shape or form, John enjoys traveling, cooking, music, art, and fitness.

### Example 3 (108 words)

Cory Twain is a SQL Server MVP, BI consultant with SQL Sherpa, and a former Program Manager with the SQL Server Customer Advisory Team (SQLCAT). He has been involved in the Microsoft BI space since the betas of SQL Server 7.0, when he helped write Microsoft's first data warehousing course. Since then, he has consulted at a variety of businesses worldwide on their BI solutions as an independent consultant and a member of SQLCAT. Cory has worked on some of the largest Microsoft data warehouses in the world and has collaborated with the Analysis Services development team. He is the author of over 35 articles and three books.

### Example 4 (109 words)

Lisa Sympson brings her passion for architecting, implementing, and improving SQL Server solutions to the community as a Principal Program Manager for Microsoft. Many know Lisa from her work on the SAX Framework, a popular solution to extend Policy Based Management to the

enterprise. Her expertise involves both OLTP and OLAP systems, as well as data management, performance tuning, encryption, ETL, and the BI lifecycle. She is an active board member of the Springfield, OR, PASS chapter and regularly delivers technical presentations at local, regional, and national conferences and user groups, including TechEd, PASS Summit, and MSDN and TechNet webcasts. Before joining Microsoft, Lisa was a SQL Server MVP.

## Example 5 (113 words)

David Trump - the Senior DBA for a Fortune 50 company and an accomplished SQL Server MVP with over 15 years' SQL Server experience - is the founder of a popular community website and an active blogger. An MCSE+I, MCSD, and MCDBA, with a Bachelor's degree in IT and an MBA, his specialties include SQL Server administration, performance tuning, high availability, and virtualization. David is a frequent speaker at PASS Summit, SQLConnections, SQLTeach, Code Camps, and SQL Server user groups. He has written over 150 magazine articles and is the author or co-author of 10 technical books, including SQL Server 2008 Administration, SQL Server 2008 Profiler, and SQL Server 2008 High Availability.